THE CASH BOX

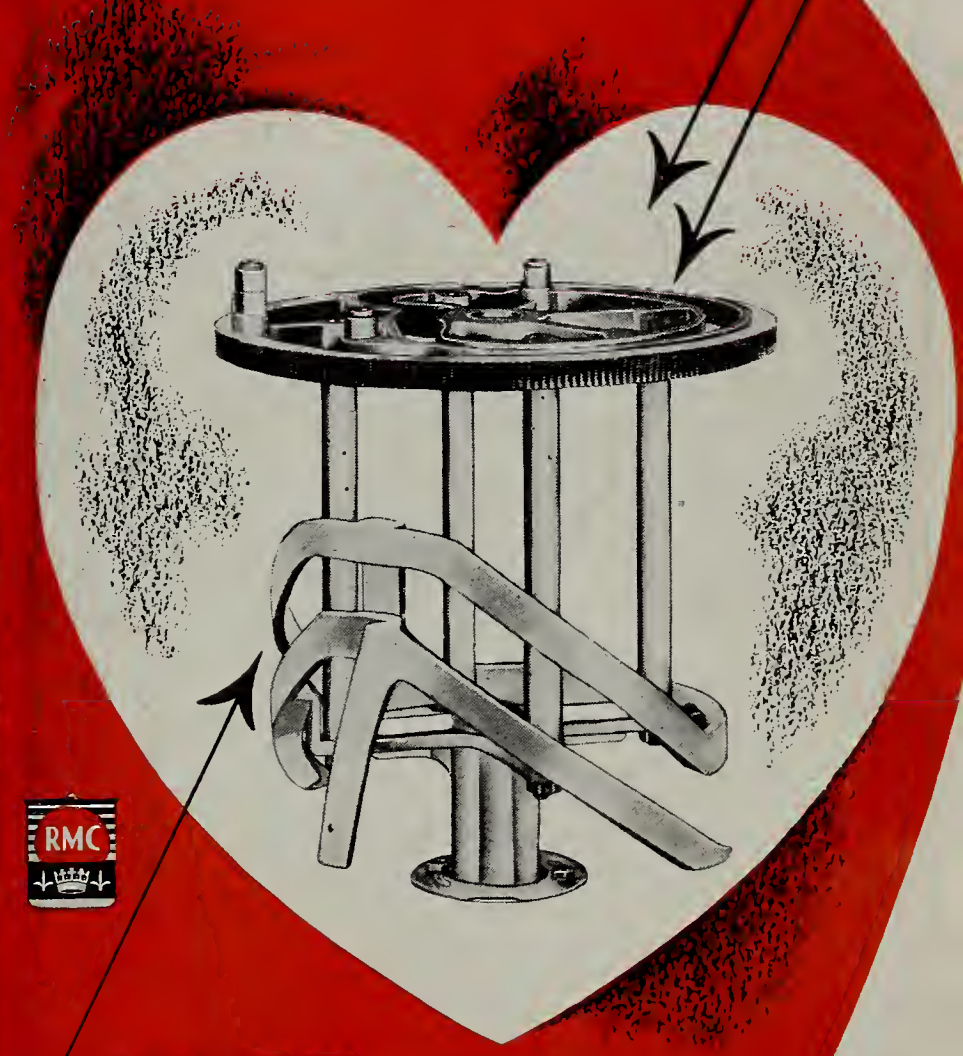
THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 48

WEEK OF AUGUST 25, 194

the heart of the phonograph holds the secret of its long life and efficient operation





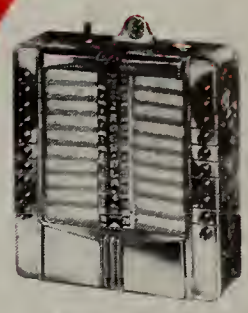
RMC

ROCK-OLA'S POSITIVE CAM MOVEMENT

Simple — nothing to require service. 12 years of proven success in the field. Service-free changer mechanism controlled by single cam assembly, worm driven by V-belt from motor.

ROCK-OLA

THE PHONOGRAPH THAT SELLS MUSIC

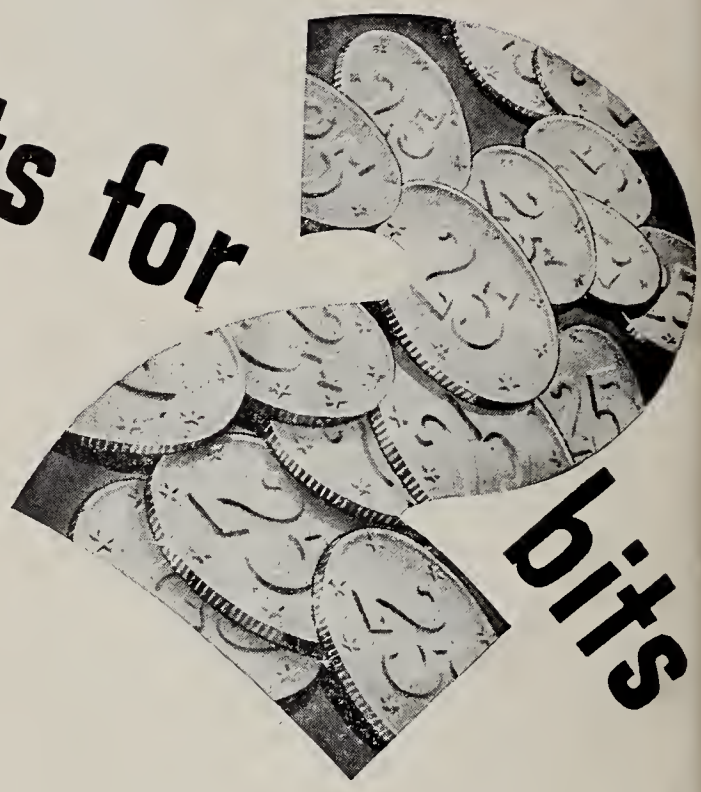


WALL BOX MODEL 1530

ROCK-OLA Manufacturing Corp. 800 NORTH KEDZIE AVENUE CHICAGO 51, ILLINOIS



hits for bits





Greatest "quarter puller" ever offered on a coin-controlled phonograph is the button on the left-hand panel of the Constellation! The player drops his 25¢, pushes the "Hit Tune" button—and he hears the *six* most popular selections in the record magazine. It saves time . . . gives him the outstanding numbers . . . and *an extra play* free! Everyone likes it—but the extra quarters in the cash box will make *you* like it best of all.

THE MILLS CONSTELLATION

Mills Industries, Incorporated · 4100 Fullerton Avenue · Chicago 39, Illinois

DECISIONS REACHED BY JUKE BOX LEADERS

1) Television Here to Stay. 2) Ops Must Get Minimum $15 Weekly Guarantee. 3) Juke Box Collections Gradually Returning to Normal in New York Market Where Two-Thirds of Nation's Television Receivers Now Located as Taverns Find Television Brings Crowds But Does Not Boost Take. 4) Believe Television Will Disappear From Taverns as Home Use Expands. 5) Juke Box Ops Not Worried. Say This Has Been Best Lesson in Years for All Connected With Industry.

NEW YORK—As the television problem came more and more to the front, *The Cash Box* decided that the time had arrived when a most complete survey of the eight cities where television broadcasts are now being made would prove beneficial to all the juke box industry for operators in those cities where television broadcasting stations are being planned would then be able to profit from the experiences of those other music operators who had already faced television competition.

For some weeks now readers of *The Cash Box* have been obtaining the news and views of various noted coin machine leaders regarding televized programs and the effect they have had on juke boxes as well as on what is most important — the collections from the juke boxes in those areas where television is broadcast.

The most affected city in the nation is New York. Of the 52,060 receivers already in operation in the nation, 31,200 are located here. Next highest on the 8 city list is Chicago where there are 5,500 television receivers in operation. The reason for this is attributed to the fact that New York has so many sporting events in almost continuous operation. All coinmen seem to be agreed that the television broadcasting, as it is being conducted at this present day, is completely based on sporting events.

Yet, with all this competition to face, the New York music operators haven't lost too much ground to television. They admit that they have been hurt to some extent, but, on the average, they have been able to more or less overcome television competition and now the average tavern owner is working with them against the television receiver he purchased and has maintained at such expense to himself.

Many methods of combatting television have appeared. One noted operator has installed more auxillary speakers in his locations, cut down amplification, and found that the steady patrons (and a great many of the transients) still prefer to hear the juke box even while the televizer program is under way. Many others have since adopted these same tactics and found that they, too, are successfully winning out over television.

Another new idea which has come into being is the combining of a television receiver with the juke box. This will be done by one New York firm in such fashion as to allow for 15 minutes of televized broadcast at 25c or by the simple flick of a switch, the patron can insert a quarter and obtain 5 record play. This idea has clicked with many music ops who believe that it has great possibilities for success. The idea being, they report, that the average tavern does not now want to spend anywhere from $400 to $2,500 for a television receiver and would rather use his own coins (25c) to continue television play for, at collection time, he would probably get his quarters back anyway.

There are a great many tavern owners who fear that if they charge an "admittance fee" in the form of a "minimum" for the patron to sit at the bar and see the televized sporting events, that they will be faced with an "amusement theatre license". This has already happened in Dauphin County, Pennsylvania. And with so many of the New York taverns now refusing to serve beer while the television program is on, this may be construed as charging a "minimum" or even likened to an "admittance charge", which would make them liable to a "theatre license" fee.

The tavern owner has most definitely learned one thing. And that is that his television receiver will bring him large crowds, but, not larger income. To combat this he has hung up signs reading, "No beer served during television broadcast". He is also attempting many other methods to make his television receiver pay its way. But, regardless of what he does, he is up against an expense (which he claims has been brought upon him by his competitors) and is forced to admit that television does not help increase the sales of his merchandise.

Yet, the trade knows that television will continue. It may take five, ten, or more years to be perfected. A tremendous number of problems face the television manufacturers, broadcasters and all others engaged in the field. One thing the music machine industry has already learned, that once television receiver prices come down, more sets are bound to get into homes. When they do, they lose their attraction in taverns. And that means, like in the early days of radio receivers, the juke box once again reigns supreme. There is no other instrument in American history which has brought the greatest artists in the world to all of the people at such low cost as has the juke box.

One very important fact which has been driven home to the majority of the music operators who have been faced with television is that they should have long ago arranged to obtain at least $15 per week front money guarantee from each one of their locations. Many are now working out such arrangements. Others believe that they will have some sort of better commission basis completed very soon. In short, this has been a lesson to the juke box operator he will not easily forget. He now realizes that he must protect himself so as to assure himself continued financial stability.

More and more operators are swinging over to a better commission basis. Fewer and fewer fear television any longer. There is no doubt, as some leaders report, that some locations will probably prove unprofitable to the operator for a long time to come, but, the average spot is working out to the operator's benefit and, therefore, with the operator protecting himself by a better commission arrangement he need no longer fear television.

There have been a few who proposed that operators purchase the television sets at dealer's prices and "sell" these to locations. This has long ago been proved a fallacy. Historically, one noted operating firm, prior to the war, attempted such sales in New Jersey and gave up after enduring severe financial losses. Another firm, well known to the trade, tried direct selling of television receivers not so many months ago in the New York market and, after similar financial loss experience, dropped the idea. Therefore, as far as direct sales to taverns and other commercial locations are concerned, operators have learned that these are not only unprofitable, but, in the long run, work to the detriment of the operator's own music.

The answer is once again the same which *The Cash Box* has urged on the automatic music trade for over five years, and that is that the operators of automatic music must simply "sell" the greatness and advantages of their music to their locations to the extent where they can arrange for location contracts which call for a minimum $15 per week front money guarantee from their machines. In this way they are fully protected against all loss and also assured of a more financially certain future with sufficient monies to purchase new equipment, and to continue to constantly improve their routes so that competition will never again hurt them in any fashion whatsoever.

With this all leaders agree. Furthermore, one noted juke box manufacturer has stated, "*The Cash Box* proposal that every juke box operator should immediately arrange to obtain a minimum $15 per week front money guarantee is the answer to the entire future success of the automatic music industry. Every music operator in the nation should immediately adopt this plan."

And *The Cash Box* says to those operators who always complain, "We are willing to start this arrangement in our territories, but, the others won't do it", that, unless they, too, wish to commit business suicide because the "other fellow" wants to—they had best, to protect themselves from any possible future losses *arrange now to obtain a minimum* $15 *per week front money guarantee.*

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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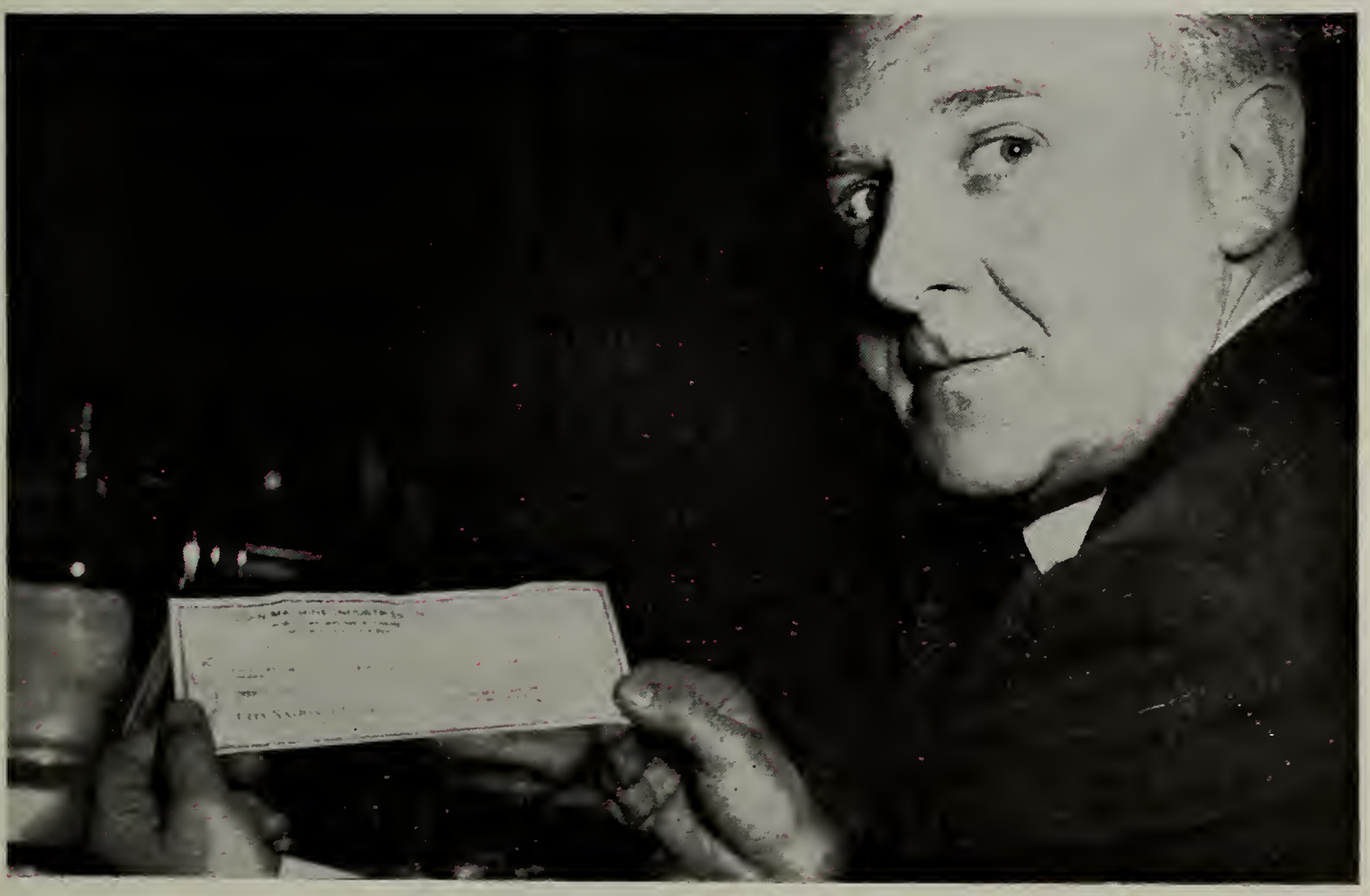
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DAMN GOOD AND MAD AT CANCER

"THE KILLER"



HELP BOOST THIS $20,000 CHECK CMI GAVE WALTER WINCHELL ON AUG. 13 TO $1,000,000 BY CONVENTION TIME, PLUNGE INTO CMI's DAMON RUNYON MEMORIAL CANCER FUND DRIVE TODAY!



IT'S EASY..

TO FILL OUT THE COUPON ON THIS PAGE TODAY AND MAIL TO

Ray T. Moloney

(National Chairman, Coin Machine Division of

Damon Runyon Memorial Fund for Cancer Research)

c/o Coin Machine Industries, Inc.

134 No. LaSalle Street, Chicago 1, Illinois

Dear Ray:

I want to do my share for this great Fund. Here is my personal donation in the amount of .....

I am also going to give ☐ part or ☐ all of the collections from my machines for (day or days) .....

Signed .....

Firm .....

Address .....

City .....State .....

SMALL TOWNS TAKE SALES & PLAY ACTION LEAD FROM CITIES

Biz Switches to Small Town Coverage. Amusement and Juke Box Sales and Play Action Greater in Smaller Communities.

NEW YORK—Reports are at last filtering thru to the trade generally that the small towns of America have taken precedence over the big urban centers and have today become the outstanding buyers and sellers of amusement machines as well as juke boxes.

Once again the small town, always known in business circles as 'the backbone of the nation", has come to the fore, and the trade's leaders are contacting deep into these communities and meeting with better and better reception.

Tho controversies may rage over the belief that one large city can, with one huge smash, take more equipment than dozens of small towns combined, yet the facts as they are today show that by consistent buying and selling of coin operated equipment, the smaller towns are the ones who are holding up the business of the industry to a greater extent than ever before.

It is agreed that many of the nation's large urban centers can use gobs and gobs of machines of all kinds if they wax very popular in those places. But, there is not that consistency which has won leadership for the smaller community evident in such spasmodic purchasing power.

The fact remains that the small town operators, jobbers and distributors, have gone along in their unassuming and quiet fashion and have proved to the satisfaction of the average manufacturer that they, too, can use quantities of equipment. This isn't usually evident in the first orders but, rather, in the consistent re-orders which have come about when the first opening wedge is driven into these communities.

It is also noticeable that even the large city distributor and jobber has now made it his business to get "out on the road" to cover the smaller towns. These men have found that the small town buyers have helped them to hold up their volume of purchases and are, therefore, making it their business to cover these markets as intensively as they possibly can.

What is important to the industry is the fact that the smaller town has developed a closer relationship between the operator and the community than the big cities have been able to accomplish, regardless of what public relations effort the urban centers have attempted. It seems that the size of the community has had something to do with this. Yet, on a proportionate average this should not be the case. The reason? Simply that in the smaller town there are so many less coinmen as compared to the large city. It can be based on the same figures of so many coin machines to so much population. Therefore, so many coinmen to so many people.

But, for some reason or other, the small town coinman has found it to his advantage for years and years to have his business better listed and more indelibly impressed on the citizens of his community than has the big city operator. Where the big city operator shows indifference, the small town op is right in there working with all the citizens in his community. Where the big city op neglects public relations work — the small town op makes use of this great necessity in every possible instance.

The result is that the small town ops have been able to keep their communities running smoothly on their games and phonos with as equitable taxation as possible, whereas the big city ops have been forced to many times close down and have also been forced to pay extremely heavy and inequitable taxes.

Therefore, over a period of years now, the small town operator has continued to boost his status in the industry, and is today said to have taken away much of the 'big buying action" from his large city brother.

Coinmen are making it their business to get out into the small towns of America to work more closely with the operators who are located in these communities. Salesmen who neglected to call on these people, especially during the war years, are now arranging more intense coverage of these markets.

Manufacturers, too, have come to the realization that these many thousands of small communities in America are extremely important to them and are now asking that their distribs, who in most instances are located in the large centers, to make it their business to visit these coinmen more regularly.

With sales and play action going more and more into the highways and byways of America, with the small town leading the way, with the lowly out of the way little place on the road blossoming forth as an important entity in the merchandising picture, there is no doubt that many new types of products will also be developed to meet with the conditions which prevail in these communities. These may benefit all in the field.

The greater majority of small town coinmen have long ago arranged for better commission basis with their locations. Most of these men did not fear the same sort of competition as did their big city brothers. They went right to work and pointed out to every location their need for a better share of the intake from their equpiment. This, plus their lower overhead (and yet the fact is that their take, too, is much lower than that of the big city) has helped them to obtain this enviable position they now enjoy regarding commissions.

It is a surety that as the months go by, the small town will continue to grow in importance. Many manufacturers are surprised by the fact that a large percentage of the merchandise they ship is reshipped into the smaller communities of the nation.

One manufacturer reported, "It was a complete surprise to us to learn that over 65% of the games we had shipped were being reshipped into the small towns surrounding the big city where our distributor was located. We have awakened to the fact that the small town is extremely important to our future. We are, therefore, sending our salesmen into these communities to learn more facts for us. And we believe that they may return with information which will prove invaluable to our future plans."

Whatever the future holds for the industry, one fact has become clear to all —that the small towns of America have taken the lead from their larger, big city brothers and, from all present indications, are sure to continue to hold that lead for sometime to come.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

PINBALLS & ROLLDOWNS LEAD IN 3rd QUARTER

Sales Continue to Boom for New Rolldowns and Pinballs. Both Type Games Reported to Stand Up for Long Runs. Trade-in Prices Holding Up.

CHICAGO—Now that the industry has reached the midway mark in the third quarter of the year, it is interesting to note that the amusement games division has not only held its sales lead, but, seems to have also insured that lead with even greater sales sure to result for the balance of this period.

The new pinballs and rolldowns are getting the lion's share of the sales action. Coinmen everywhere in the nation report that the new games which have been produced have proven themselves among the greatest ever turned out.

Rolldowns started their boom in the New York market during this quarter and tho this market hasn't as yet actually been scratched, the results which have come about assure the trade that it will continue its growth. It seems that two associations have already been formed or are being formed in the New York market. One in Manhattan and the other in Brooklyn, which brings back the same condition which existed as far as associations are concerned during the pinball era here.

Los Angeles and surrounding territory is using rolldowns. This city, it is expected, is sure to awake with the cooler September weather and much speedier action is sure to result. As yet, there hasn't been too concerted a rush for the new rolldowns in this area this past month, especially when compared to the New York market. But gradually this far western area which was the first big rolldown market is developing into a most important future rolldown sales center.

In the midwestern cities, pinballs have taken the lead, with the possible exception of Detroit and some surrounding area. In Detroit, rolldowns and bowling alleys continue to lead in demand. But, there are pinballs operating in Michigan, and there are a great many more being shipped into that state daily.

Also interesting is the fact that many cities that have adopted rolldowns, such as Newark, N. J., are also pinball users. It is said of this city that the pinball play is showing very good action, tho not too many new machines seems to be sold here. Bowling alleys are also part of the sales picture in Jersey and will always continue to hold an important place in operating here.

In the Northwestern states, pinballs are leading in the sales and operating picture. Here, too, one-balls, consoles and bells are important but, in the main, it is the pin game which gets the greatest action. And pin games have continued to be the most important and most active in this area during the third quarter of this year. There is no doubt that they will so continue into the fourth quarter, from all present indications.

In the Northwestern area — again — it's pinball. Here some bells, consoles and one-balls are also operating. But, action is mainly on pinballs with some rolldowns being sold in various spots. Bowling alleys saw some action here the first part of the year, but sales were not in comparison to pinball and pinball continues to be the favorite.

In the Southeastern area — pinball again is the leader. There are rolldowns operating in Florida and some of the surrounding areas, but, it's pinball in the lead by a wide margin. It was hoped in Miami that this Fall season would see some console action but this did not materialize. Now, attention is once again turned to the new pinball games, and sales have held up and even gone ahead in some instances. Coinmen predict that Florida will prove a very important market this coming winter season. Surrounding states have also been active as far as pinballs are concerned.

The Central South is practically all pinball area tho there are some consoles and bells and one-bells operating. Here, again, as in the other territories mentioned, pinball has proved the most active and outstanding of all coin operated equipment. The operators are reported to have done a fine job of bringing up their averages with the new machines and sales have continued on at a good pace. Many more pin games have been shipped into this area than what was originally believed possible.

In the Southwestern part of the country pinballs lead again. There have been some very good sales of rolldowns in this area, too. But the far greater majority of the sales on coin operated equipment made thruout the southwest during the third quarter, as well as in the first and second quarters of the year, have been pin games. The southwest continues to operate pin games of every description. Tho a few important centers have closed down the rest have taken up whatever slack occurred and the pin game is well in the sales lead.

The concensus is that the pin game will continue to prove the most outstanding machine on the present sales market all thru the third and fourth quarters, if present sales trends are any indication of the future.

It seems, tho, that many more games would have been sold were the manufacturers able to supply the demand. With some of the large factories operating under "gauged production" plans, it seems that it will take a little more time to cover a great many areas.

This "gauged production" plan on the part of leading pinball manufacturers has helped tremendously to encourage sales, it is believed. In the first place, some report, this has made it possible for the operator to hold onto his game much longer than he formerly did and realize as good, if not better, trade-in valuation for his machine even tho he had held the machine from trade-in for a longer time interval.

It has, because it is gauged at a certain specified number of machines to each new product, been able to give the distributors and jobbers more leeway, which has helped them to offer better trade-in prices and also to assure customers of a longer run with whatever games they have sold them in the past.

Pinball has reigned as king up to this point and it seems a surety that this will be the case right up to the finish of 1947. There seems to be no other product at present being manufactured which can take this leadership away.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

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THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN
AP—APOLLO
AR—ARISTOCRAT
BU—BULLET
BW—BLACK & WHITE
CA—CAPITOL
CN—CONTINENTAL
CO—COLUMBIA
CS—COAST
DE—DECCA
DEL—DELUXE
DI—DIAMOND
EC—EXCLUSIVE
EX—EXCELSIOR
JB—JUKE BOX
KI—KING
MA—MAJESTIC
ME—MERCURY
MG—M-G-M
MN—MANOR
MO—MODERN MUSIC
MU—MUSICRAFT
NA—NATIONAL
QU—QUEEN
RA—RAINBOW
SI—SIGNATURE
SO—SONORA
ST—STERLING
SW—SWANK
TO—TOP
TR—TRILON
UA—UNITED ARTIST
VI—VICTOR
VT—VITACOUSTIC

1 PEG O' MY HEART

For the 8th straight week leading the top ten juke box tunes of the nation to set a new record for consecutive first place position with the song still pulling coin everywhere.

AL-537—Al Gayle Harmonicords
CA-346—Clark Dennis
CO-37392—Buddy Clark
DE-25075—Glenn Miller O.
DE-23960—Eddy Heywood O.
DE-25076—Phil Regan
DEL-1080—Ted Martin
MA-7238—Danny O'Neil
ME-5052—Ted Weems
MG-10037—Art Lund
NA-9027—Red McKenzie
SI-15119—Floyd Sherman
VI-20-2272—The Three Suns
VT-1—The Harmonicats

2 THAT'S MY DESIRE

Surprise of the week, the sudden spurt of this tune, from 4th place last week to 2nd place this week, with many reporting it their best money-maker.

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney
MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

3 SMOKE, SMOKE, SMOKE

The tune jumped from 8th place two weeks ago to 3rd place last week and still holding this spot thruout the nation.

CA-40001—Tex Williams
DE-24113—Lawrence Welk Orch.
VI-20-2370—Phil Harris

4 WHEN YOU WERE SWEET SIXTEEN

Moved up a notch last week, and up two more notches this week. A tune that is backed by two of the greatest disks made so far this year.

CO-37803—Dick Jurgens O.
DE-23627—The Mills Brothers
VI-20-2259—Perry Como

5 TIM-TAYSHUN

In the No. 5 spot for the third straight week and the play getting stronger. Truly a sensational hit.

CA-412—Red Ingle & Jo Stafford
VI-20-2336—Hollywood Hillbillies

6 I WONDER, I WONDER

The first time in the 11 weeks this tune has been among the top ten that it has dropped. This week "I Wonder" falls from 2nd to 6th place.

CA-395—Martha Tilton
CO-37353—Tony Pastor Orch.
DE-23865—Guy Lombardo O.
DEL-1075—Ted Martin
MA-1124—Eddy Howard O.
MG-10018—Van Johnson
MO-20-516—The Scamps
NA-9032—Jack Carroll
SO-2024—Ted Straeter O.
TR-114—The Vagabonds
TR-143—The Four Aces
VI-20-2228—Louis Armstrong O.

7 CHI-BABA CHI-BABA

For 10 straight weeks among the top ten tunes. Dropped from 4th to 8th place last week, but climbed a notch this week back to 7th.

AP-1064—Connee Boswell
AR-1001—Sherman Hayes O.
CA-419—Peggy Lee
CO-37384—The Charioteers
DE-23738—Lawrence Welk O.
DEL-1080—Ted Martin
MA-1133—Louis Prima O.
MG-10027—Blue Barron O.
SO-2023—George Towne O.
VI-20-2259—Perry Como
VI-25-1085—Henri Rene Musette O.

8 I WONDER WHO'S KISSING HER NOW

Into the top ten for the first time last week to hit 7th position. This week down a notch, but ops reporting that play still very, very good.

AP-1055—Four Vagabonds
CA-433—Dinning Sisters
CO-37544—Ray Noble O.
CS-8002—Jack McLean O.
DE-24110—Danny Kaye
DE-25078—Ted Weems
DE-1512—Dick Robertson O.
DEL-1036—Joe Howard
DI-2082—Jerry Cooper
MA-6013—Foy Willing
RA-10002—Marshall Young
SI-15057—Bobby Doyle
SO-2012—D'Artega O.
VI-25-0101—Jean Sablon
VI-20-2315—Perry Como
VI-26-329—Wayne King O.

9 FEUDIN' & FIGHTIN'

Hit the favored top ten last week in this spot and holds the position this week. The possibilities for this tune to climb higher are very, very good.

CA-B443—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs
ME-6049—Rex Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

10 ACROSS THE ALLEY FROM THE ALAMO

Holding onto the top ten for 14 consecutive weeks which is a record in itself, and still bringing plenty of coin into the nation's juke boxes.

CA-387—Stan Kenton O.
CO-37289—Woody Herman
DE-23863—The Mills Bros.
ME-3060—The Starlighters
VI-20-2272—The Three Suns



THE CASH BOX Record Reviews

"Choo Choo"

"Lazy Country Side"

The Four Vagabonds

(Apollo 1075)

● Here's a hunk of wax for everyone of your spots. Lots of real harmony with rhythm that'll make 'em play it over and over again. These four boys do a marvelous job with "Choo Choo". On the flip, the boys harmonize beautifully on 'Lazy Country Side" from Walt Disney's pic, "Fun And Fancy Free", in slow, lazy tempo. Here's one you've gotta get. It's good.

"They're Mine, They're Mine, They're Mine"

"I Kiss Your Hand, Madame"

Buddy Clark

(Columbia 37592)

● That boy with the sweet pipes. Buddy Clark, is going to thrill the romantic couples in those quiet, dim lit locations with, "They're Mine, They're Mine, They're Mine", wherein Buddy tonsils the lyrics in a cozy and intimate fashion, getting great background support from the Mitchell Ayres ork. On the flip, Buddy does another sweet job with an oldie that's more than sure to please the customers. You can't go wrong with this platter.

"You Go To My Head"

'It Might As Well Be Spring"

Sarah Vaughan

(Crown 109A)

● Here's that gal with those grand pipes, Sarah Vaughan, spooning out two oldies that have all the smooth sweetness you like to hear. It's a surefire hunk of wax the way thrush Vaughan does it. Sarah is sure to help you grab lots of the moolah on many of your spots with this platter. Maestro John Kirby gives the thrush some really swell background and does a grand job all the way thruout the songs. Here's a really real hunk of biscuit to latch onto now.

"Red Head"

"San Antonio Rose"

Larry Lane

(Sapphire)

● A novelty hunk of shellac that has Philly's juke box ops shouting its praises to the skies. The boys in Philly claim that this is their No. 1 coin culler. Sung by Larry Lane and The Mello-Men, it has that intimate swinging melody that's a sure clickeroo for most of your spots. On the flip, the boys go into the standard. "San Antonio Rose", with lots of real harmony. But it's the topside that counts in this platter. The biscuit has lasting power plus coin catching ability.

DISK O'THE WEEK

"The Freedom Train"

"Star Spangled Banner"

Bing Crosby, Andrews Sisters with Vic Schoen Orch.

(Decca 23999)



★ *Bing Crosby* ★

★ *Andrews Sisters* ★



● Here's the story back of this and all recordings of "The Freedom Train". Beginning on September 17, Uncle Sam will start his "Freedom Train" rolling out of Washington, D. C. to eventually cover about 200 cities in these United States in about a year's time and display to the peoples of this great nation the many documents which have brought about the freedom of this country. As the "Freedom Train" reaches a city, a holiday will be declared, with schools closing, and all invited to visit the train and see these great American documents.

Irving Berlin has written a marvelous song, "The Freedom Train". It is reported that all his royalties will go to continuing this train. Decca teamed Bing Crosby with the Andrews Sisters, supported by Vic Schoen and his ork, to make one of their most stirring recordings. The tempo, the marching, stirring, exhilarating tune, and the great lyrics as sung by Bing and the Andrews Sisters make this a great record. It's backed by the nation's own "Star Spangled Banner".

Here, again, is something into which every juke box operator in the nation should plunge wholeheartedly. To back up the U.S. "Freedom Train", this grand tune with its even grander lyrics, should occupy the "Number One" position in every phono, wall and bar box, wired music shell and all other automatic music equipment. It's the perfect tie-up for the juke box industry. It's another "Any Bonds Today"! It's what this nation wants and needs. This song is of America — its glory — its achievements — its greatness — and its hopes and aspirations for tomorrow.

"Happiness Is A Thing Called Joe"

"January Woman"

Frances Wayne

(Exclusive 17X)

● The gal everyone's heard about since she signed with Exclusive and all have been waiting to hear her first release. Frances gives her all on the topside in about as lowdown a ballad as you'll ever hear. With Buddy Baker's ork backing her up, here's a platter that's sure to start 'em talking about Wayne. On the flip, the thrush does just as great a vocalizing job on 'January Woman" with pahlenty of that sex tremor in her tonsils. Better get this one—it sounds mighty ty good.

"Red Top"

"Idaho"

Gene Ammons Sextet

(Mercury 8048A)

● Gene Ammons Sextet has Chicago's south side shouting praises for "Red Top". It's one of the hottest platters we've reviewed in a long, long while, with all the boys coming in to solo it over the top. Gene, himself, does a real hunk of business on his tenor sax, capably supported by Gail Brockman, trumpet; Jim Craig, piano; Chuck Williams, drums and Gene Wright on the bass. Here's real red meat for your race spots. On the flip, "Idaho", the boys again show off their instrumental prowess. This one will bring in plenty of coin.

"The Freedom Train"

"—And Mimi"

Ray Dorey

(Majestic 7262A)

● Here they come. "The Freedom Train" disks. On this cutting for the Majestic label, Ray Dorey does a grand vocalizing job on an arrangement made and conducted by Jack Matthias. You'll like Ray's stirring singing of this great tune. On the flip, Ray takes you to the Rue De La Paix and warbles all about "—And Mimi". The topside, in this platter, is the one that counts.

"Long Gone Blues"

"Am I Blue"

Billie Holiday Orch.

(Columbia 37586)

● Once again Billie cuts a biscuit low down and blue and the gal pipes the tune and the lyrics of these oldies in very pleasing style, getting terrific support from Tab Smith on the tenor sax with a grand closing by trumpeter Lips Page. On the flip, "Am I Blue". Billie does an extremely swell job. You'll like this platter for your race spots. It's got that beat.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX Record Reviews

"Oh You Beautiful Doll"

"Early Autumn"

Claude Thornhill Orch.

(Columbia 37593)

● For the jukes, we still pick the old oldie in this duo, "Oh You Beautiful Doll" 'cause there's lots of youngsters and oldsters who'll applaud the way maestro Claude Thornhill does this side and also the way the piper, Gene Williams, warbles the lyrics. But, don't overlook "Early Autumn" where the maestro let 'em hear his piano wizardry and thrush Fran Warren spoons out the lyrics of the beguine song. Here's one to get next to — it's got lots of coin culling power.

"Summertime Gal"

"Satchel Mouth Baby"

Basin Street Boys

(Exclusive 19X)

● Here's wax that'll get 'em stompin' up in Harlem. The Basin Street Boys are on the beat harmonizing "Satchel Mouth Baby" in swingin', tinglin' fashion and to which they have added a neat piece of talking business you'll like. They're backed by Lucky Thompson's ork with the maestro furnishing swell support all the way thru. On the flip, "Summertime Gal" (which we note was written by Exclusive's prexy, Leon René) the boys spoon out some sweet and close harmony you'll want to hear over again. This platter should help hold up your averages.

"Why Should I Cry Over You"

"Boulevard of Dreams"

Ray Dorey

(Majestic 7266)

● Ray Dorey really goes to town on the topside with the oldie, "Why Should I Cry Over You", in the best renditoin of this one time sensationally big hit we've yet heard. Ray really gives it the schmalz, but good, and sells the song right to the finishing second. Here's a real coin grabber if there ever was one. On the flip, Ray again latches onto an oldie in very fine style. Our bet's on the topside of this platter. Get it when it's released.

"Big Fat Mama"

"Three O'Clock In The Morning"

Gene Phillips

(Modern 20-519A)

● Here's Gene Phillips — plenty brown and lowdown. While Gene wails for a "Big Fat Mama" you'll hear many a coin pop into jukes in race spots all over the land. Fast tempo, plus good melody, to make up a very nice hunk of wax. On the flip, Gene adds a few variations to that great standard, "Three O'Clock In The Morning". But, it's the topside that has the big play possibilities.

SLEEPER OF THE WEEK

"That Old Gang of Mine"

"Heart Of My Heart"

The Four Vagabonds

(Apollo 1076)



THE FOUR VAGABONDS

● Here are two of the best of the oldies and, as harmonized by the sweet singing Four Vagabonds, they're sure to click in all your spots. In "That Old Gang of Mine" the boys open sweet and mellow and spoon out the lyrics with terrific heart warming harmony, going into medium fast tempo on the second chorus to set feet tapping. You'll be singing along with 'em before you realize it. On the flip, another oldie, "Heart Of My Heart", in which the Four again go to town to wind up cutting one of the best coin catching disks we've heard in many a moon. (If the success of the "Peg" is any indication, watch "That Old Gang Of Mine".) It's going to please young and old alike. And, with the college crowds on their way back to the campuses, they'll be singing along with it in every one of their favorite hangouts. As for tavern locations you know how they'll spin this one white.

"Near You"

"Oh Peter You're So Nice"

Alvino Rey

(Capitol B452)

● Here's wax you'll like. Maestro Alvino Rey gives you the tune that's beginning to catch on (since it was picked as a "Sleeper" by *The Cash Box* sometime ago) "Near You" on his boogie-woogie guitar in a way that is plenty keen instrumentally and Jimmy Joyce croons the vocal in that intimate sort of way to make you want to turn the lights down low and just relax. On the flip, the maestro again does a grand instrumental supported in the tonsil department by The Blue Reys. You'll like both sides and both are nickel pullers.

"Sugar"

"Woman Alone With The Blues"

Lee Wiley

(Majestic 7258B)

● A swell hunk of low down and brown vocalizing by thrush Lee Wiley offering the romantic ballad, "Sugar" ("That Sugar Baby Of Mine"). Dig this biscuit for your race spots. It's plenty coin-catchy. On the flip, "Woman Alone With The Blues", the thrush gives with one of the bluest of the blue tunes. This platter's got "juke box" written all over it.

"Sugar Blues"

"Why Should I Cry Over You"

Johnny Mercer

(Capitol B448)

● Two swell oldies with vocalizing by Johnny Mercer. Johnny gives with that old-time, hot, lowdown and blue in a new and humorous fashion, improvising on the original lyrics to cut a great hunk of toe-tapping, rhythmic wax in "Sugar Blues". The way Johnny and the gang do it, supported by the Paul Weston ork, you're sure to like it. On the flip, Johnny is joined by the Pied Pipers to give this one time sensational ballad plenty of zing. Here's a disk that should get coin, especially from the many Mercer fans.

"You Gave Me Everything But Love"

"Angel Eyes"

Herb Jeffries

(Exclusive 18X)

● Here's one every Herb Jeffries' fan will spend plenty of nickels to hear over and over again. The warbler whose record, "When I Write My Song", has 'em singing out loud in Harlem, does a really fine job on two great ballads, beautifully supported by Buddy Baker and his ork. In medium slow tempo, with Herb's pipes giving out in the romantic manner, the tunes, "You Gave Me Everything But Love" and "Angel Eyes" sound like a set of naturals for your spots. Plenty of real juke box action here.

"True"

"When The White Roses Bloom"

Andy Russell

(Capitol B450)

● Here's a platter that will catch coin in a multitude of your spots. That sweet crooner of romantic ballads, Andy Russell, really goes to town on the topside, "True", and will make many a pretty girl's spine tingle with his warbling of this number. On the flip, Andy does a very neat piece of business with, "When The White Roses Bloom In The Red River Valley". Thruout both sides the crooner gets grand support from Paul Weston ork. We chose the topside, and believe you will, too.

"I'm Falling For You"

"Sweet Slumber"

The Scamps

(Modern 20-521B)

● A biscuit that has been pressed into something romantic, slow and soft, for those spots on your route where the customers like to hear that soothing wail of a good voice backed by neat piano playing. It's a really restful hunk of wax with both sides about equal. If you've got those dim lit tavern spots where they like their romance slow and easy, you'll do good with this disk.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FOR THE WEEK OF AUGUST 25, 1947

New York, N. Y.
1. COME TO MARDI GRAS *(Freddy Martin)*
2. SWEET SIXTEEN *(Perry Como)*
3. HAVE BUT ONE HEART *(Vic Damone)*
4. SMOKE, SMOKE *(Tex Williams)*
5. FEUDIN' & FIGHTIN' *(Dorothy Shay)*
6. IVY *(Vaughn Monroe)*
7. TIM-TAYSHUN *(Stafford-Ingle)*
8. PEG O' MY HEART *(Harmonicats)*
9. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
10. ON THE AVENUE *(Eddy Howard)*

Woodburn, Ore.
1. PEG O' MY HEART *(Three Suns)*
2. I WONDER, I WONDER *(Eddy Howard)*
3. THAT'S MY DESIRE *(Sammy Kaye)*
4. RAGTIME COWBOY JOE *(Eddy Howard)*
5. CHI-BABA CHI-BABA *(Perry Como)*
6. RED SILK STOCKINGS *(Sammy Kaye)*
7. LINDA *(Ray Noble)*
8. FEUDIN' & FIGHTIN' *(Tex Beneke)*
9. TALLAHASSEE *(Bing Crosby)*
10. SMOKE, SMOKE *(Lawrence Welk)*

San Antonio, Tex.
1. PEG O' MY HEART *(Harmonicats)*
2. THAT'S MY DESIRE *(Frankie Laine)*
3. ASK ANYONE WHO KNOWS *(Ink Spots)*
4. OH MY ACHING HEART *(Mills Bros)*
5. I WONDER, I WONDER *(Guy Lombardo)*
6. SWEET SIXTEEN *(Perry Como)*
7. CHI-BABA CHI-BABA *(Perry Como)*
8. ACROSS THE ALLEY *(Mills Bros)*
9. I WISH I DIDN'T LOVE YOU SO *(Dinah Shore)*
10. COME TO THE MARDI GRAS *(Freddy Martin)*

Fayetteville, N. C.
1. SMOKE, SMOKE *(Tex Williams)*
2. TIM-TAYSHUN *(Red Ingle)*
3. SWEET SIXTEEN *(Perry Como)*
4. PEG O' MY HEART *(Ted Weems)*
5. HOW CAN I SAY I LOVE YOU *(Tex Beneke)*
6. WHEN AM I GOING TO KISS YOU GOOD MORNING *(Freddy Martin)*
7. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
8. RAGTIME COWBOY JOE *(Eddy Howard)*
9. FEUDIN' & FIGHTIN' *(Bing Croshy)*
10. TALLAHASSEE *(Dinah Shore)*

Boston, Mass.
1. THAT'S MY DESIRE *(Ella Fitgerald)*
2. PARADISE *(Johnny Long)*
3. I NEVER KNEW *(Sam Donahue)*
4. SWEET SIXTEEN *(Perry Como)*
5. SMOKE, SMOKE *(Tex Williams)*
6. TALLAHASSEE *(Vaughn Monroe)*
7. LADY FROM 29 PALMS *(Tony Pastor)*
8. PEG O' MY HEART *(Harmonicats)*
9. IVY *(Jo Stafford)*
10. COME TO THE MARDI GRAS *(Freddy Martin)*

Pittsburgh, Pa.
1. NEAR YOU *(Frances Craig)*
2. SWEET SIXTEEN *(Perry Como)*
3. PEG O' MY HEART *(Three Suns)*
4. I WONDER. I WONDER *(Four Aces)*
5. TIM-TAYSHUN *(Red Ingle)*
6. CHI-BABA CHI-BABA *(Perry Como)*
7. SMOKE. SMOKE *(Tex Williams)*
8. THAT'S MY DESIRE *(Frankie Laine)*
9. FEUDIN' & FIGHTIN' *(Dorothy Shay)*
10. IVY *(Dick Haymes)*

Chicago, Ill.
1. THAT'S MY DESIRE *(Frankie Laine)*
2. FEUDIN' & FIGHTIN' *(Dorothy Shay)*
3. SMOKE, SMOKE *(Tex Williams)*
4. APPLE BLOSSOM WEDDING *(Sammy Kaye)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. PEG O' MY HEART *(Harmonicats)*
7. CHI-BABA CHI-BABA *(Perry Como)*
8. ALL OF ME *(Vaughn Monroe)*
9. TIM-TAYSHUN *(Jo Stafford)*
10. I WONDER, I WONDER *(Eddy Howard)*

St. Louis, Mo.
1. OH MY ACHING HEART *(Mills Bros)*
2. FEUDIN' & FIGHTIN' *(Jo Stafford)*
3. NEAR YOU *(Frances Craig)*
4. BY THE LIGHT OF THE STARS *(Frankie Laine)*
5. AINTCHA EVER COMING BACK *(Frank Sinatra)*
6. SWEET SIXTEEN *(Perry Como)*
7. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
8. SMOKE, SMOKE *(Tex Williams)*
9. WHEN TONIGHT IS JUST A MEMORY *(Perry Como)*
10. NAUGHTY ANGELINE *(Art Lund)*

Elkhart, Ind.
1. PEG O' MY HEART *(Harmonicats)*
2. SMOKE, SMOKE *(Tex Williams)*
3. TIM-TAYSHUN *(Red Ingle)*
4. THAT'S MY DESIRE *(Sammy Kaye)*
5. I WONDER, I WONDER *(Eddy Howard)*
6. CHI-BABA CHI-BABA *(Perry Como)*
7. SWEET SIXTEEN *(Perry Como)*
8. FEUDIN' & FIGHTIN' *(Dorothy Shay)*
9. I BELIEVE *(Frank Sinatra)*
10. IVY *(Jo Stafford)*

Taylor, Tex.
1. ON THE AVENUE *(Chuck Foster)*
2. I WANT TO BE LOVED *(Savannah Churchill)*
3. KATE *(Guy Lombardo)*
4. LADY FROM 29 PALMS *(Andrews Sisters)*
5. SMOKE, SMOKE *(Tex Williams)*
6. MOONLIGHT *(Ted Weems)*
7. OH MY ACHING HEART *(Mills Bros)*
8. PEG O' MY HEART *(Ted Weems)*
9. I WONDER, I WONDER *(Eddy Howard)*
10. I BELIEVE *(Frank Sinatra)*

Atlantic City, N. J.
1. I WONDER WHO'S KISSING HER *(Ted Weems)*
2. SWEET SIXTEEN *(Perry Como)*
3. I NEVER KNEW *(Sam Donahue)*
4. I HAVE ONE HEART *(Frank Sinatra)*
5. PEG O' MY HEART *(Ted Weems)*
6. CUMANA *(Freddy Martin)*
7. CHI-BABA *(Perry Como)*
8. THAT'S MY DESIRE *(Frankie Laine)*
9. I AIN'T MAD AT YOU *(Count Basie)*
10. I WONDER, I WONDER *(Guy Lombardo)*

Deadwood, S. D.
1. PEG O' MY HEART *(Harmonicats)*
2. THAT'S MY DESIRE *(Martha Tilton)*
3. TALLAHASSEE *(Vaughn Monroe)*
4. I BELIEVE *(Frank Sinatra)*
5. SMOKE, SMOKE *(Tex Williams)*
6. ACROSS THE ALLEY *(Three Suns)*
7. I WONDER. I WONDER *(Eddy Howard)*
8. SUNDAY KIND OF LOVE *(Jo Stafford)*
9. CHI-BABA CHI-BABA *(Perry Como)*
10. SWEET SIXTEEN *(Perry Como)*

Los Angeles, Cal.
1. SWEET SIXTEEN *(Perry Como)*
2. COME TO THE MARDI GRAS *(Freddy Martin)*
3. LADY FROM 29 PALMS *(Freddy Martin)*
4. SMOKE, SMOKE *(Tex Williams)*
5. PEG O' MY HEART *(Harmonicats)*
6. FEUDIN' & FIGHTIN' *(Dorothy Shay)*
7. CHI-BABA CHI-BABA *(Perry Como)*
8. AINTCHA COMING BACK *(Frank Sinatra)*
9. WONDER WHO'S KISSING HER NOW *(Perry Como)*
10. WHEN I WRITE MY SONG *(Herb Jeffries)*

Wichita, Kans.
1. SMOKE, SMOKE *(Tex Williams)*
2. PEG O' MY HEART *(Art Lund)*
3. I WONDER, I WONDER *(Eddy Howard)*
4. RED SILK STOCKINGS *(Ray McKinley)*
5. TIM-TAYSHUN *(Red Ingle)*
6. ACROSS THE ALLEY *(Mills Bros)*
7. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
8. FEUDIN' & FIGHTIN' *(Rex Allen)*
9. LADY FROM 29 PALMS *(Vic Lombardo)*
10. AIN'TCH EVER COMING BACK *(Tony Martin)*

Vancouver, Wash.
1. PEG O' MY HEART *(Three Suns)*
2. SMOKE, SMOKE *(Tex Williams)*
3. I WONDER, I WONDER *(Guy Lombardo)*
4. SWEET SIXTEEN *(Perry Como)*
5. FEUDIN' & FIGHTIN' *(Jo Stafford)*
6. TIM-TAYSHUN *(Red Ingle)*
7. THAT'S MY DESIRE *(Sammy Kaye)*
8. I WONDER WHO'S KISSING HER NOW *(Ray Nohle)*
9. ACROSS THE ALLEY *(Mills Bros)*
10. RED SILK STOCKINGS *(Sammy Kaye)*

Kingman, Ariz.
1. PEG O' MY HEART *(Clark Dennis)*
2. TIM-TAYSHUN *(Jo Stafford)*
3. SMOKE, SMOKE *(Tex Williams)*
4. ACROSS THE ALLEY *(Mills Bros)*
5. I WONDER, I WONDER *(Guy Lombardo)*
6. MY ADOBE HACIENDA *(Esquire Trio)*
7. LINDA *(Paul Weston)*
8. IVY *(Jo Stafford)*
9. SUNDAY KIND OF LOVE *(Jo Stafford)*
10. RED SILK STOCKINGS *(Tony Pastor)*

Whitehall, N. Y.
1. PEG O' MY HEART *(Clark Dennis)*
2. THAT'S MY DESIRE *(Martha Tilton)*
3. RAGTIME COWBOY JOE *(Eddy Howard)*
4. TIM-TAYSHUN *(Red Ingle)*
5. SMOKE, SMOKE *(Tex Williams)*
6. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
7. CECILIA *(Ray Nohle)*
8. JE VOUS AIME *(Dick Haymes)*
9. ACROSS THE ALLEY *(Mills Bros)*
10. I WONDER WHO'S KISSING HER NOW *(Perry Como)*

Herford, Tex.
1. THAT'S MY DESIRE *(Ella Fitzgerald)*
2. SUNDAY KIND OF LOVE *(Jo Stafford)*
3. OH MY ACHING HEART *(Mills Bros)*
4. I WONDER, I WONDER *(Guy Lombardo)*
5. ASK ANYONE WHO KNOWS *(Ink Spots)*
6. I WONDER WHO'S KISSING HER NOW *(Ted Weems)*
7. CHI-BABA CHI-BABA *(Perry Como)*
8. PEG O' MY HEART *(Clark Dennis*
9. DOIN' YOU GOOD *(Lawrence Welk)*
10. PASSING BY *(Buddy Clark)*

BROTHER, CAN YOU SPARE A TITLE STRIP ?

Biggest and Cheapest Juke Box Promotional Factor Being Overlooked by Diskeries as Ops Cry for Title Strips. When Disks Were 19¢ Each Strips Were Free to Ops. Now at Triple the Price for the Records They Just Ain't to be Had.

NEW YORK—"When records sold for 19c each", one noted juke box operator wrote *The Cash Box* this past week, "we used to get all the title strips we wanted from the record manufacturers. Now that records cost triple that much", he commented, "we can't even get near seeing a title strip in the envelope of the records we buy".

Here is the greatest and cheapest promotional factor the record makers have ever had and which they are overlooking at a time when competition is keener than ever before in all disk history.

Every artist, every publisher and ever diskery knows how important the title strip is to the operator and also what these title strips mean to him. There is no doubt that the continuous appearance of the name of an artist, the name of the record maker and the name of the song, appearing in a juke box, acts as a showcase reminder for the public long after the song has passed from radio and promotional prominence.

In short, names of leading artists are constantly on display in juke boxes, wall and bar boxes and in wired music shells all over the nation. The name of the tune itself means much to the publisher as well as to the record manufacturer and the artist, and the cost of this tremendously marvelous promotion is so small that many, to this day, wonder why it has been overlooked since the beginning of the war.

Many times a record manufacturer will complain that the name of the record firm does not appear on the hand made strips which the operators themselves are forced to make up for their juke boxes. This is simply because the busy operator just hasn't the time to sit down and write out all details on a small title strip. He puts in the name of the song and the name of the artist and that's all.

But, were the record manufacturer to print the title strip for him and enclose it in the envelope in which the record appears, as he did in years before the war, he would be able to also mention the record and its serial number so that, in this fashion, he would be gaining greater sales action from the public who first hear the record in a juke box prior to entering into a music store to purchase it .

The very uniformity of the title strip invites such manufacture by the diskers. They can, then, not only get over the name of the artist and the name of the song in strong, bold type, many times in reverse, but also print thereon the name of their own record company and the serial number of the record to make it easier for the public to purchase such records.

It certainly speaks well for the record manufacturer whose name appears more times than any other on any individual juke box. This is direct "point-of-sale" advertisng which he couldn't purchase anywhere else. Right when Mr. and Mrs. Johnny Q. Public and the youngsters are looking over the record chart on the juke box or wall box — they are sold the name and number of the record they most prefer.

They are, at that moment, in the best buying mood they will ever be. And, yet, the record manufacturer overlooks this extremely important promotional sales advantage for himself at the cheapest price he could ever pay for such advertising.

There is no waste circulation on the juke box record charts. Here all numbers are being constantly sold to the public. They are choosing generously of the music they like and when a new number strikes them favorably it becomes part and parcel of the stock that the neighborhood record store must carry at all times. This is admitted by all intelligent record merchandisers who realize that the juke boxes are among the greatest and most daring of sales anticipators and sales creators.

The juke box operator always takes a chance on a new tune — in quantity. But, the average record store will hold off until calls come in for that number. Therefore, since the juke box is an opening wedge to future sales of a number — certainly this should be most completely utilized by the manufacturers and they definitely should print title strips for the operators.

The operators want and need such strips. They have been purchasing them and hand manufacturing them but none of these hand made things are equal to the fine printing which was used some years back and which gave the appearance of uniformity to the average phono record rack.

For a long time now music operators have been asking the manufacturers and their distributors for title strips. It's about time the publishers, artists and record manufacturers came together to answer this great need and to, at the same time, gain for themselves the many promotional advantages which such marvelous point-of-sale advertising can bring to them.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Plenty members of Tin Pan Alley at the midnite preview (Mon. Aug. 18) of "Mother Wore Tights" pic given by Bregman, Vocco and Conn. Except for one Catskill-type heckler in the audience, everything very pleasant. Songs were "You Do" and "Kokomo, Indiana", Ted Husing, subscriber to *The Cash Box*, asked about juke box polls for his show . . . Jack Eigen, disk jock at the Copacabana lounge, now checking *The Cash Box* polls . . . Art Mooney's disk, "On The Avenue", clicking swellishly everywhere and now Art's searching for "an old Irish tune' which befits 'That genial Irish gentleman". By the way, Art opens at the Capitol this week . . . Mannie Sacks, busiest of the busy guys, but always has time to talk things over . . . Mel Torme tells us he cut "about 15 sides", some for the new album Musicraft is bringing out . . . Little "Rocky" waving his arms all about and waxing enthusiastic over The Skylarks. "My swell kids", Rocky says, "just cut a terrific hunk o' wax." . . . One music op from Fremont, O., Bert Frost, asks for 80 copies of *The Cash Box* "Ten Top Juke Box Tunes" each week for distribution to his locations . . . Saul Bihari of Modern Records wires that Hadda Brooks' newest clickeroo, "Trust In Me", is keeping the firm's presses plenty busy . . . Leon Rene of Exclusive advises that George Morrison formerly of Capitol now in charge of all promotional and publicity activities in NYC area . . . Evelyn Aron of Chicago's Aristocrat Records writes to advise the firm just signed Jump Jackson and his band. Says Evie, "A race outfit that really jumps, and cries the blues." Aristocrat also signed Melrose Colbert, sepia torch. Evie also writes, "The enthusiastic reception given The Five Blazes has decided Aristocrat to expand their race line." . . . Perry Como and Marion Hutton with Sam Donahue's ork at the Meadowbrook over Jersey way while you read this and the Jersey kids mobbing the joint . . . Lou (Ting-Ling) Mindling, who handles such swell material as Dorothy Shay, Buddy Clark, Vic Lombardo, etc., etc., wailing about the five years he spent working for Uncle Samuel at 68 beanies a month . . . The Murphy Sisters preparing to go back to 30 years ago on their next hunk of wax with a talkiesing angle. Sonora will bust out wide on Sept. 1 Irving Falk, Crown Records, tells me that Sarah Vaughan's disk sold over 15,000 before he could spell seventy-seven . . . Phil Brito telling his Jersey juke box pals to get next to his "Apple Blossom Wedding" . . . Milt Salstone write me from Chi to say that "Money Hustlin' Woman" (Aladdin) featuring Amos Milburne is the "hottest record on Chicago's south side" . . . June Christy will be back with Stan Kenton when the ork starts up again on Sept. 15 . . . Peggy Lee did a whale of a job as disk jock subbing for Bill Leyden of KMPC, L.A., Would have liked to hear how Peggy tolled off *The Cash Box* poll which is KMPC feature . . . Spike Jones on his way to Broadway with a back drop curtain made entirely of hotel towels. NY ops waiting to see Spike in action . . . We hear that MGA (Music Guild of America) Newark, N. J. delayed their hit tune party (their first) until cooler weather . . . Tex Beneke goes into Philly's Click Sept. 4 to celebrate 1st anniversary of spot with Frank Palumbo reported going all out to make this greatest event in Philly's nitespot history . . . Jersey ops being urged to buy Frank Sinatra and Dinah Shore's cutting of "Tea For Two" backed by "My Romance". Proceeds (mfr., distrib. and dealer) from sale of record going to Damon Runyon Memorial Fund . . . Nice check Walter Winchell got from Coin Machine Industries in Chi for 20 gees. This is first check in million buck drive. And WW reported plenty thrilled by coinmen's cooperation to Damon Runyon Memorial

exclusively yours.



johnny moore's three blazers

MASTER SERIES NO. 249

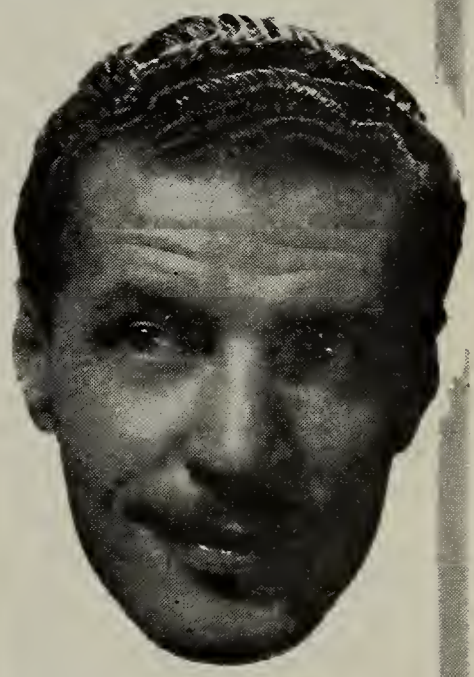
'Moonrise'

'Juke box lil'

'Angel eyes'

with BUDDY BAKER and his orchestra

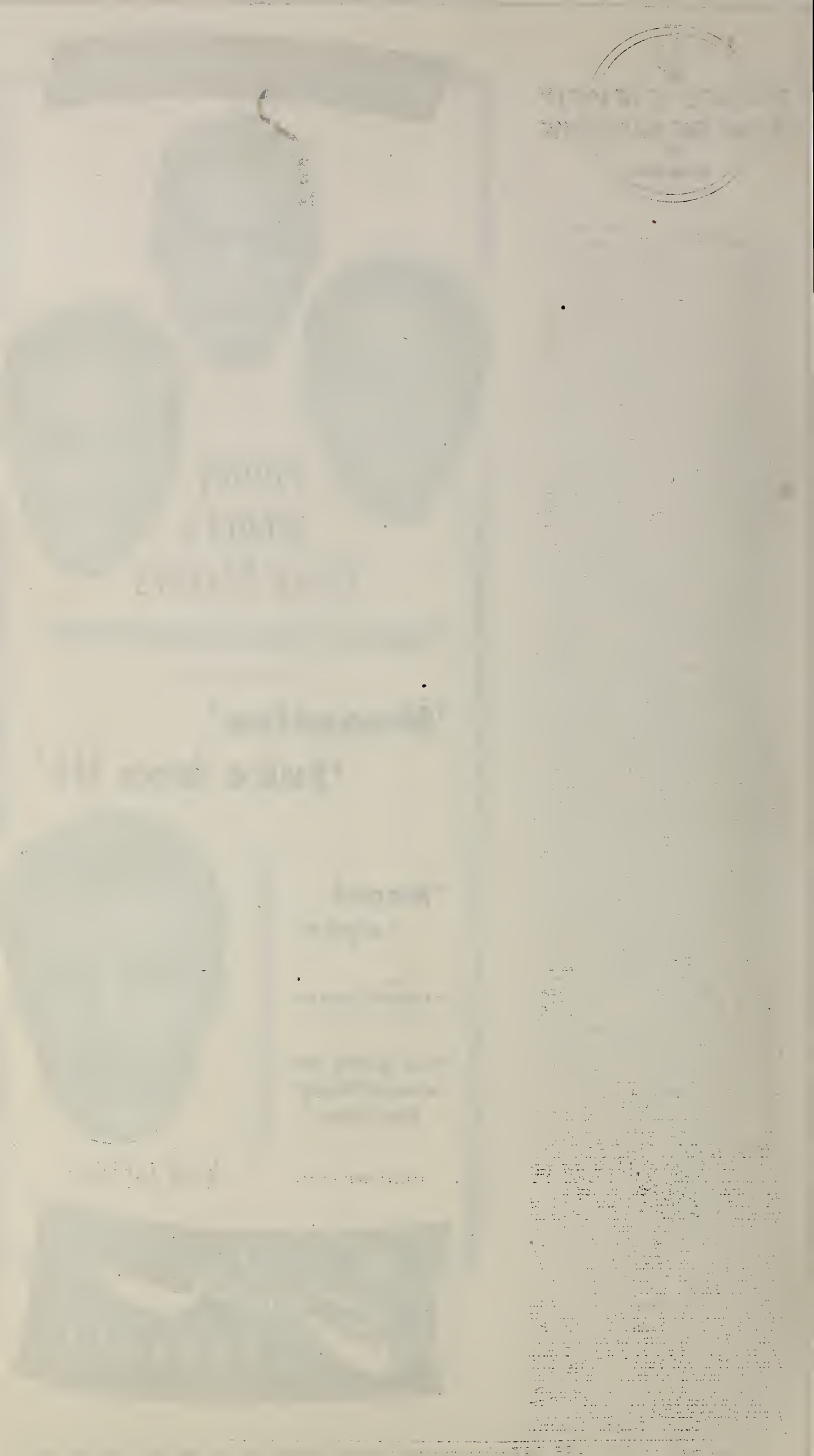
'You gave me everything but love'



POPULAR SERIES NO. 18x

herb jeffries

Exclusive records



LATEST RELEASES FROM RCA VICTOR!



PHIL HARRIS!

Smoke, Smoke, Smoke
(That Cigorette)
vocal by Phil Harris and the Spartsmen
AND
Crawdad Song
vocal by Phil Harris
RCA Victor 20-2370

SAMMY KAYE!

Serenade of the Bells
vocal by Don Cornell ond Choir
AND **That's What Every Young Girl Should Know**
vocal by Laura Leslie
RCA Victor 20-2372

VAUGHN MONROE!

Vocal refrain by Vaughn and The Maan Maids
Kokomo, Indiana *AND* **You Do**
(both from the mavie "Mather Wore Tights")
RCA Victor 20-2361

COUNT BASIE!

I'm Drownin' in your Deep Blue Eyes
vocal by Bab Bailey *AND* **South**
RCA Victor 20-2346

TOMMY DORSEY!

Kate *AND* **I'll Be There** RCA Victor 20-2363

The Old Piano Tuner
AND **Just an Old Love of Mine**
RCA Victor 20-2371

DENNIS DAY!

with Charles Dant and his Orchestro
Love and the Weather *AND* **Naughty Angeline**
RCA Victor 20-2360

ERSKINE HAWKINS!

and his Orchestro, with vocols by Jimmy Mitchelle ond Louro Woshington
"Tuxedo Junction"
(RCA Victor Musical Smort Set P-181)
Tuxedo Junction *AND* **Don't Cry, Baby**
RCA Victor 20-2283
Tippin' In *AND* **I've Got A Right to Cry**
RCA Victor 20-2284
After Hours *AND* **Cherry**
RCA Victor 20-2285
Sweet Georgia Brown *AND* **Song of the Wanderer**
RCA Victor 20-2286

BILL JOHNSON!

and his Musicol Notes
Half A Love *AND* **Leave It to Fate, Gate**
RCA Victor 20-2362

★ **ELTON BRITT**
and The Skytappers
Castle in the Apple Tree *AND* **After We Say Goodbye**
RCA Victor 20-2367

★ **PEE WEE KING**
and his Golden West Cawbays
Ten Gallon Boogie *AND* **I Hear You Knockin'**
RCA Victor 20-2366

★ **MONTANA SLIM**
(The Yodeling Cawbay)
and the 8ig Hale Branca 8usters
Too Many Elues *AND* **Singin' on Borrowed Time**
RCA Victor 20-2364

★ **CLIFF CARLISLE**
and The 8uckeye Bays
You Just Wait and See *AND* **Death by the Roadside**
RCA Victor 20-2351

★ **ZEKE MANNERS**
Met A Texas Gal
(In Cal-i-far-ni-a)
AND **You Are So Different**
RCA Victor 20-2349

★ **JOHNNY TYLER**
and the Riders of the Rio Grande
Behind the Eight Ball *AND* **I Don't Know Where to Go But I'm Goin'**
RCA Victor 20-2368

★ **DELTA RHYTHM BOYS**
with Frank Camstock and his Orchestro
Every So Often *AND* **Come in Out of the Rain**
RCA Victor 20-2365

★ **VIVIEN GARRY QUINTET**
I'm in the Mood for Love *AND* **Operation Mop**
RCA Victor 20-2352

★ **BIG MACEO**
My Own Troubles *AND* **I Lost My Little Woman**
RCA Victor 20-2353

★ **SONNY BOY WILLIAMSON**
Mellow Chick Swing *AND* **G. M. & O. Blues**
RCA Victor 20-2369

★ **CARLOS GARDEL**
with Orchestra and Guitars
Album Of Tangos (S-23-A)
Silencio *AND* **Soledad**
RCA Victor 82856
Mi Buenos Aires Querido *AND* **Melodia De Arrabal**
RCA Victor 82857
Por Una Cabeza *AND* **Golondrinas**
RCA Victor 83858

LATIN AMERICAN

★ **JOSÉ CURBELO**
Vocals by Tita Radríguez
Mary Ann — Calypsa Rumba
AND **Ed Sullivan Samba**
RCA Victor 23-0659

★ **JORGE NEGRETE**
with the Tria Calaveras and El Mariachi Vargas
Chaparrita Cuerpo De Uva *AND* **Aunque Lo Quieran o No**
RCA Victor 70-7398

ITALIAN

★ **STEFANO LOMBARDI**
with RCA Victor Cantinental Orchestra
Ricordati Di Me *AND* **Tu Non Sei Piu L'Amore**
RCA Victor 25-7088

SWEDISH

★ **KAREN JUEL**
with Waldimirs Orchestra
Sailor Song *AND* **Sjomansvals**
RCA Victor 26-1065

GREEK

★ **STRATOS** with Papular Orchestra
Sto Limanaki Sou — Hasapika *AND* **Baglamades** — Zeibekika
Stratas and Styl. Keramitis
RCA Victor 26-B193

THE STARS WHO MAKE THE HITS ARE ON
RCA VICTOR RECORDS

OLDIE AND NOVELTY DISKS HOG THE BIG SPOT'S PLAY

"Peg O' My Heart"; "Tim-Tayshun"; "Smoke, Smoke"; "That Old Gang of Mine"; "Why Should I Cry Over You"; "I Wonder Who's Kissing Her Now"; "Old Man Mose"; "Beer Barrel Polka"; "Sugar Blues"; and Others Now Grabbing Coin From Old and Young Alike as Music Ops Jam 'Em in All Their Juke Boxes.

NEW YORK—"The show must go on"—even if there aren't any sensational new tunes which will make people pop more nickels into the nation s juke boxes—and so the music ops thruout the country are jamming their boxes full of oldies and novelties which, they report, are bringing up averages and also getting good play from Mr. and Mrs. Johnny Q. Public.

Western, hillbilly and folk tunes have captured the favored positions in the juke boxes in the nation's biggest cities. These are doing a job where none of the modern songs have been able to capture the play. It is interesting to note that such tunes as, "Smoke, Smoke, Smoke", "Tim-Tayshun" and "Feudin' & Fightin'" were rated in the number 5, 7, and 8 spot on August 18 in New York. In Chicago, the regional record report for the week of August 18, shows these three tunes in 8, 9 and 10 position, and in Los Anegels and other of the larger cities, they hold even better positions.

This may prove a surprise to a great many in the music business, but, the juke box ops thruout the nation claim that these songs are bringing in more coin than any others on the present market. And, as is well known in this, or any other, business, "it's what's in the cash box that counts."

Take such oldies as "Peg O' My Heart", since it was introduced by Vitacoustic with the Harmonicats, the number has held first place in juke box reports from thruout the nation for seven straight weeks. This is better than any tune has done this year. And, from all indications, (at least at this writing), it looks like the "Peg" will set a new record for holding the first place position. It just simply seems that the public have turned back to the sweet, melodious oldies and there's nothing that can be done about it.

So, to match the public's desire, the nation's pubberies and diskeries have turned to the oldies and are today presenting everything from "Bei Mir Bist Du Schein" all the way to "Beer Barrel Polka". Some of the tunes currently grabbing the spotlight and which juke box operators are jamming into their machines are: 'That Old Gang of Mine", "Sugar Blues", 'Heart Of My Heart", "Why Should I Cry Over You", "I Wonder Who's Kissing Her Now?", "Old Man Mose", and so many, many others, the list would require many pages of this size to complete.

But, what is certainly of interest to all in the music field is the report received from one very well known large juke box operator who wrote The Cash Box. "There's no use talking about it. You hit the nail squarely on the head when you told the entire music business that we need a new and great song. Yet, we can't seem to get it. What I've done", he continues. "is probably what every other operator in the nation is now doing. That is, to turn back to the oldies which are being reissued by all the leading record manufacturers.

"Here", he says, "we've hit a bonanza. Take it from me", he reports, "the oldies like the 'Peg' and some of the others, are making us more money than any of the new songs which have been introduced this year. We've always followed your 'Disk O' The Week' and also your 'Sleeper Of The Week' and we've never yet gone wrong. But, you will probably have noted yourself, that everyone of the tunes you've lately placed in these favored positions are oldies, and what oldies.

"Yes, sir, you can take it from me and tell it to all the trade, that if not for the oldies we might as well shut down our boxes and forget all about the business. It's the oldies that the novelties that are keeping us going and, from all present indications, this is what's going to happen for the rest of this year anyway."

In fact, even the first half of the year 1947 has been dominated by oldies. These resulted from the sensational successful return of Al Jolson whose "Anniversary Song" and "April Showers", "Mammy", and all his other tunes, occupied the best moneymaking spots in all the juke boxes thruout the country. Once these wore out with the public, the diskeries returned with reissues of even older songs. Most of the diskers and publishers are still digging down deep into dusty bins to gather up songs of 20 years and more ago and putting them to new beat to place them on the market once again.

A pertinent example, "Why Should I Cry Over You?", that Ned Miller of Feist's Chicago office dug up out of his trunk and brought back and which is now beginning to gradually climb to a point where even Ned, who wrote the song years ago and plugged it personally from the boxes of many a Chicago theatre, is surprised. But, that song is only a youngster compared to "I Wonder Who's Kissing Her Now?". We wonder how Joe Howard who, a few years ago, worked for a juke box and arcade machine operator, Johnny Christofano, when Johnny opened the "Little Old New York" cabaret on 14th Street, and brought baok such names as the late Eddie Leonard and also Joe Howard, Joe certainly must be wondering what's wrong with the modern day Tin Pan Alley?

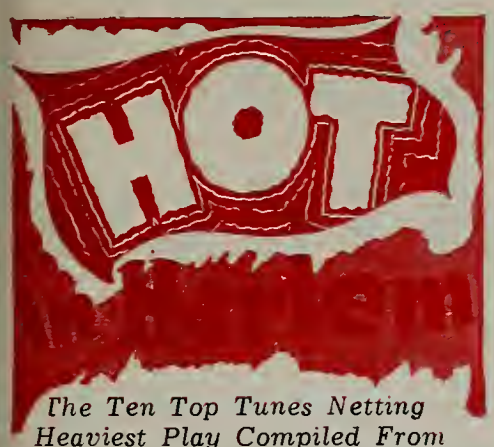
This issue of *The Cash Box* finds "That Old Gang of Mine" chosen the "Sleeper of The Week". It really is something to marvel at—the return of the oldies and the fact that they seem to grow greater instead of weaker with each passing day.

As one noted music man stated. "We must remember that most of the boys who are now 20 and even older, never heard of these tunes. They were sensational hits when most of these young men were still in their diapers. They were being sung by mother and dad who were the 'flappers' and 'sheiks' in those days.

"Now, these boys are hearing the tunes, some for the first time, and they like them. They like them because they're sweet and restful and relaxing, and that's what the country wants again.

"So, to those boys who are beginning to reach that age when their mothers and dads, too, got over the bunny-hug and one-step and some of the other hot dances of their day, these boys, too, want something restful and sweet and melodious and relaxing, and, to them — these tunes are brand new."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.



The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 OLD MAN RIVER
The Ravens (National 9035)
For the third straight week The Ravens are holding the No. 1 spot in Harlem and, from all reports are completely deserving of this great honor.

2 DON'T YOU THINK I OUGHTA KNOW
Bill Johnson Orch. (Victor 20-2225)
Also for the 3rd straight week Bill Johnson continues to pull those nickels into Harlem's juke boxes and thereby is entitled to remain in the No. 2 spot.

3 THE LADY'S IN LOVE WITH YOU
Nellie Lutcher (Capitol 40002)
Still holding 3rd place with Harlem's ops reporting that the people up in their part of town are just cahrazy over the way Nellie sells this song.

4 HURRY ON DOWN
Nellie Lutcher (Capitol 40002)
Here comes Nellie with the flip of the No. 3 spot song and jumps from 6th place last week to the 4th position this week.

5 BLOW MR. JACKSON
Joe Liggins Orch. (Exclusive 244)
Last week genial Joe Liggins jumped from No. 10 right into this No. 5 spot and now seems to be holding tight to it. Some of Harlem's ops claim that Joe's gonna go on up with this grand number.

6 WHEN I WRITE MY SONG
Herb Jeffries (Exclusive 16X)
Herb dropped a couple of notches this week. But, the tune's still getting those nickels and now Herb has a new one that looks like it, too, will hit Harlem, but hard.

7 TRUST IN ME
Hadda Brooks (Modern 150)
Hadda comes up a notch this week. From 8th place last week to 7th place this week, and the boys in Harlem are trustin' in "Trust In Me" to continue going up.

8 WOULD YOU BELIEVE ME
The Ravens (National 9035)
Someone turned over the top record in Harlem and discovered that The Ravens have another terrific tune. So, bingo, right into the No. 8 spot the very first week play started.

9 HE'S A REAL GONE GUY
Nellie Lutcher (Capitol 40017)
Man, oh, man, Nellie again—three tunes for a new record in this "Hot In Harlem" parade. The first time any artist has had 3 of her disks here.

10 BLOW ILLINOIS BLOW
Illinois Jacquet (Aladdin 3001)
Pushin' the great "Peg" out of 10th place this week, coms Illinois Jacquet with a tune they tell us is "goin' places".

NEW INDIE RECORD GIVES PROFITS TO DAMON RUNYON CANCER FUND

8½c From First Disk of New United Artist Record Co. Sold to Juke Box Ops Goes to Runyon Fund. BMI Ties in. Will Print 400,000 Stamps to be Pasted on Jukes Calling Attention to Both Sides of Disk. Full Week in Sept. Set Aside for Juke Box Play. Disc Jockey Assn. Hears About Record at Chicago Convention.



Walter Winchell Sees First UA Disk Set For Full Week Juke Play

CHICAGO—James T. Mangan, CMI Public Relations Bureau director, today announced that on every copy of United Artist's recording of "You're the Sunshine of My Heart" and "Ella" sold to phonograph operators for use on juke boxes, the recording company agrees that 8½c will be donated to CMI's Damon Runyon Cancer Fund Drive. This represents 5c from the United Artist Record Company, 1c royalty from the composer of the tune, Maurice O. Wells, 1c from the recording artists, The Esquire Trio. and 1½c from the distributor.

John Clein, president of United Artist Record Company, stated that suppliers of shellac, cartons, labels, by-products, processing, etc., will be urged to contribute all or a part of their profits from this particular record to the CMI campaign. He also announced that special labels are being printed for the record itself and will bear a suitable message. Advertising, circulars, and other pieces will be printed describing the disc's part in the Cancer Fund.

Carl Haverlin, president of Broadcast Music, Inc., has made a special appropriation to be used for advertising and other promotion of the record in the juke box field. 400,000 small stamps are being printed by Broadcast Music, Incorporated Operators are urged to paste the stamp on their juke boxes, as it calls attention to the fact that record royalties of these two tunes are being donated to the Damon Runyon Fund sponsored by CMI.

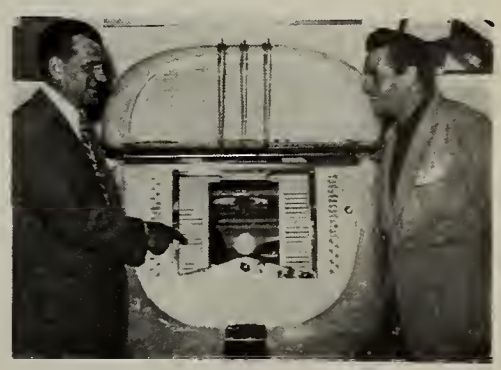
The coin machine operators who play these songs in a given week, probably September 20 to 28, will be asked to donate their entire net proceeds from this record to the Damon Runyon Cancer Fund as sponsored by Coin Machine Industries, Inc.

The record itself was introduced by James T. Mangan to the National Disc Jockey's Association, which convened at the Sherman Hotel, Friday, August 15. Mangan, in a short talk, informed the disc jockeys of the record's royalty donation and asked that such information be part of the broadcast announcements when the record is played on the air. Each disc jockey received an advance copy of the record.

Walter Winchell was shown the record on his visit to Chicago during his meeting with CMI officials. He complimented United Artist. M. O. Wells, Broadcast Music, juke box operators and distributors for thier great generosity.

"You fellows in the coin machine industry are really going all out in the Cancer Fund drive." Winchell said. "My many, many thanks! I never anticipated such tremendous support. I hope to see these two tunes on every one of the 400,000 juke boxes in this great country."

Desi Arnaz Learns How



INDIANAPOLIS — Desi Arnaz pays a call on his friend and AMI phono distributor here, Paul Jock of P-J Distributing Co., who gave Desi a lesson in just how a juke box gets tone quality from records.

"Arnaz is well acquaitned with mechanism". Jock reports, "and you can take it from me that some of the questions he asked regarding amplification, volume and general tonal reproduction were something to answer."



Arrest CANCER!

WANTED FOR MURDER!

DATE: August 20, 1947

TO: Walter Winchell, New York City

FROM: UNITED ARTIST RECORDS, Hollywood, California

SUBJECT: COIN MACHINE INDUSTRY'S CAMPAIGN FOR DAMON RUNYON CANCER FUND sponsored by Coin Machine Industries, Inc.

UNITED ARTIST RECORDS feel privileged to be of some small assistance in your great battle for humanity. In conjunction with, and under the direction of Coin Machine Industries, we have designated UNITED ARTIST RECORD No. UA108 "YOU'RE THE SUNSHINE OF MY HEART" and "ELLA", The Esquire Trio, as the official COIN MACHINE RECORD OF THE DAMON RUNYON CANCER FUND.

All of our profit derived from sales to Coin Machine Operators throughout the nation is being donated to this necessary and noteworthy cause. Confirming discussion between you and Mr. James Mangan of COIN MACHINE INDUSTRIES, we have every hope that you will find this record on every juke box in America on SEPTEMBER 20, 1947.

ATTENTION, Please!

COIN MACHINE OPERATORS:

IMPORTANT: A Special Contributors Stamp will be delivered with each record, to be affixed to each machine. Do not accept reords without stamps. Contribute your proceeds from this record to a great cause. A national publicity campaign will direct traffic to machines bearing the contributors' stamps.

ORDER UNITED ARTIST RECORD No. UA 108 IMMEDIATELY BY COLLECT WIRE

Delivery will be made directly to you.

FROM:

COIN MACHINE INDUSTRIES, Inc.
134 La Salle Street
Chicago, Illinois

UNITED ARTIST RECORDS
6605 Hollywood Blvd.
Hollywood

Or from your nearest UNITED ARTIST DISTRIBUTOR

A R A DISTRIBUTING COMPANY	St. Louis, Mo.	W. E. HARVEY CO., Inc.	Detroit, Michigan
BARGELT SUPPLY CO.	Portland, Oregon	W. E. HARVEY CO., Inc.	Cleveland, Ohio
BARNETT DISTRIBUTING CO.	Baltimore, Maryland	LOVE ELECTRIC CO.	Seattle, Washington
BLUE BONNETT MUSIC CO.	Dallas, Texas	JAMES H. MARTIN, Inc.	Chicago, Illinois
LeROY H. BENNETT CO.	San Francisco, Cal.	MASSACHUSETTS MUSIC DISTR.	Boston, Mass.
COMMERCIAL MUSIC CO.	Kansas City, Missouri	MUSIC SALES CO.	Memphis, Tenn.
CHA-DAR SALES	Flushing, L. I., New York	MUSIC SALES CO.	New Orleans, La.
EDIE'S DISTRIBUTING CO.	Houston, Texas	NIAGARA MIDLAND CO., Inc.	Buffalo, New York
HALL SALES CO.	Denver, Colorado	O'ROURKE AGENCIES.	Honolulu, T.H.
RADIO SUPPLY CO.	Salt Lake City, Utah		
SCOTT-CROSSE CO.	Philadelphia, Penn.		
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SUNLAND SUPPLY CO.	El Paso, Texas		
SUNLAND SUPPLY CO., Inc.	Phoenix, Arizona		
TARAN DISTR. CO., Inc.	Miami, Florida		
MERLE H. WEISS DISTR. CO.	Pittsburg, Pa.		
WERTZ MUSIC SUPPLY CO.	Richmond, Virginia		
WILFORD BROTHERS, Inc.	Los Angeles, Calif.		

UNITED ARTIST RECORDS • HOLLYWOOD

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Them Durn Fool Things"

"Song Of Indians"

Red Ingle

(Capitol B451)

● That man Ingle is back again to try and match his big clickeroo, "Tim-Tayshun". This time he has taken, "Those Foolish Things Remind Me Of You" and turned it into one of the screwist, most comical hunks of wax you've ever listened to in "Them Durn Fool Things". Supported by the Natural Seven, Red gives with the lyrics in a way that'll make you howl. Supporting his vocal is a "Mrs. James F. Paisley", whoever she is, and Capitol won't tell, yet. On the flip, Red becomes "Chief Red Eagle" and goes into what he calls the "Song of Indians" (Song Of India) supported in the tonsil work by "Minnie Haw Haw". (And we can't get Capitol to tell us who she is, either). For a hunk of really great coin nabbing material grab this platter.

"I Never See My Baby Alone"

"The Little Shirt My Mommy Made For Me"

Smilin' Eddie Hill

(Apollo 158)

● Here's a hunk of humorous, melodious wax by Smilin' Eddie Hill and his Tennessee Mountain Boys you'll find people playing over and over again. Smilin' Eddie is heckled thruout his vocal on the topside by one of his crew who does a Donald Duck quacking questioning kibitz that proves a very neat piece of business. On the flip, Eddie comes thru with another really great piece of wax. Both sides sure to prove themselves nickel getters.

"Downtown Poker Club"

"That's What I Like About The West"

Tex Williams

(Capitol A40031)

● Fast talking recitation all about the "Downtown Poker Club", about old Bill and a cheating poker game. Tex does a very good job here with a speedy, matching musical background by his Western Caravan. On the flip, Tex goes into another recitation about why the West is best that should get the support of everyone west of the Mississippi. Both sides extremely good for any western juke box.

"Just Me And You"

"Too Long Blues"

Little David Wheaton

(Capitol A40034)

● Little David does a very workmanlike job on the topside here in a blues arrangement wherein he tells why you should "leave us to ourselves" in "Just Me And You" that's got plenty of coin calling possibilities on any phono anywhere. With real lowdown lyrics to add to his vocalizing, he has cut a couple of sides sure to please.

The Maestro Takes A Gander At His Disks



NEW YORK — That big smile on Freddy Martin is due to the way his disks "Come To The Mardi Gras" and "Lady From 29 Palms" are catching on with juke box ops everywhere in the country as he looks at the reports in The Cash Box.

From left to right: Freddy Martin, Johnny Dugan and Bob Austin of The Cash Box. Johnny Dugan, who books Freddy, reports that theatre box office records are being smashed by Martin because of the big juke box play he is getting.

Freddy has been re-signed for the Strand Theatre here for next year due to the tremendous hit he made on his last appearance.

To Hold Hearing For Scrap Price Reduction

NEW YORK—The American Truck Association (ATA) will hold a hearing on August 26 at the Hotel Governor Clinton, this city, on behalf of all record companies who have filed applications for the reduction on the price of scrap records.

Those record manufacturers who have not already filed their applications are urged to do so immediately, according to S. M. Gasstner of Decca Records, Inc., offices here.

The railroad hearing on the reduction on price of scrap records is scheduled for sometime during the month of September.

Gasstner will furnish information to any record manufacturers who are not completely familiar with the plan to get a price reduction on scrap record haulage.



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KING 663

backed by YOU LAUGHED WHEN I CRIED

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The Second Great Recording by

America's Newest Singing Sensation

VIC DAMONE

"YOU DO"

"ANGEL MIA"

Mercury Celebrity Series
No. 5056

For Interesting Reading see Page 60 TIME MAGAZINE, July 21st.

NEW ENGLAND OPERATORS

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(Phone: STA 3320)



1. **"SMOKE, SMOKE, SMOKE"**
   Tex Williams
   (Capital 40001)

2. **"FEUDIN' & FIGHTIN' "**
   Dorothy Shay
   (Columbia 37189)

3. **"MOVE IT ON OVER"**
   Hank Williams
   (MGM 10033)

4. **"TIM-TAY-SHUN"**
   Jo Stafford—Red Ingle
   (Capitol 412)

5. **"IT'S A SIN"**
   Eddy Arnold
   (Victor 20-2241)

On The Way Up

"I'LL HOLD YOU IN MY HEART"
Eddy Arnold (Victor 20-2332)

"DAUGHTER OF JOLE BLON"
Johnny Bond (Columbia 37566)

"RAGTIME COWBOY JOE"
Eddy Howard (Majestic 1155)

"I HEAR YOU KNOCKIN' "
Pee Wee King (Victor 20-2366)

"DON'T BOTHER TO CRY"
Eddy Arnold (Victor 20-2332)

"MAYBE, IT'S ME BABY"
Al Dexter (Columbia 37538)

"STEEL GUITAR POLKA"
Hank Penny (King 639)

THE TUNE WAS *MADE* BY *THE WAY* IT WAS PLAYED

AND IT'S TAKING THE COUNTRY BY STORM!!

★ ★ ★ ★

The One And Only

"NEAR YOU"

RECORDED BY

FRANCIS CRAIG

And His ORCHESTRA

on

BULLET RECORD

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BULLET RECORDING CO.

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NASHVILLE, TENNESSEE

Cleveland Ops Pick "On The Avenue" As September "Hit Tune"

CLEVELAND — 350 members of the Cleveland Phonograph Merchants Assn. and their friends chose "On The Avenue" as the "Hit Tune of the Month for September" at the association's annual picnic, Tuesday, August 19, at the Richmond Country Club.

Ballotting took place in the evening when Howie Lund, of Station WJMO, one of Cleveland's most popular disk jockeys, introduced the ten tunes, which were played on a Mills "Constellation" phono.

Results of the balloting showed that "On The Avenue" received one third of the votes cast. This tune will be placed in the number one spot of the 3000 juke boxes in the Cleveland area throughout the month of September.

The other nine tunes played, in order of popularity, were: "Kate", "Kokomo, Indiana", "Just Plain Love", "Penguin At The Waldorf", "Just An Old Love Of Mine", "Sweet Marie", "That's What Every Young Girl Should Know", "How Lucky You Are", and "Huckleberry Duck".

Petrillo Bans New Disk Firms

NEW YORK—James C. Petrillo, head of AFM (American Federation of Musicians) announced this past week that AFM is refusing to make instrumentalists available to new concerns who want to enter into the record manufacturing business.

This is believed to be the outcome of the strategy adopted by AFM after the enactment of the Taft-Hartley Law. AFM will not sign any new contracts wherein the disk maker has to pay directly to the union a fee for each record sale. Such a contract would be illegal under the Taft-Hartley Law, but all former contracts will remain in force to July 1, 1948.

It is reported that rather than alter the operation of its welfare fund at this time, the musicians' union decided not to negotiate any new contracts. Dental of contracts has kept many new firms from entering into the record manufacturing biz.

It is believed here that should AFM grant new contracts without the royalty payment provision, those firms who now hold contracts which carry fees for each record, would protest that they were receiving inequitable treatment.

Briefs —

Bullet Records report 9 plants working on Francis Craig's waxing of "Near You". Over 300,000 records so far sold. Back orders over 92,000. Jim Bullet, prexy of firm, in NY this past week lining up additional eastern pressing plants. Major Dist. Co. here elated over big NYC sales . . . The Ravens' record, "Old Man River", tops in Harlem, reported now spreading to Chicago, Philly, Detroit and Los Angeles . . . Deanna Bartlett back from 5 weeks in Chi lined up radio shots on "I'm A Lonely Petunia". Records to be released in Sept. . . . Golden Gate Quartet now finishing Goldwyn pic, "That's Life", with Danny Kaye, Louis Armstrong, Lionel Hampton and others, report their waxing, "Pray For The Lights To Go Out", spotted in plenty Eugene, Ore. juke boxes since opening of nite spot engagement there . . . Requests being received by disc jocks to play Margaret Whiting's old oldie "Moonlight In Vermont

THE CASH BOX

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 OLD MAN RIVER
The Ravens
(National 9035)
In the number four spot last week, the tremendous popularity of this song has it on top of the heap.

THREE WEEKS IN A ROW!
THE RAVENS
OL' MAN RIVER
TOPS THEM ALL!

IF YOUR DISTRIBUTOR CANNOT SUPPLY YOU
WIRE!
WRITE!
PHONE!

Order from your nearest NATIONAL distributor
or NATIONAL DISC SALES
1841 BROADWAY, NEW YORK 23, N. Y.

NATIONAL Records

Distributors For
BULLET RECORDS
IN
NEW YORK
★
IN STOCK
The Nation's Newest Hit
"NEAR YOU"
by
FRANCIS CRAIG and His Orchestra
MAJOR DISTRIBUTING CO.
New York — Brooklyn
563 W. 42nd ST. • 106 DeKALB AVE.

Opportunity!
ESTABLISHED DISTRIBUTORS!
JUKE BOX OPERATORS!

Lindwood RECORDS
present the
QUAKER CITY STRING BAND
of Philadelphia Mummers' fame to meet the current demand for String Band Music
Be prepared when this craze hits your area. Choice distributorships are still open. JUKE BOX OPERATORS sold direct until distributors are assigned.

NEW RELEASES

L-101 "MY LITTLE GIRL" / "BEER BARREL POLKA"
L-102 "LET ME CALL YOU SWEETHEART" / "AND THE BAND PLAYED ON"

THE LINDWOOD RECORD is a ten-inch record and retails for 79c, subject to standard discounts.

THE LINDWOOD RECORDING CO.
1938 MARKET STREET
PHILADELPHIA 3, PENNSYLVANIA



Smashing all precedents . . .

2 IRVING BERLIN TUNES *picked by*

THE CASH BOX
AUGUST, 11

1. DISK O'THE WEEK

"Kate"
"If My Heart Had A Window"
ALAN DALE
(Signature 15114)



ALAN DALE

● New face on the wax horizon steps out here with more hit material out of the Irving Berlin grab bag and scores — but heavily! Peg this ditty for big things in the near future and also take note of Alan Dale. The balladeer, behind a background of musical perfection offered by Ray Bloch, spills the wordage of "Kate" in such mood as to charm and enchant any listener. That the lad can sing, and sing well at that, will be attested to once you catch his golden pipes. Alan's quiver flowers the arrangement ever so much, making for more nickel nabbing all the way thru. Excellent marimba solo opens the way for the crooner to step in, while a band chorus follows the lead in the second chorus. "Kate" for the moola, and a barrel-full at that!

"KATE"
DISK O' THE WEEK

Also Recorded by

TOMMY DORSEY	Victor
DICK JURGENS	Columbia
GUY LOMBARDO	Decca
4 CHICKS AND CHUCK	M-G-M
EDDY HOWARD	Majestic
RAY BLOCK	Signature
STARLIGHTERS	Mercury
AIR LANE TRIO	De Luxe

2. SLEEPER OF THE WEEK

"Love and The Weather"
"Feudin' and Fightin'"
JO STAFFORD
(Capitol 443)



JO STAFFORD

● With "Love and the Weather", Jo goes off the deep end with as beautiful a ballad you could possibly muster today. It's more plaudits for Jo and Irving Berlin on this score, which features some wonderful instrumental accompaniment by the Weston crew again. In the lighter mood of music, Jo's soft purring should have the starry-eyed kids singing and playing this ditty in no time at all. Both sides make for heavy coinage — get next to them by all means!

"LOVE AND THE WEATHER"
SLEEPER OF THE WEEK

Also Recorded by

JO STAFFORD	Capitol
HARRY JAMES	Columbia
KENNY BAKER-RUSS MORGAN	Decca
DENNIS DAY	Victor
MEL TORME	Musicraft

START THE FALL SEASON NOW
by ordering your favorite recordings of these tunes for each of your machines!

IRVING BERLIN *Music Corporation*

1650 BROADWAY, NEW YORK 19, N. Y. ● TELEPHONE CIRCLE 7-4200



(ARRANGED ALPHABETICALLY)

ONLY THOSE RECORDS LISTED HERE AS REPORTED BY THE NATION'S MUSIC OPS COMPILED FROM CARDS RECEIVED DURING THE PRECEDING WEEK BY *THE CASH BOX*.

AIN'TCHA EVER COMING BACK

Frank Sinatra
(Columbia 37554)

APPLE BLOSSOM WEDDING

Eddy Howard Orch.
(Majestic 1156)

COME TO THE MARDI GRAS

Freddy Martin Orch.
(Victor 20-2288)

KATE

Eddy Howard (Majestic 1160)

Guy Lombardo O. (Decca 23989)

I HAVE BUT ONE HEART

Frank Sinatra
(Columbia 37554)

Vic Damone
(Mercury 5054)

LADY FROM 29 PALMS

Freddy Martin
(Victor 20-2347)

Andrews Sisters
(Decca 23976)

NEAR YOU

Francis Craig
(Bullet 1001)

NAUGHTY ANGELINE

Art Lund
(MGM 10046)

King Cole Trio
(Capitol 437)

ON THE AVENUE

Art Mooney
(MGM 10056)

Eddy Howard
(Majestic 1160)

Briefs FROM THE HILLS AND PLAINS

New York has been the mecca for hillbilly and western recording acts for the past several weeks. Eddie Arnold waxed for Victor and will be in town to guest the Victor program on Sept. 7. Lonzo and Oscar have also been in to cut some wax for the same label. . . . Esco Hankins, King Records' new discovery, is a sure-fire click, from all reports. He has a flock of new releases, including some of Roy Acuff's greatest numbers . . . Johnny Bond is doing alright in the peroxide department for Columbia with his cutting of "Jole Blon's Daughter". Nice break for a nice guy . . . You probably never heard of Jimmy Hinchee unless you happened to pick watermelons in a neighboring patch down in Mississippi, or were a shipmate of his in Uncle Sam's Navy, but word comes from the juke box biggies that he'll soon be a nickel grabber in the rural sections. Waxing for Continental, his first release (Sept. 1) is "Kentucky Waltz" backed with "It's A Sin" . . Jack Day of ABC's "Hayloft Hoedown' is a terrific bet for any record firm looking for another Red Foley . . . Have you heard Jack Beasley on CBS' "Oklahoma Roundup" knockin' 'em dead with "Sold Down The River"? . . . Spade Cooley's waxing of "Red Hot Polka" will burn up many a juke this fall . . . Rex Allen is knockin' the stuffin' out of us'ns with his "Feudin' & Fightin'" His weapon is a Mercury disk . . . Ernie Benedict's Continental Record of "Baby Sitter' is a very unusual novelty. Babies cryin' and such stuff. You'll be hearin' it soon . . . Plenty a juke box op will go for Smiley Wilson's hunk of Apollo wax called, "Gotta Get To Oklahoma City". Smiley really rides this one to a fare thee well.

"WHEN I WRITE MY SONG"

BY

TED MOSSMAN and BILL ANSON

RECORDED BY

HERB JEFFRIES
with
BUDDY BAKER'S ORCHESTRA — **Exclusive**

JOHN LAURENZ — **Mercury**

XAVIER CUGAT
and
BUDDY CLARK — **Columbia**

HADDA BROOKS — **Modern**

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THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	QU—Queen
AP—Apollo	JB—Juke Box	RA—Rainbow
AR—Aristocrat	KI—King	SI—Signature
BW—Black & White	MA—Majestic	SO—Sonora
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Tay
DE—Decca	MO—Modern	VI—Victor
DEL—DeLuxe	MU—Musicraft	VO—Vogue
EL—Excelsior	NA—National	VT—Vitacoustic
EN—Enterprise		

	Aug. 18	Aug. 11	Aug. 4
1—Peg O' My Heart	**138.8**	**140.0**	**139.7**
AL-537—AL GAYLE & HARMONICORDS			
Remember			
CA-346—CLARK DENNIS			
Bless You			
CO-37392—BUDDY CLARK			
Come to Me, Bend to Me			
DE-25075—GLENN MILLER O.			
Moonlight Bay			
DE-25076—PHIL REGAN			
The Daughter of Peggy O'Neill			
DE-23960—EDDIE HEYWOOD O.			
Yesterdays			
DEL-1080—TED MARTIN			
Chi-Baba Chi-Bobo			
MA-7238—DANNY O'NEIL			
I'll Take You Home Again Kathleen			
ME-5052—TED WEEMS			
Violets			
MG-10037—ART LUND			
On The Old Spanish Trail			
NA-9027—RED McKENZIE			
Ace in the Hole			
SI-15119—FLOYD SHERMAN			
Don't Cry Little Girl Don't Cry			
VI-20-2272—THE THREE SUNS			
Across the Alley from the Alamo			
VT-1—THE HARMONICATS			
Fantasy Impromptu			
2—That's My Desire	**126.7**	**101.7**	**122.1**
AP-1056—CURTIS LEWIS			
Sky Blue			
CA-395—MARTHA TILTON—ELLIOTT ORCH.			
I Wonder, I Wonder, I Wonder			
CN—6048—GOLDEN ARROW QUARTET			
I Want to Be Loved			
CO-37329—WOODY HERMAN ORCH.			
Ivy			
DE-23866—ELLA FITZGERALD			
A Sunday Kind of Love			
ME-3043—FRANKIE LAINE			
By The River St. Marie			
MG-10020—ART MOONEY ORCH.			
Mahzel			
MN-1064—THE CATS & THE FIDDLE			
MO-147—HADDA BROOKS			
Humoresque Boogie			
SO-2019—RAY ANTHONY ORCH.			
VI-20-2251—SAMMY KAYE ORCH.			
Red Silk Stockings and Green Perfume			
3—Chi-Bobo Chi-Bobo	**86.1**	**77.7**	**98.5**
AP-1064—CONNEE BOSWELL			
There's That Lonely Feeling Again			
AR-1001—SHERMAN HAYES			
Say No More			
CA-419—PEGGY LEE			
Ain'tcha Ever Coming Back			
COL-37384—THE CHARIOTEERS			
Say No More			
DE-23878—LAWRENCE WELK			
My Pretty Girl			
DEL-1080—TED MARTIN			
Peg O' My Heart			
MA-1133—LOUIS PRIMA			
Mahzel			
MG-10027—BLUE BARRON			
Oh My Achin' Heart			
SO-2023—GEORGE TOWNE ORCH.			
Mam'selle			
VI-20-2259—PERRY COMO			
When You Were Sweet Sixteen			
VI-25-1085—HENRI RENE MUSETTE ORCH.			
Cielita Lindo			
4—I Wonder, I Wonder, I Wonder	**78.8**	**82.9**	**87.9**
CA-395—MARTHA TILTON WITH D. ELLIOTT ORCH.			
That's My Desire			
CO-37353—TONY PASTOR O.			
Get Up Those Stairs Mademoiselle			
CO-37353—TONY PASTOR ORCH.			
Meet Me at No Special Place			
DE-23865—GUY LOMBARDO ORCH.			
It Takes Time			
DEL-1075—TED MARTIN			
MA-1124—EDDY HOWARD ORCH.			
Ask Anyone Who Knows			
MG-10018—VAN JOHNSON			
Goodnight Sweetheart			
MO-20-516—THE SCAMPS			
NA-9032—JACK CARROLL			
Mam'selle			
SO-2024—TED STRAETER ORCH.			
My Pretty Girl			
TR-114—THE VAGABONDS			
TR-143—THE FOUR ACES			
VI-20-2228—LOUIS ARMSTRONG ORCH.			
It Takes Time			
5—Smoke, Smoke, Smoke (That Cigarette)	**75.8**	**65.8**	**35.1**
CA-40001—TEX WILLIAMS			
Raundup Polka			
DE-24113—LAWRENCE WELK ORCH.			
Pic-A-N-c-In (In the Park)			
VI-20-2370—PHIL HARRIS ORCH.			
Crowdad Song			
6—Tim-Tayshun (Parody on Temptation)	**71.5**	**78.3**	**59.8**
CA-412—RED INGLE			
For Seventy Mental Reasons			
VI-20-2336—HOLLYWOOD HILLBILLIES			
Chattanooga Choo Choo			
7—Across the Alley from the Alamo	**46.7**	**38.3**	**58.8**
CA-387—STAN KENTON O.			
No Greater Love			
CO-37289—WOODY HERMAN O.			
No Greater Love			
DE-23863—MILLS BROTHERS			
Dream, Dream, Dream			
ME-3060—THE STARLIGHTERS			
VI-20-2272—THE THREE SUNS			
Peg O' My Heart			
8—Ivy	**40.0**	**64.6**	**51.3**
CA-388—JO STAFFORD — WESTON ORCH.			
A Sunday Kind of Love			
CO-37329—WOODY HERMAN ORCH.			
That's My Desire			
DE-23877—DICK HAYMES			
They Can't Convince Me			
MA-7223—RAY McKINLEY ORCH.			
Meet Me at No Special Place			
ME-5053—VIC DAMONE			
I Have But One Heart			
MG-10026—ZIGGY ELMAN			
I Believe			
VI-20-2275—VAUGHN MONROE ORCH.			
Say No More			
9—Tallahassee	**36.9**	**27.5**	**35.2**
CA-422—THE PIED PIPERS			
Cecilia			
CA-422—JOHNNY MERCER—WESTON O.			
Cecilia			
CO-37387—DINAH SHORE—WOODY HERMAN O.			
Natch			
DE-23885—BING CROSBY—ANDREWS SISTERS			
I Wish I Didn't Love You So			
MA-7239—RAY DOREY			
Je Vous Aime			
MG-10028—KATE SMITH			
Ask Anyone Who Knows			
VI-20-2294—VAUGHN MONROE O.			
I Wish I Didn't Love You So			
10—Feudin' and Fightin'	**33.4**	**28.0**	**9.1**
CA-8443—JO STAFFORD			
Love and the Weather			
CO-37189 (C-119)—DOROTHY SHAY			
Say That We're Sweethearts Again			
DE-23975—BING CROSBY			
Goodbye, My Lover, Goodbye			
MA-12011—GEORGIA GIBBS			
You Do			
MG-10041—JACK MILLER ORCH.			
Tomorrow			
MG-10041—KATE SMITH			
Tomorrow			
VI-20-2313—TEX BENEKE ORCH.			
How Can I Say I Love You			
11—When You Were Sweet Sixteen	**27.9**	**15.4**	**9.6**
CO-37803—DICK JURGENS ORCH.			
On the Avenue			
DE-24106 (A-575)—AL JOLSON			
Waiting for the Robert E. Lee			
DE-23627—MILLS BROTHERS			
Way Down Home			
VI-20-2259—PERRY COMO			
Chi-Bobo Chi-Bobo			
12—Naughty Angeline	**24.3**	**8.6**	**4.6**
CA-8437—KING COLE TRIO			
That's What			
CO-37561—KAY KYSER ORCH.			
It's Kind of Lonesome Out Tonight			
DE-23977—DICK HAYMES			
I Wish I Didn't Love You So			
MA-7261—JACK LEONARD			
A-n-g-e-l Spells Mary			
MG-10046—ART LUND			
What Are You Doing New Year's Eve			
VI-20-2360—DENNIS DAY			
Love and the Weather			
13—Bloop-Bleep	**20.0**	**24.6**	**26.2**
CA-428—ALVINO REY ORCH.			
Cumana			
CO-37553—WOODY HERMAN			
Baby Come Home			
DE-23950—DANNY KAYE			
I Got a Song			
ME-5058—TWO TON BAKER			
A Chocolate Sundae on a Saturday Night			
MG-10044—FRANK LOESSER			
Sing a Tropical Song			
VI-20-2397—DEEP RIVER BOYS			
I Left Myself Wide Open			
14—Red Silk Stockings and Green Perfume	**18.2**	**19.4**	**16.2**
AP-141—SMILEY WILSON			
I'm Satisfied With Life			
CO-37330—TONY PASTOR ORCH.			
Get Up Those Stairs, Mademoiselle			
DE-23946—LAWRENCE WELK O.			
I Won't Be Home Anymore When You Call			
MA-7216—RAY McKINLEY OCH.			
Jiminy Crickets			
VI-20-2251—SAMMY KAYE ORCH.			
That's My Desire			
15—I Wonder Who's Kissing Her Now	**16.4**	**17.2**	**9.4**
CA-433—DINNING SISTERS			
Lolita Lopez			
CO-37544—RAY NOBLE ORCH.			
April Showers			
DE-24110—DANNY KAYE (DARBY)			
What's the Use of Dreaming			
DE-25078—TED WEEMS ORCH.			
That Old Gang of Mine			
MA-6013—FOY WILLING			
Wait'll I Get My Sunshine in the Moonlight			
SI-15057—BOBBY DOYLE (VOC.)			
A Serenade to an Old Fashioned Girl			
VI-25-0101—JEAN SABLON			
Insensiblement			
VI-20-2315—PERRY COMO			
When Tonight Is Just a Memory			
16—The Lady from 29 Palms	**13.4**	**3.4**	
CO-37562—TONY PASTOR ORCH.			
I'm Sorry I Didn't Say I'm Sorry			
DE-23976—ANDREWS SISTERS			
The Turntable Song			
VI-20-2347—FREDDY MARTIN ORCH.			
Cumana			
17—Come to the Mardi Gras	**12.7**	**12.0**	**10.0**
CO-37556—XAVIER CUGAT ORCH.			
Miami Beach Rhumba			
MA-7243—VICTOR LOMBARDO ORCH.			
Oh! My Achin' Heart			
VI-20-2288—FREDDY MARTIN ORCH.			
Lolita Lopez			
18—Je Vous Aime	**10.3**	**13.7**	**13.5**
CA-417—ANDY RUSSELL—WESTON ORCH.			
As Long As I'm Dreaming			
CO-37389—EDDY DUCHIN—B. CLARK			
After Graduation			
DE-23899—DICK HAYMES			
Stranger Things Have Happened			
MA-7239—RAY DOREY			
Tallahassee			
VI-20-2289—WAYNE KING ORCH.			
The Church in the Valley			
19—I Have But One Heart	**9.1**	**11.9**	
CO-37544—FRANK SINATRA—PIED PIPERS			
Ain'tcha Ever Comin' Back?			
ME-5053—VIC DAMONE			
Ivy			
MU-456—PHIL BRITO			
Tango de la Rosa			
MU-15069—GORDON MACRAE			
You Go to My Head			
SI-15130—MONICA LEWIS			
Whiffenpoof Song			
20—Oh! My Achin' Heart	**9.0**		
AP-1060—THE VAGABONDS			
Ask Anyone Who Knows			
CA-403—JACK SMITH			
Cu-Tu-Gu-Ru (Jack, Jack, Jack)			
CO-37497—LES BROWN ORCH.			
Fine Thing			
DE-23979—MILLS BROS.			
What You Don't Know Won't Hurt You			
MA-7243—VICTOR LOMBARDO ORCH.			
Come to the Mardi Gras			
MG-10027—BLUE BARRON ORCH.			
Chi-Baba Chi-Bobo			
VI-20-2252—TONY MARTIN			
Passing By			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Whiffenpoof Song	**7.9**		
22—I Wish I Didn't Love You So	**7.3**	**4.6**	**6.0**
23—Lazy River	**7.2**		
24—A Sunday Kind of Love	**7.1**	**19.0**	**18.1**
25—Ask Anyone Who Knows	**6.7**	**16.0**	**16.6**
26—On the Old Spanish Trail	**6.2**	**15.9**	**13.6**
27—Mam'selle	**6.1**	**7.5**	**18.0**
28—Kate	**6.0**		
29—My Adobe Hacienda	**5.9**	**10.2**	**19.1**
30—Without Music	**5.8**		
31—I Want to Be Loved	**5.7**	**18.3**	**8.9**
32—What Are You Doing New Year's Eve?	**5.6**	**10.3**	**16.1**
33—Blue Tail Fly	**4.9**		
34—I Believe	**4.3**	**9.2**	**10.1**
35—The Echo Said "No", "No"	**3.6**		
36—Mother, Mother, Mother (Is It Good or Is It Bad)	**2.4**		
37—Passing By	**2.3**	**11.8**	**9.3**
38—Cumana	**2.2**	**4.5**	
39—All My Love	**2.1**		
40—Apple Blossom Wedding	**1.9**		





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- 4003 Aux. Wooden Speaker 17.50
- 4004 Musical Note Speaker 27.50
- 4005—Round Walnut Speaker 22.50
- 4006—Round Mirror Speaker 32.50
- 4007—Oval DeLuxe Speaker .....
- 4008—Super DeLuxe Speaker .....
- 4009—Recessed Wall Speaker 21.50
- Model 28—Remote Volume Control 24.00
- Model 241—Outdoor Speaker 55.00

PINS

BALLY
- Ballyhoo 279.50

CHICAGO COIN
- Gold Ball .....

EXHIBIT
- Ranger 299.50

GENCO
- Honey 279.50

GOTTLIEB
- Marjorie .....

J. H. KEENEY & CO
- Click .....

MARVEL MFG. CO.
- Carnival 249.50

P. & S.
- Shooting Stars 249.50

UNITED MFG. CO.
- Mexico 295.00

WILLIAMS
- Torchy 299.50
- Flamingo 299.50

COUNTER GAMES

A.B.T. CORP.
- Challenger 65.00

AMUSEMENT ENTERPRISES, INC., N. Y.
Whirl a Ball:
- Single 47.50
- 2 to 24 ..... 46.50
- 25-99 ..... 45.00
- 100 or more 43.50

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

SKILL GAMES CORP.
- Bouncer 44.50

ONE-BALLS

BALLY
- Eureka 489.50
- Entry 595.00
- Special Entry 595.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

KEENEY
- Big Parlay 660.00
- Hot Tip .....

MANUFACTURERS' NEW EQUIPMENT

BELLS

AMERICAN AMUSEMENT
- 50c Golden Falls (Rebuilt) 300.00

BELL-O-MATIC CORP.
- Jewel Bell .....

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell .....

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00
- 50c Silver Eagle .....

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255.00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255.00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 339.50
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 .....

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin 674.50
- Bangtails 25c Comb 7 Coin 764.50
- Bangtail JP 671.50
- Bangtail FP PO JP 839.50
- Evans Races .....
- Casino Bell .....
- 1946 Galloping Dominoes JP 671.50
- Winter Book JP 826.00

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00

PACE
- 3-Way Bell Console 5c-10c-25c $690.00
- 5c Royal Console 320.00
- 10c Royal Console 330.00
- 25c Royal Console 340.00
- 50c Royal Console 475.00

$1.00 Royal Console 650.00

ARCADE TYPE

ALLITE MFG. CO.
- Strikes 'N Spares .....

AMERICAN AMUSEMENT CO.
- Bat a Ball 249.50

AMUSEMENT ENTERPRISES, INC., N. Y.
- Bank Ball 375.00
- One World 475.00

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

EDELMAN DEVICES
- Bang A Fitty:
  - 10' — 8" 450.00
  - 11' — 8" 450.00
  - 13' — 8" 500.00

ESQUIRE GAMES CO.
- Spotlite 399.50

ARCADE TYPE *(continued)*

ESSO MANUFACTURING CORP.
- Esso Stars .....

FIRESTONE
- Santa Anita Handicap 269.50
- Rolloball 469.50

GENCO MFG. CO.
- Advance Roll 499.50

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

SCIENTIFIC MACH. CORP.
- Pokerino, Location Model 5 ..... 279.50

SQUARE AMUSEMENT CO.
- Sportsman Roll 425.00

TELECOIN CORP.
- Quizzer .....

TELEQUIZ SALES CO.
- Telequiz 795.00

WILLIAMS MFG. CO.
- All Stars .....

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" 189.50

DU GRENIER CHALLENGER
- 7 Column Flat Mach w Stand 155.50
- 9 Column Split Mach w Stand 165.50
- 9 Column Flat Mach w Stand 171.50
- 11 Column Split Mach w Stand 176.50

NATIONAL VENDORS, INC.
- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col w Stand 149.50
- Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
- "Auto Clerk"—(Gen'l Mdse.) .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Vendor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat" .....

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

COAN MFG. CO.
- U-Select-It—74 Model 85.50
- U-Select-It—74 Model DeLuxe 95.50
- U-Select-It—126 bar DeLuxe 127.50

DAVAL PRODUCTS CO.
- Stamp Vendor .....

HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

INTERNATIONAL MUTOSCOPE CORP.
- Photomatic 1495.00
- Voice-O-Graph 1495.00

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

TELECOIN CORP.
- Tele-juice .....

THIRST—AID, INC.
- Drink Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....



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THE TEL-O-MATIC ROBOT

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Here's a golden chance for wide awake music operators and distributors to be FIRST in the richest market open to the finest development in Sound Engineering.

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M G M Starts Big Membership Drive

Public Relations Program Stressed

NEWARK, N. J.—At the last meeting of Music Guild of America (MGA), music operators association here, it was decided to conduct a membership campaign in order to induce non-members to join the Guild.

An invitation was sent to non-members by Sam Waldor, president, in which he invited them to call on him so that he could discuss the advantages of membership in their organization.

Every member of the association was urged by Sam Waldor and Ernest Krauter (Chairman of the Membership Committee) to call on some non-member with whom they were friendly and discuss their mutual problems, and invite them to join up.

"Competition between members and non-members" states Waldor "only reverts to the benefit of the location and to the financial loss of both the member and non-member. The important fact is that all music machine merchants will benefit thru membership in the Guild financially with a better commission arrangement and the assurance of 'front money'."

The Guild is now working on a half dozen good will measures under the direction of LeRoy Stein. Stein has advised the membership to place a placard on every machine, sponsoring the collections for the Damon Runyon Cancer Fund. Streamers have also been supplied to the operators, who are covering all their spots with them, reading "Play Your Favorite 'Hit Tunes' On The Juke Box Here For Your Musical Entertainment", and underneath, the subhead reads "MUSIC YOU WANT WHEN YOU WANT IT".

NOW DELIVERING
FILBEN '47—Record Phono
Pantages Maestro Music System
Personal Music Systems

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Adams-Fairfax CASH TRAY
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GOLDEN FALLS CABINETS
Complete—Fits Any Type Mills Escalator Machine.
Available Hand Load or Reserve Type.
WIRE OR PHONE COLLECT FOR SPECIAL QUANTITY PRICES
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"FLAMINGO"
Truly The Greatest Game Of The Year!
11 WAYS TO WIN!
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Veatch's Panther
V.P. DISTRIBUTING INC.
Del Veatch 2334 OLIVE ST. Coin Operated Machines PHONE CE.3892 ST. LOUIS 3, MO.
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MOTORS REPAIRED WURLITZER — AMI — SEEBURG — ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
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COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
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BRAND NEW SPECIALS!

CHICAGO COIN PLAY BOY	$279.50
GOTTLIEB LUCKY STAR	219.50
UNITED HAVANA	219.50
MARVEL LIGHTNING	199.50

OUR SUPER VALUES!

NEW BAT-A-BALL, SR. $84.50; NEW BAT-A-BALL, JR. WITH STAND	$29.50
4 GENCO WHIZZ & STAND—Brand New	79.50
5 5c KEENEY BONUS SUPER BELL, Like New	$395.00
3 25c KEENEY BONUS SUPER BELL, Like New	429.50

NEW PIN GAMES

BALLY DOUBLE BARREL	$145.00
UNITED MEXICO	295.00
BALLY BALLYHOO	279.50
KEENEY CLICK	295.00
GOTT. MARJORIE	294.50
P. & S. SHOOTING STARS	149.50
EXH. RANGER	299.50
WILLIAMS FLAMINGO	299.50
CHICOIN GOLO BALL	279.50
EXH. MAMSELLE	295 00
GENCO HONEY	279.50

NEW COUNTER GAMES

DAVAL MARVEL, CIG.REELS	39.50	IMP., 1c or 5c	$ 14.50
POP-UP	$ 37.50	DAVAL OOMPH	49.50
ABT CHALLENGER	49.50	BEST HAND	49.50
FOLOING STAND	11.95	MEX. BASEBALL	49.50
GOTT. GRIP SCALE	39.50	SKILL THRILL	49.50
GRIP-VUE	49.95	FREE PLAY—SPECIAL	45.00
BASKETBALL, 1c	39.50	HEAVY HITTER	184.50
WITH STAND	49.50	WITH STAND	196.50
KICK. & CATCHER	37.50		

ONE BALLS

BALLY ENTRY, P.O.	$595.00
SPECIAL ENTRY, F.P.	595.00
GOTT. OAILY RACES	650.00
BALLY EUREKA	489.50

NEW CONSOLES

BALLY HI-BOY	339.50
BALLY TRIPLE BELL	895.00
OE LUXE DRAW BELL	512.50
MILLS 3 BELLS	645.00
JENN. CHALLENGER	595.00
EVANS BANGTAILS	595.00
EVANS WINTERBOOK	729.50
EVANS RACES	875.00
BAKERS PACERS, 5c, O.O.	629.50
BAKERS PACERS, 25c, O.O.	689.50
GROETCHEN TWIN FALLS	439.50

ARCADE MACHINES

AMUSEMATIC TUMBLER	325.00
SPEEDWAY BOMBSIGHT	$359.50
AOVANCE ROLL	469.50
PREMIER BOWLO	425.00
PREMIER TEN GRAND, 10½ Ft.	450.00
BASKET B. CHAMP	499.50
POKERINO	245.00
METAL TYPER	445.00
WILLIAMS ALL STARS	469.50
IOEAL FOOTBALL	365.00
ARISTO-O-SCALE	115.00
MIR-O-SCALE	125.00
WATLING FORTUNE SCALE	WRITE
AMERICAN FORTUNE SCALE	169.50

NEW SLOTS

	5c	10c	25c	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANDARO CHIEF	269	279	289	399
MILLS BLACK CHERRY	220	225	230	320
MILLS GOLOEN FALLS, H.L., 2-5	230	235	240	330
WATLING ROLATOP	175	200	225	300
MILLS VEST POCKETS	$74.50—LOTS OF 5			65.00
GROETCHEN DE LUXE COLUMBIA	$145.00: J. P. COLUMBIA			$110.00

VENDORS

SILVER KING, 1c or 5c NUT OR BALL GUM	$ 13.95
SILVER KING HOT NUT VENDOR	29.95
VICTOR MODEL V, 1c GLOBE TYPE	11.75
CABINET TYPE	13.75
25c SANITARY VENDORS	22.50
FOR ALL SPECIAL USES	WRITE

SLOT SAFES, STANDS, COUNTERS

CHICAGO METAL REVOLVAROUNO—OE LUXE Single, $119.50; Double, $174.25; Triple	$262.00
CHICAGO METAL REVOLVAROUNO SAFES—UNIVERSAL. Single, $79.50: Double	116.75
HEAVY REVOLVAROUND SAFES—10-GAUGE STEEL. Single, $175: Double	225.00
BOX STANDS $27.50 FOLOING STANDS	12.50
DOWNEY-JOHNSON COIN COUNTER	217.50
ACE COIN COUNTER AND CARRYING CASE	159.50

USED PIN GAMES

KILROY	179.50	GENCO DEFENSE	54.50
SHOW GIRL	179.50	HI HAT	50.00
SUPER SCORE	179.50	TEXAS MUSTANG	50.00
SMARTY	179.50	TOPIC	50.00
FIESTA	179.50	SPOT POOL	50.00
SPELLBOUND	169.50	GENCO VICTORY	50.00
OYNAMITE	169.50	CLOVER	49.50
FAST BALL	157.50	FLYING TIGERS	49.50
SUPERLINER	149.50	VELVET	47.50
STEP UP	139.50	PRODUCTION	45.00
MIOGET RACER	129.50	SEA HAWK	45.00
BIG LEAGUE	124.50	P. & S. SHANGRI-LA	45.00
STAGE DOOR CANTEEN	114.50	EAGLE SQUADRON	45.00
SURF QUEEN	104.50	JUNGLE	45.00
BIG HIT	104.50	STAR ATTRACTION	45.00
SKY CHIEF	79.50	GUN CLUB	45.00
LIBERTY, GOTT.	79.50	BELLE HOP	45.00
AIR CIRCUS	69.50	ALL AMERICAN	45.00
BIG PARADE	69.50	CHAMPS	45.00
KNOCK OUT	69.50	BOLAWAY	45.00
KEEP 'EM FLYING	69.50	SHOW BOAT	45.00
TRADE WINOS	69.50	STARS	45.00
SOUTH SEAS	69.50	CAPT. KIDD	45.00
RIVIERA	69.50	VENUS	45.00
WAGON WHEELS	69.50	TOWERS	45.00
COVER GIRL	69.50	MIAMI BEACH	45.00
FLAT TOP	69.50	ABC BOWLER	45.00
SANTA FE	69.50	'41 MAJORS	45.00
OKLAHOMA	69.50	INVASION	45.00
STREAMLINER	69.50	SEVEN UP	45.00
YANKEE DOODLE	69.50	PARATROOPS	45.00
5-10-20	64.50	BOMBARDIER	45.00
MIOWAY (United)	64.50	TEN SPOT	45.00
BOSCO	59.50	STRATOLINER	45.00
YANKS	$ 59.50	PLAY BALL	45.00
GOBS	59.50	CLICK	39.50
KISMET	59.50	BANOWAGON	37.50
		DRUM MAJOR	34.50
		MARINES	34.50

SLOTS

5c MILLS BLUE FRONT, ORIG.	$ 99.50
10c MILLS BLUE FRONT	109.50
25c MILLS BLUE FRONT	119.50
5c BROWN FRONTS	109.50
10c BROWN FRONTS	119.50
25c BROWN FRONTS	129.50
10c BONUS BELL	129.50
25c BONUS BELL	139.50
5c GOLO CHROME H.L.	129.50
10c GOLO CHROME, H.L.	139.50
25c MILLS CLUB CONSOLE	149.50
VEST POCKETS, 1946 Model	59.50
10c BLACK CHERRY, NEW REB.	169.50
5c JENN. SILVER CHIEF	99.50
5c JENN. CLUB CONSOLE CHIEF	149.50
COLUMBIAS J.P., 1946 Model	99.50
5c WATL. ROLATOP. $79.50: 10c	89.50
JENN. LITE-UP CHIEFS—Used 10 Oays 5c—235. 10c—245. 25c—255	

CONSOLES

BAKER'S PACERS, O.D., J.P., New	$395.00
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
5c BUCKLEY TRACK ODDS, J.P.	435.00
HI HAND, COMB.	119.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	109.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
WATLING BIG GAME, F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	154.50
EVANS LUCKY STAR	149.50
GALLOPING OOMINOS, J.P.	149.50
BANGTAILS, J.P., 2-TONE	159.50

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	345.00
CLUB TROPHY, F.P.	109.50
VICTORIOUS, F.P., TURF CHAMP	69.50
PIMLICO, F.P.	119.50
'41 OERBY	99.50
RECORO TIME, F.P.	79.50
LONGACRE, F.P.	149.50
TURF KING, P.O.	129.50
JOCKEY CLUB, P.O.	119.50
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	104.50
KENTUCKY, P.O.	109.50
SPORT KING, P.O.	79.50
FAIRMOUNT, P.O.	129.50
VICTORY OERBY, P.O.	184.50

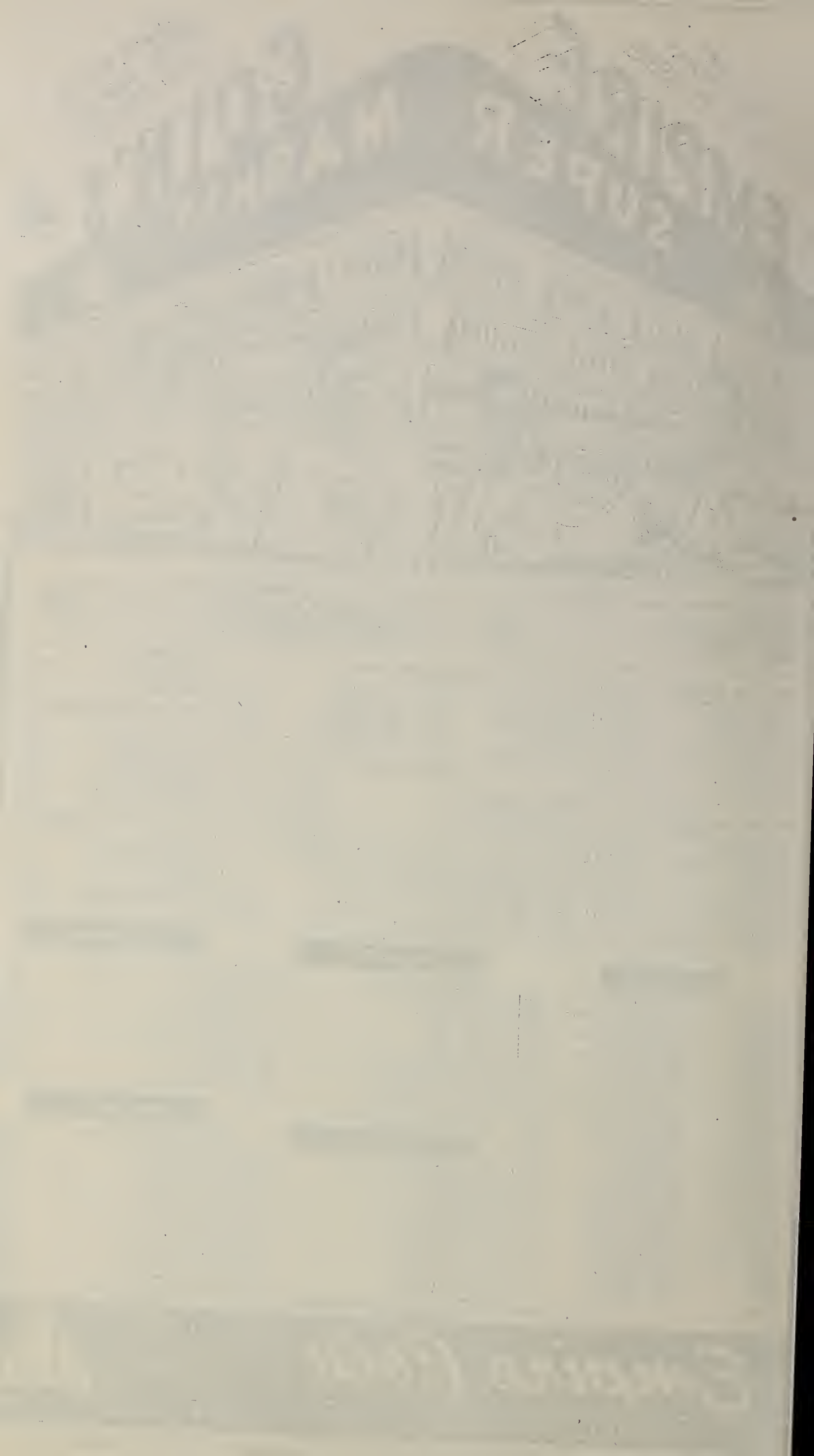
ARCADE

AMUSEMATIC BOOMERANG	149.50
EVANS TEN STRIKE, 1947 MOOEL	$279.50
WMS. ZINGO	89.50
EVANS TOMMY GUN	94.50
BALLY OEFENOER	119.50
BATTING PRACTICE	89.50
PIKES PEAK	19.50
GENCO WHIZZ—Like New	59.50
EXH. CARO VENDOR, Counter Model	9.50
SHOOT TO TOKYO	79.50
SHOOT THE CHUTES	79.50
CHICAGO COIN GOALEE, Like New	194.50
GOTT. 3-WAY GRIPS	19.50
CHICAGO COIN HOCKEY	99.50
MUTOSCOPE SKY FIGHTER	99.50
RAPIO FIRE	99.50
PITCHEM & CATCHEM	50.00
BALLY SKY BATTLE	99.50
EXH. HAMMER STRIKER	57.50
AOVANCE SHOCKER	17.50
BALLY UNOERSEA RAIDER	149.50
AMUSEMATIC JACK RABBIT, F.S.	219.50

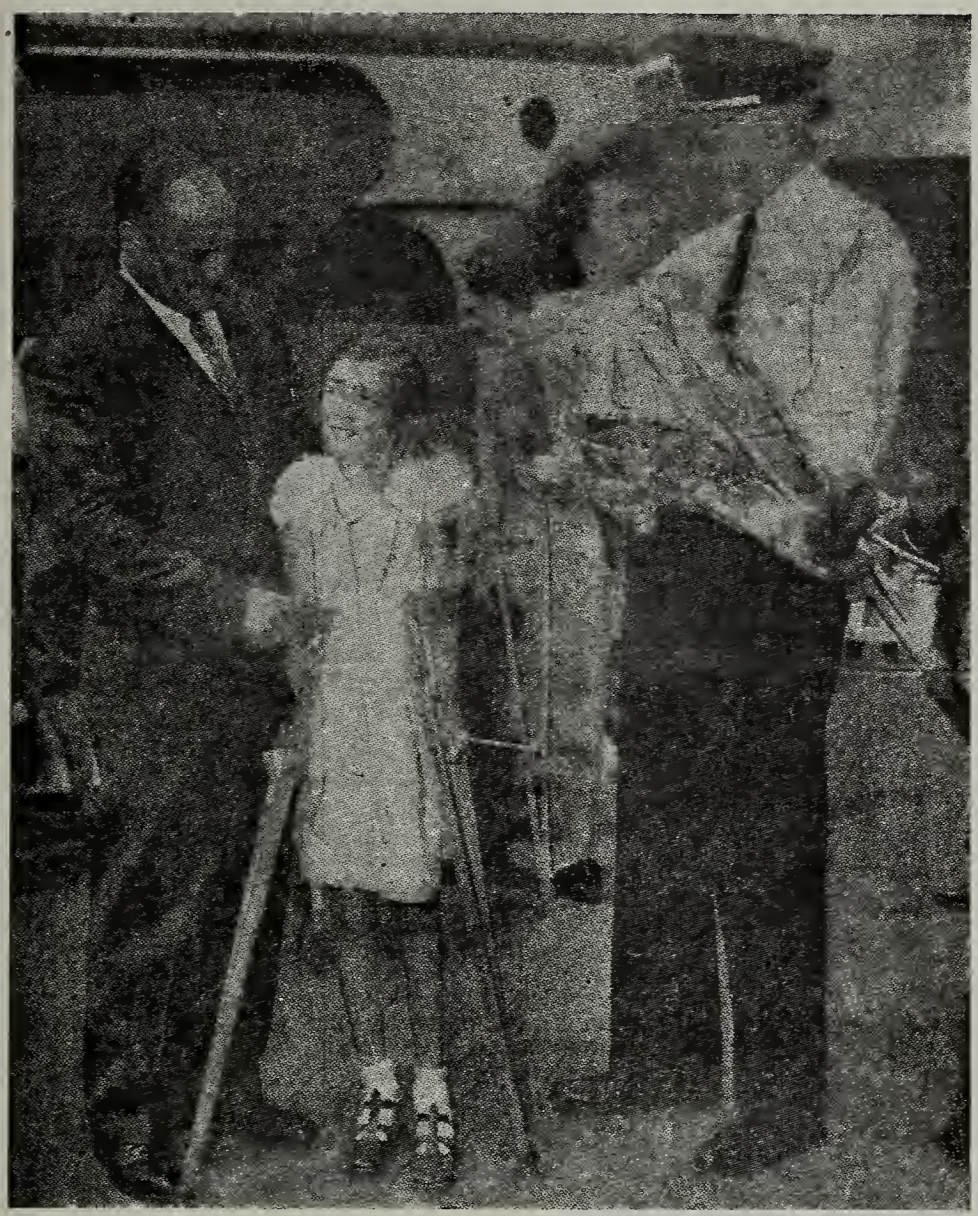
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Empire Coin MACHINE EXCHANGE

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Rodins Host To 75 Crippled Children



WASHINGTON, D. C.—Ben Rodins, Marlin Amusement Corporation, this city (pictured above at left), played host to 75 crippled and handicapped children last week on a boat cruise down the Potomac to Marshall Hall and back.

Police officers cooperated with Rodins, using their own cars to drive the kids to and from the wharf. The children were taken from Children's Hospital and social service lists, and Ben reports they had "the time of their lives".

This is only one of the many public services undertaken by Rodins. Recently he led a collection for the wife of one of Washington's policemen, killed in a shooting brawl.

ROCK-OLA

THE PHONOGRAPH THAT Sells MUSIC

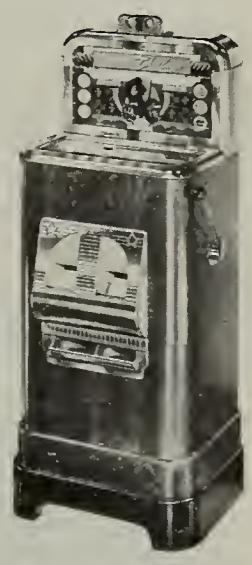


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KANSAS CITY, MO.

JENNINGS
SENSATIONAL TWIN PLAY
CHALLENGER

IMMEDIATE DELIVERY



Available in .....
5c-5c 5c-10c 5c-25c
play

It's the console that needs little more floor space than a single machine!

Don't Wait . . . Contact Your Dealer or Write

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
..... The Leader in the Field for over 40 Years .....

A M
... IS COMING..
WATCH FOR IT!!



"Cooperation"-Theme Stressed By Mann At Cincy Ops Meet



FRED MANN

CINCINNATI, O. — At the regular monthly meeting of the Cincinnati Phonograph Assn., held at the Gibson Hotel, Fred A. Mann, regional sales manager of Aireon Manufacturing Corp., guest speaker, spoke on "Prosperity or Bust".

Stressing cooperation as the only means of success, Mann stated "The relationship between the manufacturer, distributor and operator is not that of employer and worker, for their interests are identical and not diametrically opposed to one another. The proponents of the theory that we must fight one another are the apostles of doom and bust. The only way to continued prosperity in our industry is for all three branches — manufacture, distribution and operating to equally share our responsibilities."

After the meeting Mann and the Aireon Manufacturing Corp. were hosts of all present at a buffet supper. Among visitors from other sections of the State were: Leo Dixon and Myron Erb, Cleveland; and Ed Dressel, Columbus. Don Fosgate manager of Triangle Distributing Co., local Aireon distributor, displayed the "Fiesta" and "Blonde Bombshell" phonos at the meet.

Free Phono At Nat'l Guard

PATERSON, N. J.—Lady Music Company, this city, recently installed a music machine in the Armory of Paterson for the free use of the National Guard.

The operating firm explain that by this gesture they are assured of all locations in the Paterson area getting increased play, since every member of the National Guard appreciates the free use of the music machine and want to play other music machines to show this appreciation.

Remember This!!

CHICAGO—As a member of the coin machine industry send your check today to Ray Moloney, CMI, Inc., 134 No. La Salle St., Chicago 1, Ill. for the Damon Runyon Memorial Fund for Cancer Research.

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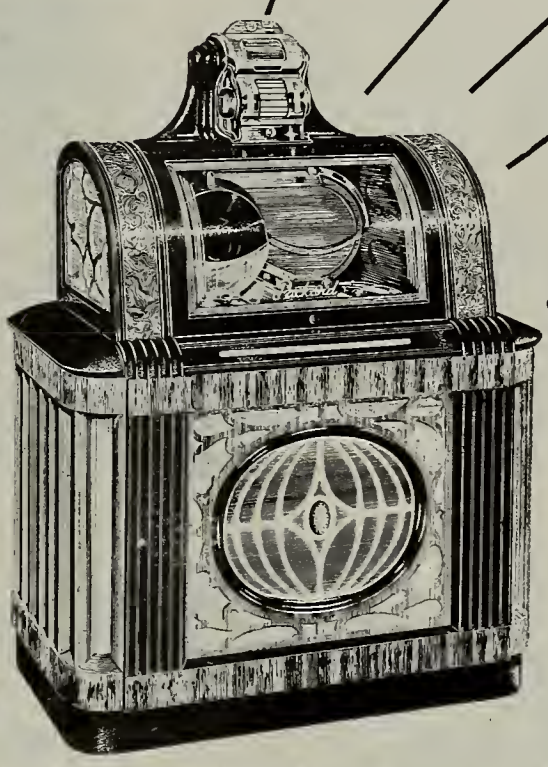
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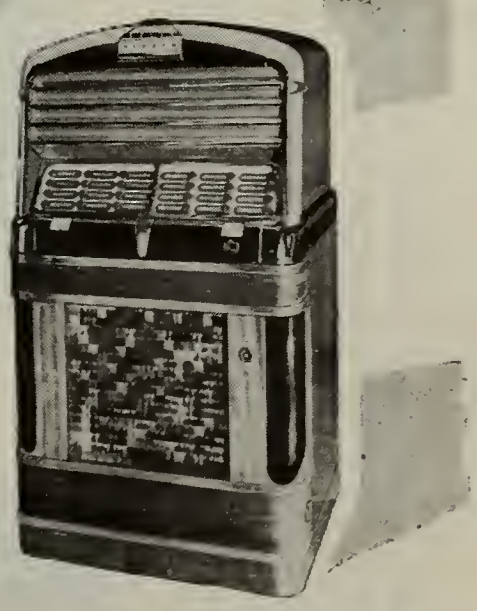
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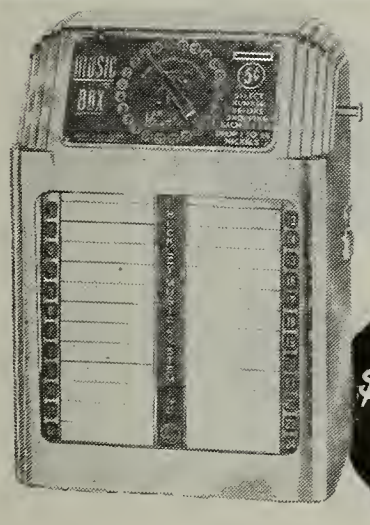
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- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
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BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

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(PHONE: VAN BUREN 6636-37-38-6533)

Territorial Chairman App't'd In Cancer Drive

CHICAGO—James T. Mangan, CMI Public Relations Bureau director, announced that committee members of the Coin Machine Industry's Campaign for Damon Runyon Cancer Fund have released names of coinmen appointed as territorial chairmen.

Ray Moloney, President of Bally Manufacturing Company, and National Committee Chairman, announced the appointment of the following chairmen in the Coin Machine Industry's Drive in behalf of the Damon Runyon Cancer Fund:

George Alcorn, Alcorn & Gates, Jacksonville, Fla.;
Hank Levy, Ark-Tenn Dist. Co., Little Rock, Ark.;
Ed. Ravreby, Associated Amusements, Inc., Boston, Mass.;
Monte Becker, Becker Novelty, Springfield, Mass.;
Duke Luker, Christopher-Luker Co., Miami, Fla.;
Al Shannon, Coin Machine Sales Co., Houston, Texas;
Morris Liedecker, Corpus Christi Novelty Co., Corpus Christi, Texas;
Ben Coven, Coven Distributing Co., Chicago, Ill.;
Julius Pace, Dixie Coin Machine Co., New Orleans, La.;
Anthony J. Degitis, Dursell Novelty Co., New Britain, Conn.;
Dave Franco, Franco Distributing Co., Montgomery, Ala.;
Larry Frankel, Frankel Distributing Co., Omaha, Nebr.;
Abe Fish, General Games, Inc., Hartford, Conn.;
Morris Hankin, H & L Distributing Co., Birmingham, Ala.;
Ed Heath, Heath Distributing Co., Macon, Ga.;
C. V. Hitchcock, Hermitage Music Co., Nashville, Tenn;
R. F. Jones, Jones Distributing Co., Salt Lake City, U.;
W. H. Erskine, Jones Distributing Co., Denver, Colo.;
Sam Rose, King Pin Distributing Co., Detroit, Mich.;
J. R. Pieters, King Pin Equipment Co., Kalamazoo, Mich.;
Joe Abraham, Lake City Amusement Co., Cleveland, O.;
Paul Laymon, Paul A. Laymon Co., Los Angeles, Calif.;
Herman Paster, Mayflower Distributing Co., St. Paul, Minn.;
Jack Moore, Jack R. Moore Co., Portland, Oregon;
Bert Beutler, Jack R. Moore Co., Seattle, Wash.;
Ralph Perrin, Jack R. Moore Co., Spokane, Wash.;
Johnny Ruggiero, Jack R. Moore Co., San Francisco, Cal.;
O. J. Mullininx, Mullininx Amusement Co., Savannah, Ga.;
Ken O' Connor, O'Connor Vending Machine Co., Richmond, Va.;
Charles Rosen, Ohio Specialty Co., Louisville, Ky.;
Jimmy Johnson, Pan American Sales Co., San Antonio, Texas;
Mike Carpen, Reading Novelty Co., Reading, Pa.;
B. Reichel, Reichel Distributing, El Paso, Tex.;
David Rosen, David Rosen Co., Philadelphia, Pa.;
Jack Rosenfeld, Jack Rosenfeld Co.., St. Louis, Mo.;
Bill Marmer, Sicking, Incorporated, Cincinnati, Ohio;
Clarence Camp, Southern Amusement Co., Memphis, Tenn.;
Ben Sterling, Jr., Ben Sterling, Jr., Scranton, Pa.;
Rose Knoellmiller, Toledo Coin Machine Exchange, Toledo, Ohio;
Jake Breidt, Tri-State Sales Co., Union City, N. J.;
Carl Hoelzel, United Amusement Co., Kansas City, Mo.;
John Bertucci, United Novelty Co., Inc., Biloxi, Miss.;
Joe Calcutt, The Vending Machine Co., Fayetteville, N. C.;
Collis Irby, Walbox Sales Co., Dallas, Tex.;
Cliff Wilson, Cliff Wilson Distributing Co., Tulsa, Okla.
Angelo Delaporte, Rex Amusement Co., Syracuse, N. Y.

Co-Chairmen:

Al Bergman, Alfred Sales, Inc., Buffalo, N. Y.;
Phil Moss, Atlas Music Co., Des Moines, Iowa;
Phil Greenberg, Atlas Novelty Co., Pittsburgh, Pa.;
Ben Lazar, B. D. Lazar Co., Pittsburgh, Pa.;
Sammy Nilva, Mayflower Distributing Co., Des Moines, Ia.;
J. H. Winfield, J. H. Winfield, Buffalo, N. Y.

Vince Shay, President of Bell-O-Matic Corporation, one of the most active committee members working for the Damon Runyon Fund also announces the appointment of these territorial representatives by Bell-O-Matic:

Edward Ravreby, Associated Amusements, Inc., Boston, Mass.;
Marvin Bland, Indiana Music Co., Terre Haute, Indiana;
Julius Pace, Dixie Coin Machine Co., New Orleans, La.;
Jake Friedman, Friedman Amusement Co., Atlanta, Ga.;
Leader Sales & Service, Dallas, Texas;
Joseph Calcutt, Vending Machine Co., Fayetteville, N.C.
Wm. Helriegel, Keystone Panoram Co., Philadelphia, Pa.
Joseph Simon, Iowa State Sales Co., Chicago, Ill. (c/o Automatic Coin Machine & Supply Co.);
Wm. Marmer, Sicking, Inc., Cincinnati, Ohio;
Oscar Schultz, Automatic Coin Machine & Supply Co., Chicago, Ill.;
Art Steine, Central Illinois Sales, Peoria, Ill.;
Sam Mannarino, Coin Machine Distributors, Pittsburgh, Pa.;
C. Heinz, Heinz Novelty Co., Memphis, Tenn.;
Howard Peo, Valley Specialty Co., Rochester, N. Y.;
Fred Lehmkuhl, W & L Amusement Co., St. Louis, Mo.;
Earl Lipe, Roy McGinnis Co., Baltimore, Maryland;
Ron Pepple, Northwest Sales Co., Seattle, Wash.;
A. Palmantier, Palmantier Sales Co., Canton, Ohio;
Warren Taylor, Mills Sales Co., Ltd., Oakland, Calif.;
Carl Sandberg, Mills Sales Co., Portland, Oregon; Mills Sales Co., Los Angeles, Calif.;
Dan Stewart, Stewart Novelty Co., Salt Lake City, Utah;
Wm. Cohen, Silent Sales Co., Minneapolis, Minn.;
Harold Dailey, South Coast Amusement Co., Houston, Texas;
Carl Hoelzel, United Amusement Co., Kansas City, Mo.;
John Bertucci, United Novelty Co., Biloxi, Miss.

Dave Gottlieb, President of Dave Gottlieb and Company and President of Coin Machine Industries, Inc., publishes this list of his chairmen:

Mrs. Earl Reynolds, American Distributing Co., Dallas, Texas;
Julius Pace, Dixie Coin Machine Co., New Orleans, La.;
Irving Blumenfeld, General Vending Sales Corp., Baltimore, Md.;
Hymie Zorinsky, H. Z. Vending & Sales Co., Omaha, Nebr.;
Ed Heath, Heath Distributing Co., Macon, Ga.;
Jack Sheridan, Monroe Novelty Co., Toledo, Ohio;
George Hurwich, Seaboard Connecticut Corp., Hartford, Conn.;
David Bond, Trimount Coin Machine Co., Boston, Mass.
Harry Silverberg, W. B. Music Co., Kansas City, Mo.;
George Trambitas, Western Distributors, Inc., Seattle 1, Wash.

In the case of territories where co-chairmen or seemingly duplicate appointments have been made, Damon Runyon Fund representatives are holding separate meetings to assure individual territorial committees to properly cover the territories.

The Public Relations Office of CMI is furnishing these chairmen with necessary materials for contacting their operators to achieve 100% operator participation in the Drive.



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DALLAS, TEXAS

U. P. Reporter Checks Tele At Taverns



NEW YORK—The World-Telegram. local evening paper, featured the above cartoon and a story on the effects of television at bars by David Quinlan, United Press Staff Writer, who interviewed many tavern owners.

"New York tavern owners" writes Quinlan "debated today whether television—there are more than 7000 sets in public places here—was the biggest thing in bar business since the free lunch. or the nearest thing to the free load.

"Last summer, television receivers in public places in the metropolitan area could be numbered in the hundreds. This summer they have blossomed in taverns. They are attracting an estimated daily audience of more than 150,000 persons.

"Tavern keepers" reports Quinlan "were of varied opinion as to their boost-business value. Location played a big part.

"Business district bars, both midtown and downtown, have increased sales up to 200 per cent in some cases. There's a particular boom in the baseball season. Men, and sometimes women, who ordinarily never would visit a bar during business hours, now drop in to watch an inning or two.

"While they watch, they sip.

"In the neighborhoods, it's a different story.

"One neighborhood proprietor sat in a booth morosely watching the Dodgers and the Pirates.

" 'Baseball,' he grunted. 'All the time baseball And I don't like baseball.'

"Down the bar 14 men leaned on elbows, eyes fixed on the screen.

" 'Look at the customers' said the tavern owner 'Everybody with his chin in his hand — nobody drinking. They just watch. Before was talk, a little argument, the juke box taking in nickels. Now is only baseball — quiet baseball.' "

Probing further, Quinlan questioned the promoters of athletic events. Arthur Mann, press agent for the Brooklyn Dodgers said he believed television was developing the women's interest, and prompted them to go to the ball park to see the real thing. Madison Square Garden claims to be drawing the same number of people to their fights as last summer and expect a larger attendance this coming winter due to the increased interest in television (Ed comment: Last Friday, August 15, the Garden drew less customers than it ever did in its fight history).



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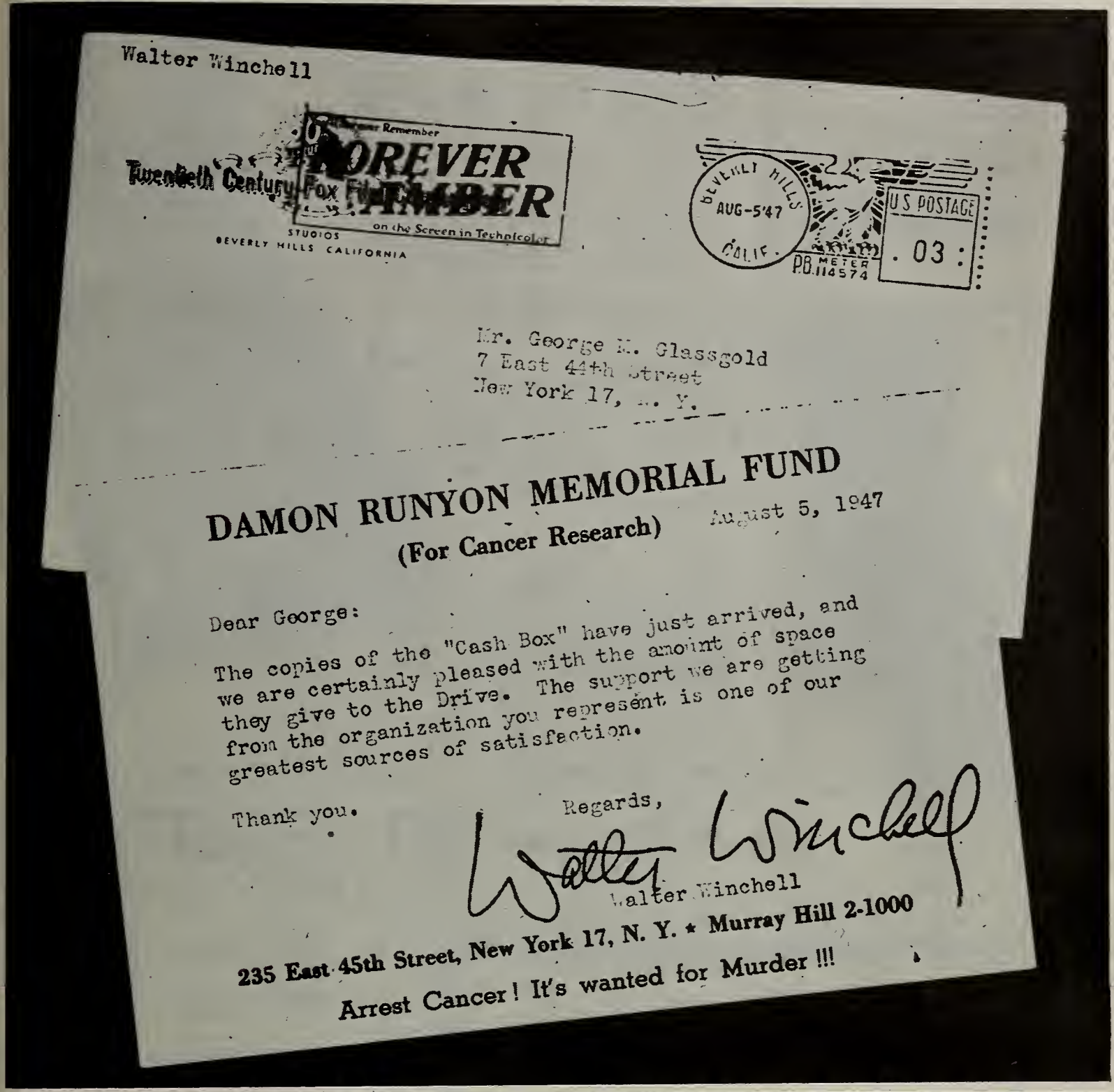
75—5c Wall-O-Matics (WS5Z) 24 Selection at 150.00 each

These wallboxes ready for location. Send 1/3 dep. with order — balance C.O.D. Subject to prior sale.

ATLANTIC CONN. CORP.
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Phone: Hartford 2-6141



WALTER WINCHELL PRAISES "THE CASH BOX"



Walter Winchell

Twentieth Century-Fox Film Corp. — Remember FOREVER AMBER on the Screen in Technicolor — STUDIOS BEVERLY HILLS CALIFORNIA

BEVERLY HILLS AUG-5'47 CALIF. — U S POSTAGE .03 — PB METER 114574

Mr. George M. Glassgold
7 East 44th Street
New York 17, N. Y.

DAMON RUNYON MEMORIAL FUND
(For Cancer Research)

August 5, 1947

Dear George:

The copies of the "Cash Box" have just arrived, and we are certainly pleased with the amount of space they give to the Drive. The support we are getting from the organization you represent is one of our greatest sources of satisfaction.

Thank you.

Regards,

Walter Winchell

Walter Winchell

235 East 45th Street, New York 17, N. Y. ★ Murray Hill 2-1000

Arrest Cancer! It's wanted for Murder !!!

NEW YORK—Reproduced above is a letter from Walter Winchell to George M. Glassgold, well known attorney, and who is acting as liaison between the industry and Winchell on the CMI Damon Runyon Memorial Fund drive.

In addition to this fine compliment, *The Cash Box* has received quite a few oral bouquets from Winchell. *The Cash Box* is more than happy to use its columns to further this grand cause, and we know that the Coin Machine Industry will win the highest praise by America's public for its outstanding and heartfelt support of this great drive.

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Hotels Viewed As Income Source For Many Coin Machines

OMAHA, NEB.—In a special feature article in the Mid-West Hotel Reporter, a hotel trade magazine, A. T. Whayne, secretary-treasurer of the National Hotel Company, asks the hotel owners "Are You Overlooking Sources of Income?"

This hotel executive in pointing out that "By Products of the Hotel Business may seem trivial when viewed alone, but when taken in the aggregate they amount to a substantial sum", suggests that they install various types of coin operated equipment.

Among those coin machines listed in this article are: Amusement Machines: commission from receipts of pin ball or other amusement machines; Candy Machines; commissions from these machines in small hotel not having cigar or drug stores; Cigarette Machines: commissions in small hotel not having cigar stands; Drink Machines: commissions in small hotels, and large hotels for sales to employees; Gum Machines: commissions in small hotels.

While certain type machines were omitted from this listing, coinmen could install other equipment such as: Coin operated radios, cigar venders, ice cream and food venders, etc.

—TALKING GOLD—TALKING GOLD—TALKING GOLD

Alabama Music Ops In 1st Annual Meet

1st Year Proved Successful



R. E. L. CHOATE

MONTGOMERY, ALA.—The first annual meeting of the Alabama Music Operators Association was called in this city by its President, Claude Hall of Jasper, Ala. The two day meet (August 24 and 25) will see election of officers, and scheduled for top discussion is the various laws that have been enacted by the state legislature affecting the operation of coin machines.

The legislature of this state has been in session for the past four mouths and the association has been quite successful in keeping licenses down to a reasonable figure.

"We have succeeded in killing several bills" states Bob Choate, business manager, "which would have increased our state licenses from the present $8 to figures ranging from $25 to $165. We were successful in combating the increase in licenses. We amended the present laws governing operation of vending machines by bringing same up to date, making it easier for our people to comply, and enabling us to enter into a good public relations program here.

"It was extremely difficult for us" continued Choate "to get this bill passed because many of our legislators had exaggerated ideas as to profits in vending machine operation, and many wanted to place heavier licenses against us. Our bill, which is House Bill 235, will go to the Senate, and we don't feel that we will have any difficulty in that chamber."

Ed Reed, executive secretary of the Alabama League of Municipalities is scheduled as guest speaker at the operators' meeting, and will outline ways and means for the coinmen to improve their relationships with the governing bodies of the towns in Alabama.

New Deal Distributors Postpone Opening To Aug. 28

NEW YORK—Due to delays in securing the materials necessary to complete the rebuilding of their new quarters, New Deal Distributors, Inc., 764 Tenth Ave., this city, were forced to postpone their opening one week. New date set for their gala opening party is Thursday, August 28.

Headed by Maxie Green, the firm has been appointed exclusive distributors for Abbott Specialties' "Buccaneer" and a new amusement game "Skill Wheel". The firm will trade in all types of coin machines.

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The REVOLUTIONARY New William's FLAMINGO

Riotous, Furious Action

The SPELLBINDING New KEENEY'S CLICK

13 Ways To Score

ORDER DIRECT FROM

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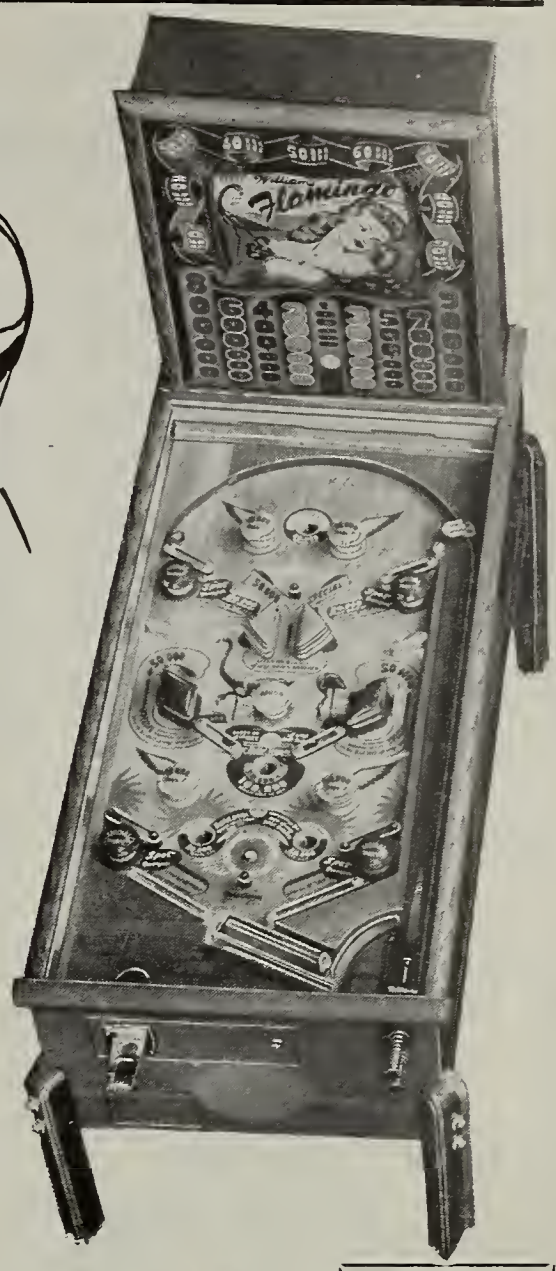
1423 Spring Garden St., Phila., Pa.

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11 WAYS TO WIN



- SPOTEM BUMPERS
- 50,000 BUMPERS
- SPECIAL BUMPERS
- KICK OUT HOLES
- NEW TYPE MAGNETIC ACTION
- AND OTHER FEATURES GALORE

You'll agree...it's the GAME OF THE YEAR!

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THE NEW IMPROVED
ALL STARS

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CHICAGO 10, ILL.
Order From Your Distributar

MEMBER

GIVE TO THE RUNYON CANCER FUND

Detailed Article On Venders Featured In National Magazine

NEW YORK—Advertising & Selling, a national trade paper devoted to the advertising field, featured a six page story "Will Retail Robots Revolutionize Marketing?" by Bertrand R. Canfield, director of sales and advertising, Babson Institute. The story was devoted to the various coin operated venders on the market today, and others that are in the process of manufacture. Various photographs of these machines were used to illustrate

Going into great detail, the story deals with "Auto-Serv" and the "Keedoozle" (automatic grocery stores); automatic laundries; Gasoterias (automatic vending gasoline pumps); cigarette; candy; cigars; beverage; food; nuts; ice cream; drug items; cosmetics; shirts; hose; books; etc. Service machines were given a good amount of space. Among those venders mentioned were: Music machines; railroad tickets; shoe shines; telegrams; insurance; weighing scales; lockers; pay toilets; typewriters; etc.

The coin changer was also described. The writer pointing out that this machines makes it possible to insert any coin into the vender and get the correct change.

"Although vending equipment is still quite complicated, expensive to make, costly to service and maintain, and restricted in the number of items it can handle" writes the author "individual enterprise, initiative and inventive genius stimulated by wartime experience and facilities are rapidly extending mechanization in trade.

"The advantages of automatic merchandising were discovered during the war. Many stores, unable to employ salespeople, converted to self-service. Buyers become accustomed to the advantages of waiting upon themselves. With automatic merchandisers service is instantaneous, and can be made at any hour of the day or night

The article concludes with "Industrial engineers whose talents have made America the greatest mass production factory in the world now are mechanizing merchandising with the results which promise to bring about a revolution in retail trade."

HOUSE CLEANING SALE!!

MAKE US AN OFFER FOR ANY OF THE FOLLOWING EQUIPMENT — SEND CHECK IN FULL. WE WILL SHIP ALL MACHINES SAME DAY.

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2 ABC Bowlers
1 Air Raids
1 Click
1 Twin Six
1 Ten Spat
1 Marines At Play
2 Play Ball
2 Spat-Cha
1 Zig Zag
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1 Sky Ray
1 O'Bay
1 Gobs
1 Big Tap
2 Pin Up Girls
2 Flying Tigers
1 Nippy
1 Streamliner
2 Sun Valley
2 Grand Canyon
1 Texas Mustang
1 Spat Paal
1 Bubbles
1 Saft Ball Queens
1 Seven Up

MUSIC

5 Seeburg HiTanes 9800
2 AMI Streamliners
2 Rack-Ola Masters
2 Seeburg Gems
2 Seeburg Royals

ARCADE

2 Total Ralls
2 Advance Ralls
2 Chicago Coin Gaalees
5 Supreme Bola Scares
1 Supreme Bowling Game
1 Supreme Skee Ball
1 Victary Roll
1 Scientific Batting Practice
2 Mutoscape Punching Bags, $75. ea.
1 Bell Ball Bawling Game
1 Bowling League

1 Victory Special (ane-ball)
1 Victary Derby (one-ball)

1 Mills Three Bells
1 Pace Sarataga
1 Mills Jumbo Parade

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1716 WASHINGTON AVE. (Phone: 679) NORTHAMPTON, PA.

Word "Gaming" Omitted From Title On Federal Tax Stamp

WASHINGTON, D.C.—The Internal Revenue Department changed the title of gaming device special tax stamps in a Bulletin (No. 1980) sent to their collectors on July 21 and explained the Department's reasons.

This change in title in no way changes the law itself nor the license fee amounts.

Thus, in the $100 license class, where formerly both the special tax return form 11-B and the special tax stamps original wording was: "Coin-operated GAMING DEVICES (slot machines and all other machines involving element of chance)". The new nomenclature is: "Coin operated DEVICES — Section 3267(b) Int. Rev.

Operators are very appreciative of this change, as certain games which were not classified as "gaming devices" in local territories and states, had Federal gaming device stamps posted on the premises of the location. This seemed to indicate that the location was violating local codes.

Reproduced below is the notice

"A&C-Circular, Coll. No. 1980, July 21, 1947. Change in Title of Gaming Device Special Tax Stamps.

COLLECTORS OF INTERNAL REVENUE:

Certain types of pin ball machines dispense tokens which may be used only for free plays and are not classed as gaming devices under various state and local laws, although so held under the Internal Revenue Code. However, some state enforcement officers hold that premises posting Federal gaming device stamps are advertising a gaming occupation and are thus violating local codes.

To avoid this contention collectors, when so requested by taxpayers, may blank out the word "Gaming" appearing in the title of the fiscal year 1948 stamp and also the complete line appearing in parentheses directly thereunder. Rubber stamps for this purpose may be obtained by filing requests for them on the Bureau. You may insert in place of the blanked out wording the following, "Section 3267 (b) (2) Internal Revenue Code." It is intended to print this revised wording on the gaming device stamps to be issued for the fiscal year 1949.

Correspondence relating to the provisions of this circular should refer to the number thereof and to the symbols A&C:Col:Stp.

GEO. J. SCHOENEMAN.
Commissioner.

Rock-Ola Offers Unique Full Color Service School Shows

CHICAGO—One of the most unique and practical ideas ever presented to the music trade as a service help to the operators was instituted by Art Weinand, sales manager, Phonograph Division of Rock-Ola Manufacturing Corporation.

Rock-Ola distributors thruout the country will be equipped with portable still picture projectors which they will carry with them when visiting operators. A series of full color stills, showing every portion of the phono is carried in a kit. The salesman sets up the projector and flashes a photo on a portable screen. By a method of pointing and writing on a unit in front of him while explaining verbally, the salesman points out various problems and the solution. The written material appears on the screen in full view of the audience, and later on can be erased from the still.

The distributors and salesmen can put on this show for a group of operators or one individual. Coinmen who have seen the projector in action claim it will be of great assistance to the music operator.

"This modern method of demonstrating servicing problems to either one or more operators" states Weinand "does away with the necessity of calling a number of operators to a central point for service information. The operator and his service men (if he has any) can study the mechanical construction of a Rock-Ola phonograph right in his home or office. The entire demonstration takes only a short while and the operator and his servicemen don't have to lose a great deal of time away from their business. Many of the stills are illustrated with humorous cartoons, which we use to keep the operator's full interest and yet show a human interest touch."

The projectors should be in the hands of all distributors within a very short time, reports Weinand.

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for the COIN MACHINE TRADE

Over 100 Leading Executives of the foremost coin machine firms are wearing shirts made by us. We are at your service.

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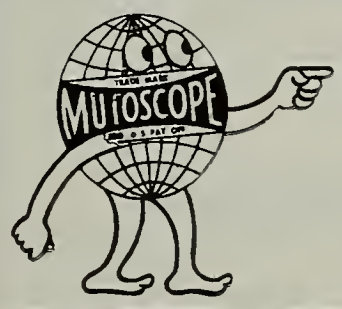
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LIKE NEW
POST-WAR 5 BALLS

Big League	$110.00	Laura	65.00
Catalina	50.00	Midget Racers	115.00
Dyanimte	145.00	Smarty	135.00
Fiesta	145.00	Smoky	150.00
Havana	175.00	Spellbound	120.00
Fast Ball	95.00	Suspense	145.00
Kilroy	160.00	Superliner	130.00

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VICTORY SPECIALS . . .
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THOUGHTS for THIS WEEK

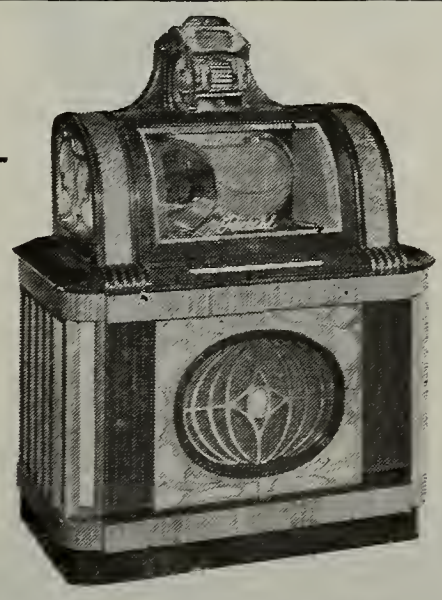
- After the government takes enough to balance the budget, the citizen has the job of budgeting the balance.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

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SHOW GIRL	139.50
BAFFLE CARD	135.00
SPELLBOUND	99.50
SUPERLINER	95.00
DYNAMITE	100.00
SUN VALLEY	45.00
HAVANA	150.00
ROCKET	150.00
NEW CHAMP	45.00
BIG PARADE	35.00
AIR CIRCUS	35.00
ABC BOWLER	25.00
LEADER	25.00
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Looking for a break in prices?

Write for our list of terrific buys. Games and music machines — thoroughly reconditioned. Every one perfect inside and out.

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5c Big Game, C.P.O., A.R.	54.50
5c Bob Tail, F.P.	59.50
Evans Galloping Domino '42	139.50
Jennings Fast Time, 5c	69.50
Jennings Fast Time, 25c	89.50
5c Jumbo Parade, A.R., L.H.	69.50
5c Jumbo Parade, F.R., L.H.	69.50
5-25 Keeney 2 Way Super Bell, P.O.	99.50
May Bell, 5-5-5-25—Special ea.	25.00
May Bell, 5-5-25-50—Special ea.	25.00
Mills 3 Bell	199.50
Mills 4 Bell, L.H., P.O.	149.50

USED ARCADE

ABT Challenger	$ 37.50
Goalee ChiCoin, Like New	159.50
Bomber Ball—Skee Ball	124.50
Champion Hockey	39.00
Sky Fighter	99.50
Periscope	99.50
Batting Practice	79.50
Air Raider—Tokyo Conv.	79.50
Voice-O-Graph, New	Write
Lite League, Excellent Cond.	79.50

USED ONE BALLS

Bally Entry, Guaranteed Like New	$485.00
Victory Derby with Auto. Shuffle	199.50
Blue Grass	59.50
Grand National	29.50
Kentucky	39.50
Record Time	39.50
Santa Anita	59.50
Sport Event	49.50
Sports Special	59.50

USED SLOTS

Rehuilt Original Chrome Front	5c	$135.00
	10c	145.00
	25c	155.00
	Complete set	425.00
Orig. Black Cherry, 10c Special, Like New		$155.00
Blue Front, 5c		69.50
Folding Stands		3.95

NEW GAMES

BALLY EUREKA	$489.50
BALY TRIPLE BELL	895.00
BALLY DE LUXE DRAW BELL	512.50
BALLY HI BOY	339.50

FOR YOUR Bally EQUIPMENT See..

WIRE, PHONE WRITE,

NEW FIVE BALLS

BALLYHOO	$279.50
Gold Ball	279.50
Mexico	299.50
Honey	279.50
Marjorie	294.00
Ranger	289.50

SPECIALS NEW MACHINES

HAVANA	$190.00
LUCKY STAR	190.00
5-25 KEENEY SUPER BONUS	850.00

SPECIAL!

TRIPLE BELLS, GUARANTEED, LIKE NEW ..... Write

USED FIVE BALLS

Big League	$109.50
Bola Way	39.50
Land Slide	24.50
Midget Racer	99.50
Mid Way	39.50
Major League '41	34.50
Opportunity	49.50
Rocket	179.50
Show Boat	34.50
Sky Blazer	39.50
Super Liner	144.50
Surf Queens	99.50
Ten Spot	39.50
Trade Winds	44.50
Victory	39.50
Double Barrel	50.00
Marvel Baseball	34.50
Eagle Squadron	34.50
Show Girl	154.50
Suspense	139.50

STOP! LOOK! READ! PARTS SPECIALS!

Small White Live Rubber Rings	per 100	$ 3.00
	per 1000	27.00
Medium White Live Rubber Rings	per 100	4.00
	per 1000	35.00
Large White Rubber Rings,	per 100	4.50
	per 1000	40.00
Extra Large White Rubber Rings	per 100	5.00
	per 1000	45.00
Arch Rail Rubber	per ft.	.05
	per 100 ft.	4.50
Playfield Glass, 21x42, Single Sheet		2.60
Case of nine (9)		20.25
Playfield Glass 21x43, Single Sheet		2.90
Case of eight (8)		20.80
No. 50 Lamps, Each		.10
	Per 100	8.00
7-Watt 155 Volt Candelabra Lamps	per 100	16.00
Ball Shooter Springs, heavy or light	per 100	3.00
Plastic Ball, Lift Covers for BALLY Games	Each	.20

WHILE THEY LAST!

$12.50 Service Kit and 50 Assorted Rubber Rings with 20 ft. Rubber Rail	$10.00
Large Yellow Live Rubber Rings	per 100 2.50
Medium Yellow Live Rubber Rings	per 100 2.15

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THRU THE COIN CHUTE



CHICAGO CHATTER

Quite a bit of excitement around this torrid town this past week. Dave Gottlieb and Ray Moloney presented Walter Winchell with a check for $20,000 which proves that the guys and gals of the Coin Machine Industry have really gone all out for the Damon Runyon drive . . . Ben Coven of Coven Dist. Co., is one man we think deserves a lot of credit for his untiring efforts in connection with this drive. Ben has been staging a one man campaign to help this great and charitable cause, making it a point to ask all his personal friends (regardless of their business) to contribute and make the check payable to CMI. Ben tells us it doesn't matter if the check is for $10 or $100 just let everyone give what they can. "If you get enough people to contribute it mounts up, and every dollar helps. Cancer is your enemy so let your dollars be your weapons and go all out to fight it", Ben says.

Thelma Weinstein, secretary to Harry Rosenthal of Banner Specialty Co., Pittsburgh, in town this past week. Miss Weinstein lunched with Jim Mangan, Director of CMI's Public Relations Bureau, where they discussed the coming show "Arcade Days", which was to be held in Pittsburgh on the 20th, and all proceeds to be donated to the CMI Damon Runyon Cancer Drive . . . John Cleiu, president of United Artist Recording Co., Hollywood, and Morris Wells composer of the song, "You're The Sunshine Of My Heart", conferred here this last week and announced that all royalties from UA's first record would be donated to the Cancer Drive . . . Carl Haverlin, president of BMI and Hy Reiter, publicity director, reported they were going all out on this recording to help benefit the cancer fund . . . Jim Mangan reports the two distributors who top the distribs list for donations to the cancer drive as being, Bill Marmer & Ben Goldberg of Sicking, Inc., Cincinnati and Joe Westerhaus of Cheviot, O. Both donated $1000. each to the Damon Runyon Drive.

We hear that Bert Molohon, who just recently joined Mills Industries as District Sales Manager of their phono division, left last week on a business trip. Bert plans to cover the north district . . . Charlie Rose of C. E. Rose Agcy. tells us Bill Perry will be amongst the missing for a week or so. Bill, aside from enjoying his vacation, will also have time now to concentrate on the new addition to the Perry family . . . Evelyun Arons of Aristocrat Records reports her husband Chuck Arons and Fred Brount returned from a very successful trip down south. Chuck and Fred contacted all their distribs in addition to signing up two new ones, Music Sales in Memphis and Monarch Sales in Birmingham . . . Dave Lovitz over at O.D. Jennings talks about his ten week old daughter. It seems that Dave enjoys being called "daddy". His only complaint being that his daughter still can't play a decent game of gin rummy. Dave also told us about Jennings' newly remodeled display room. From the description it sounds classy. Plastic wallpaper, acoustic boarding for the ceiling and indirect lighting. Dave also reports Kate Schneider, bookkeeper for Jennings, enjoying a two week's vacation in Detroit.

Over at CMAC we found Ray Burman in the Chicago office. Ray spends most of his time in New York but manages to get into town every now and then. Howard Pretzel is reported still enjoying his vacation in Denver but is due back next week. Meanwhile Joe Collins also of CMAC carries on with the work and loves every minute of it . . . We hear that Genco is one place the out of town coinmen love to visit. Reason? Aside from their very good products, it is also one of the coolest spots in town. The boys tell us once you walk in there you just don't want to leave . . . Art Weinand reports Rock-Ola ready to launch their new Service Training Program. Art tells us Bill Happel of Badger Sales Co., Los Angeles, Carl Happel of Badger Sales Co., Milwaukee, Karl Rogers of Scott-Crosse Co., Philadelphia and Jim Grimes of United Amusement Co., San Antonio, were recent visitors to Rock-Ola where they joined the instructor's course being given in connection with this program.

Billy DeSelm of United Mfg. Co., reports Buster Williams of Music Sales Co., Memphis, a recent visitor. Billy talks about the success of the picnic United held for all the employees and their families and reported there were several cases of absentees the following morning." A case of too good a time", says Billy. . . . Ray Cunliffe of Illinois Phono Owners is one of the many, many people complaining of the heat these days. Ray tells us, "When it gets this hot you can't think or talk of anything but the heat" . . . We found Harry Williams back at his desk after a weekend visit to the Dells in Wisconsin. Harry and his gorgeous Mrs. flew their plane up Saturday and returned Sunday. Fulton Moore of Williams reports Jack Mennesee of Roanoke, Va. and Lou Boasberg of New Orleans, La. as visitors. Moore tells us the air conditioning at Williams still isn't working, but reports that on the very first cool day the unit will be in better working order than ever.

Sol Brown, salesmanager for Illinois Pla-Mor reported back in town after a recent visit to Rockford, Ill., where he was the guest of Bill Morriss, prominent op in Rockford. Meanwhile Les Levison keeps busy preparing for Illinois Pla-Mor's grand opening. . . . Over at M.S. Dist. Co., we found Milt Salstone back in harness again after his recent business trip. The boys there report the record business as being very good for the summer season, their only complaint being, they can't fill the orders coming in. . . . Bob Bleekman reported back in Chi after a visit to Des Moines where he was guest of the Frankel Dist. Co. . . . Another coinman back on the job again is Carl Morris of Micro Master Co. Carl just returned from a two month vacation in California . . . Lindy Force of AMI talks about his trips around the country. Lindy really covered ground, getting around down south, east and up north . . . During his travels he appointed several new distribs and is on the lookout for more. Lindy reports one very nice thing about the trip was that he managed to combine business and pleasure.

Grant Shay was one of the few people we spoke to who didn't complain about the heat. Grant tells us with the air conditioning over at Bell-O-Matic he manages to keep cool and comfortable. In fact several people have found it so comfortable they've even threatened to bring pillows and spend the night there. Grant also reports business as being very good for the summer months . . . Over at Bally we found George Jenkins just as busy as ever, dashing here and there, in an dont. George tells us that's what helps to keep him young . . . Jack Buckley of Vitacoustic Records back in town after a very successful trip thruout the east. Meanwhile Ruth Patch keeps busy at her newly appointed job as publicity director . . . Gene Bates of Pace Mfg. Co., reports things rather quiet this week. Gene tells us the weather here keeps all the visitors away.

Howard Freer of Empire Coin just returned from a very enjoyable and very cool two week's vacation in Oregon. Ralph Sheffield (also of Empire) reports he keeps busy these days with the remodeling and installation of offices in their new headquarters. Ralph tells us if things go as planned they should be ready for occupancy sometime in September. Gil Kitt tells us about Empire's recent purchase of the Munves Mfg. Co. at a liquidation sale. Gil announced the sale consisted of two models of Bat-A-Ball, a floor model and a counter model with stand. The results of this purchase will enable Empire to offer the ops two games at less than cost. Gil feels that this should be a very welcome opportunity to all operators.

THRU THE COIN CHUTE



EASTERN FLASHES

The weather cooled off a bit this week, and so did the action along coinrow. What evidently happened is that with the last few weeks of summer on hand, coinmen are getting set for business after the Labor Day holidays. Reports in the newspapers and on the radio indicate that this coming fall will prove to be one of the best business seasons the country ever had. Business always shows a great pick-up after Labor Day, and operators are looking forward to a real boom.

* * *

The grand opening party scheduled for this week by New Deal Distributors, Inc., had to be postponed until Thursday, August 28, due to delays in materials showing up to complete the renovating job being done on the premises. Maxie Green, head of this new distributing company, tried his best to open, but it just wasn't possible . . . Lyn Brown of Los Angeles, Calif., in town for a few days, and then flies back to the west coast . . . Jack Semel and Jack Rubin, Esso Manufacturing Corp., Hoboken. N. J., knock themelves out turning out their "Esso Stars", which is finding great favor among the ops here, and go away for a week-end to Atlantic City to rest up . . . Al Blendow, sales manager of International Mutoscope Corp., getting ready to leave for the Canadian World's Fair, held annually in Toronto.

* * *

Concessionaires at Long Beach ran into trouble last week, when the "Fascination" and poker roll down games were "pinched". The games were licensed (and have been for years) but the recent move against "bookmakers" caught up with everything regardless. Everything was straightened out Okay, with the games continuing . . . Al Maniaci, Paramount Music, picks up his two kids, and his wife and runs out of the city for a four week vacation . . . Sid Mittleman, Abbott Specialties, Inc., away to Boston on biz . . . Joe Madden, Old Reliable Music Co., buys Joe Baksi's (heavyweight fighter) farm, and will renovate it for a summer home . . . John Bennett, Aireon factory service engineer, spends the week here with Manhattan Phonograph Company . . . Irving Berkowitz, manager of Apollo's Tenth Avenue Branch, flies down to New Orleans to help set up a branch there.

* * *

Nat Cohn, Modern Music Sales Corp., buys out the complete stock of Vogue records from the factory, which is now defunct. Nat has another record deal in the works, and will make an announcement around the beginning of September . . . Jack Greenfield, Greenfield & Cantor, fully recovered from his recent illness . . . Herman Silver, Empire Music Company, returns from a vacation . . . Leo Knebel acquires a location on coinrow, and will open around the middle of September . . . Hymie Rosenberg, H. Rosenberg Company, dying to get on the road again, but local business keeps him tied up . . . Dave Stern, Seacoast Distributors, moving around so fast on coinrow, it's hard to catch him at his desk . . . Telecoin Corporation, distributor of coin-operated washing machines and other automatic machines, reported six month net earnings at the end of May 31 of $345,776, equivalent to 37c per share.

* * *

Jack Mitnick, Runyon Sales Company, unable to take a vacation this summer, claims he's getting mighty weary. Morris Rood, another Runyon exec., also too busy to take a few weeks — so takes week-ends to rest up . . . Phil Mason of Dave Lowy & Co., returns to the office after being away for a few days at the shore. Phil evidently can't stay away from activity . . . Ben Chicofsky, Ben-Ray Music Co., goes to Canada until after Labor Day . . . Max Weiss of Brooklyn, a visitor along Tenth Avenue, placing orders for plenty of vending machines . . . Sidney H. Levine, attorney for the Automatic Music Operators Association, takes his beautiful and peppy wife, Nan, and runs away from it all for a few weeks . . . Ben Becker, Tri-State Sales Company and Pioneer Distributing Co. (Bally Distributors) still away on the road.

* * *

Remember the editorials in *The Cash Box* suggesting a 7½c coin. Now comes a request from New Yorkers for coin of this denomination. Due to the impending increase in subway fare, it is pointed out that a rate of 7½c would be a fair amount to pay for a ride. It was also pointed out that this coin would be ideal for use in music machines, amusement machines and vending machines . . . Ben Meltzer, Ace Music Service, returns from a vacation, fully recovered from a recent illness . . . Al Bloom, Speedway Products, getting ready to let the music operators know about his most recent development. "It's just what New York ops have been praying for" claims Al . . . Barney Schlang, business manager for the Automatic Music Operators Association, who tells us what the operators are doing, and who goes away on vacation, can't get away for a rest himself. Barney is handling the many regular details, plus working on the preparation of the souvenir journal for the coming banquet, which will take place at the Waldorf on October 18.

* * *

Last reports reveal that there are 143 manufacturers of coin-operated radios. Probably more than there are operators . . . Joe Collins of CMAC, expected in town this coming week. . . There's an ex-coin machine man now connected with one of the major motion picture producing companies, and every time we speak with him, he sighs "Boy, how I'd like to be back in some phase of the coin machine business." . . . Local coinmen getting ready to put on a big concerted drive for the Damon Runyon Memorial Fund for Cancer Research.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

The long awaited merger of a number of the independent record labels has taken place with an announcement to be made shortly. The new combine will operate under the United Artist label. The independent platteries may have come up with something which should help them promote their talent on a very wide scale. John Clein has been announced as President and General Manager. The executive offices are located at 6605 Hollywood Blvd., Hollywood, Calif. . . .

Charlie Craig of Exclusive Records has announced the appointment of George Morrison as regional promotion manager for the east coast, Morrison will have his offices at the Exclusive Record Distributing in New York City and is flying to New York the first of the month. Morrison will work under the direction of Craig who is in charge of promotion and advertising at Exclusive Records. This live wire outfit is moving along at a nice clip . . . Bill Leyden popular disc Jockey on station K.M.P.C. is readying his new show this week. The "Cash Box" will be used as the official disc poll of top tunes of the nation, ops can hear this program each Friday from 10:15 to 10:45 A.M. Give it a listen.

M.C. (Bill) Williams of the Williams Distributing Company is home this week with a case of the flu and the weather has been so nice too. We miss Bill's great optimism and hope he will be back on the job soon. The new Williams' "Flamingo" is due in shortly and from what we hear it ought to wow em out here . . . Charlie Fulcher of Mills Sales is a busy boy this week. Charlie has his mother visiting him from Oakland and is busy showing her the wonders of Southern Cal. . . . Its congrats to Joe Duarte of Badger Sales. Joe became a proud papa this past week. It's a boy and he arrived fighting at a weight of 7 lbs.

W. E. Happel is still in the windy city attending the Rock-ola school and is due back shortly . . . That eager beaver Lyn Brown, the boy who can spot a deal a mile away, is off to the east coast to work on a few good deals. Brown plans on spending a few weeks away before returning . . . Its congrats to Arnie Micon of Pacific Coast distribs. Arnie just got himself engaged to a nice local gal named Betty Wager.

Just met Albert S. Denver, president of the Automatic Music Operators Association of New York who was visiting with E. Jay Bullock of S.C.A.M.O.A. The boys had lots to talk over and were in deep confab when last seen. Denver plans on spending a short time here looking over the music setup before returning to the east coast . . . Most of the Biharis of Modern Records are touring the country with Jules cooking up some deals in Houston, Texas. Joe is up in the Bay City and Saul plans on leaving for New York shortly . . . A bit more of the ops chasing around coin row looking for games and parts this week, they included, R. J. Messina, Alhambra; Charles De Witt, Redlands; Howard Hunt, Redlands; R. F. Gallagher, Santa Ana; R. E. Barton, Long Beach; M. H. Stearns, Marysville; Chris Torrex, Westmorland; Jan Rubini, Santa Monica; Lee Wirt, Montebello; Frank Ghiglia, Encino; Ivan Gilbert, Lemon Grove; Bernard Mills, Bell Gardens.

Paul Laymon really has his heart and soul in the Damon Runyon cancer drive. Paul has been calling lots of the boys and is currently sending out several hundred personal letters appealing to the boys to get their checks in early. Laymon reports that the demand for the new Bally games is very good. The new Bally "Eureka' 'is being well received by the ops, Paul tells me. Lucille Laymon has recovered from her recent illness and is back on the job relieving Paul who has been battling the thing out alone all week.

Ray Powers of E. T. Mape tells me that all the new phono equipment he has been sweating out this past week has finally arrived and the showing and party will come off as planned early in September. Ray promises an announcement on this shortly. Len Baskfield of the main office in San Francisco is due in this week to confer with Ray on plans for the party and showing . . . J. Harry Snodgrass is now finally intrenched over at the Pantages Maestro Wired Music plant and is looking after the production end of the biz. Brokamp has taken off for a few weeks vacation before hitting the highways and byways on behalf of the firm, covering most of the country in the next few months . . . Bill Wolf is still as hard to find as ever. Bill is doing plenty of traveling up and down the coast and between getting in a few good games of golf. Bill is selling lots of equipment to ops along the way . . . Jack Gutshall is staying close to home these days. Jack has been working on a few good deals we hear which should help things along . . . Lou Chudd of Holiday Distributing Company just back from the east coast takes off again on a flying trip to Mexico. Lou hopes to close a few deals for his line of Latin American records.

Elky Ray and David Robin of Gold Coast Coin Machine Exchange working hard over some old Arcade equipment to put it in shape for several impatient ops. Elky tells them to break em up, it would be cheaper to replace them with new attractive games.

Charlie Robinson has been stocking up with lots of new games and equipment. Al Bettleman sales manager for Charlie has been taking some nice orders and tells me that sales are holding up very nicely . . . Fred Gaunt over at General Music has just closed a deal to deliver a number of the new Buckley Track Odds . . . Bud Parr of Solotone tells me that deliveries on the new Solotone boxes are holding up very well and that production on the cabinet is increasing, with increased deliveries being made right along . . . Nels Nelson is still waiting for the deal he has been working on to jell. Nels tells me he expects word any day.

THRU THE COIN CHUTE



MIAMI, FLA.

By IRV MANDELL

The equalizing of freight rates by the Supreme Court several weeks ago may hypo the coin machine industry in south considerably. Many of the Miami area distribs were heartened by the news and several of them are planning ad campaigns to sell off some of their used equipment.

Ever since Cuba put thumbs down on pin games the problem of selling used machines was quite serious in this area. Now that the freight rates have been equalized the local merchants will be able to compete with the rest of the country's coinmen.

Willie Blatt of Supreme was so impressed with the turnout at the Sam Getlin and Max Becker (Sunshine Coin Machine Company) Philben party that he is now at work planning an industry-wide show in Miami Beach in November. He has made arrangements to take over one of the largest oceanfront hotels for the deal.

Jack Lovelady of Automatic Music is getting things in shape so that he can take a few weeks off before the seasonal rush . . . Clifton Deale of Deale Automatic Music is a hard man to reach these days. He's out working on the route almost every day.

Duke Luker of Christopher-Luker Co. quite busy these days what with "Chris" Christopher spending practically all of his time in Batlimore. Duke reports that Harry Moseley, well known Richmond, Va. coinman, who is now retired and living in Miami, still spends a great deal of his time chewing the fat in his office . . . Bob Weller, formerly of New Jersey, is doing great with his Dade County Amuse . . . George Maier and George Bloom also keeping busy in the so-called "off-season' . . . Harry Goldberg of H & G novelty sporting a new Cadillac around town . . . Van House, Maples, Fla. op in Miami on a buying spree . . .

Dave Engle is another no'thener who has settled down here. Dave is now with Taran Distributing Company . . . Murray Morris is anxiously awaiting the return of Joe Mangone who is in Jacksonville. Mangone plans an introductory party for the new Packard Phono.

Bill Frey back in town after a short trip to New York . . . Disc Jockey programs becoming more popular than ever. Outstanding one is in the Copa Cabana lounge with Dick Stern. Also features name acts on program. Billy Vine and Dolly Dawn last week and Henny Youngman takes over this week.

Sam Getlin of Sunshine Coin Machine Co. left for Chicago immediately after the Mirrocle music line showing last week to speed orders. Max Becker reports that the affair was a great success with more than 300 attending. Some from as far away as Alabama. Bert Davidson and Bill Zogg were on hand to represent the manufacturers.

ST. LOUIS

By BERT MERRILL

The Missouri American Legion in town for the state convention, but with none of the hustle of former years. Ops who once shuddered at the thought of "the boys" arriving need have no fear this year. For the Legion now has MP's to keep the fun safe and sane. Many of the distributors and ops are sporting their blue Legion overseas caps during the Convention.

Last report from Lou Morris. Morris Novelty Company, who is taking an extended vacation in Chicago, is that the nights are cool and the scenery is better. Just what scenery Lou did not say.

Andy McCall, that phonograph buying man from McCall Novelty, is the proud owner of over 70 new machines on a deal completed at the first of the week. Andy explains keeping the locations constantly revitalized with new machines is one of the secrets of his success. Jack Stengle over at McCall is out in Sunny Cal soaking up a little of that famous sunshine during his vacation. There seems to be more than enough sunshine in St. Louis to go around with the temperature hovering around the 100 mark each day.

Star Novelty was recuperating from the reception given for Bess Bush. John Gazzoli says she will be back on the job as soon as the honeymoon is over. "After all she has one more mouth to feed now," grinned John.

Ben Axelrod, Olive Novelty Company, is without a bookkeeper for a couple of weeks while she spends her vacation at some spot in Illinois hunting and fishing.

Ben, who handles pin games, claims that business is up to a high for the summer after a slump for a few weeks. "Deliveries are better all the time," stated Ben, "And the ops snap up the new games as soon as they arrive."

Looking tanned and happy is Dan Baum, Baum Distributing Company, who just returned from a week up at Pere Marquette Lodge in upstate Illinois. Dan placed a "Strike'N' Spares" bowling game on the river boat Admiral for a try-out. The response was so terrific that Dan took on distributorship for the game throughout this section. According to Dan they have been going like hot cakes since. By the way, Dan not only placed the game on the lower deck of the ship, but he also attached a sign with the company name for all to see.

Ed Randolph, Ideal Novelty Company, is still not in the best of condition after his two weeks bout with a cold. Back on the job a week now, Ed figures the only way to defeat it is to just forget about it. Anyway, Carl Trippe was glad to have him back. Carl just returned from a pin game selling tour up through Northern Illinois. Springfield, Illinois, which has been closed to pin games, is now a wide-open territory for new machines.

Another distributor happy about the recent opening of Springfield is Del Veatch at VP Distributor. Del sent a big order up that way shortly after the ban was lifted. "Phonographs have been the fastest movers," Del pointed out, "Although the ops still are on the lookout for any thing new in pin balls."

Making the rounds of the city's distributors were: Leo Leiwiske, Washington, Missouri, op, who hasn't been in town for many a moon: Fred Vohshay, Festus, Missouri, and Fred Weale, Farina, Illinois, both carried away new pin balls for their choice spots. Jack Bunn, Mascoutah, Illinois, and S. Zitta, popular East St. Louis op, both returned this week to see what was new.

MINNEAPOLIS

The Twin Cities and practically the entire state of Minnesota has been sweltering the past ten days from some real summer heat, temperature ranging from 95 to 102 degrees above zero. A break in the heat wave, the past couple of days, with some nice rain is helping a lot, not only for the comfort of the citizens, but also for the farmer's bumper corn crop. In the meantime, many operators have disappeared to the cooler part of the state, getting relief there.

Ozzie Truppman of the Bush Distributing Company, Minneapolis, is away for a few days on a trip into the Dakotas, and that isn't any picnic in this hot weather . . . Dave Ziskin of the Silent Sales Company is out of town for a few days on business . . . J. E. McNeice of the Minneapolis Rifle Sport, 812 Hennepin, Minneapolis, passed away Sunday morning, August 17, the funeral being today, Wednesday August 20 . . . Mildred Birkemeyer of the Automatic Sales Company, Litchfield, Minnesota is at the Litchfield hospital for a checkup and a rest.

Cecil Pence of the Automatic Piano Company, Minneapolis, purchased the Sport Club from Ted Clyer located at Hudson, Wisconsin. This is a new venture for Cecil and we all wish him a lot of luck . . . Harry Partridge of Mora, Minnesota who nearly was killed in a plane accident about three months ago made his first visit to Minneapolis and although his left arm is still bandaged up, he is in fairly good shape and making very rapid progress in his recovery . . . Johnny Kalasardo and his wife, of Ladysmith, Wisconsin took a few days off to visit the Twin Cities calling on a few distributors . . . Mr. and Mrs. Wally McFarland of Bismarck, North Dakota arrived in Minneapolis Tuesday, October 19 for several days vacationing . . . Roy Foster stopped off in Minneapolis enroute to his home in Sioux Falls, South Dakota after enjoying a few weeks vacation with his sister and brother-in-law at Hibbing, Minnesota.

R. M. Shea of Wesington, South Dakota was a surprise visitor to Minneapolis last week; the first visit of several years . . . Julius Koers of the Koers Distributing Company, Rapid City, South Dakota in Minneapolis on a very fast business trip . . . Emil Sirianni of Eau Claire, Wisconsin also in Minneapolis just for the day making the rounds . . . Henry H. Greenstein of the Hy-G Music Company back on the job after being home two weeks with a badly sprained ankle. He still is hobbling, but getting along.

With the All Star Game being played at Chicago, Friday, August 22, many distributors and operators of the Twin Cities are either flying or taking the train to see the game.

THE CASH BOX

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WANT

WANT – Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 950, 750E; Seeburg 146, 147, Hi-Tone, etc.; Rock-Ola 1422; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

WANT – Keeney Bonus Super Bells 5-25¢; Mutoscope Fan Front & Red Top Diggers; Rock-Ola Playmasters; Late Pingames for resale. Quote best prices, quantity and condition first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT – We want your business. We handle Phonographs, Games, Consoles. Write - Wire - Phone. EMPIRE STATES DISTRIBUTORS, INC., 220 SOUTH UNION AVE., PUEBLO, COLO. Tel: 8152

WANT – AMI Equipment. Singing Towers, Topflights, XS's, Streamliners, Cellar Units Bar Boxes, Wall Boxes, Speakers, etc. AMERICAN PHONOGRAPH CO., 5 N. 21st ST., PHILA. 3, PA.

WANT – 5 Ball F.P.G. Tornado, Cyclone, Dynamite, Amber, Showgirl, Miss America, Spellbound, Superscore, Kilroy, Fiesta, Crossfire. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay $100. ea. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIST ST., SAN FRANCISCO 2, CALIF. Tel: TUxedo 4976

WANT – Genco Advance Rolls; Watling Scales (State lowest price); Mills Scales (State lowest price). Phone, Wire or Write. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO Tel: SU. 4600

WANT – 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – Any quantity 5 Ball machines; Bally Triumph Free Play. Must be no parts missing and no broken glasses. Write or wire condition. MOUNT ROYAL SPECIALTY REG'D., 2316 BEAUBIEN ST. EAST., MONTREAL, QUE., CAN.

WANT – We want you to know we will trade latest five ball free play releases for equipment you can't use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Bells, Victory Special, Special Entry. Sweeten your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A, SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – We will buy Mills original escalator machines, no rebuilts. Liberal trade allowance on Vest Pockets, Black Cherry Bells in all denominations. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – Will buy for cash – new or used phonographs, floor and basement models. Must be in good condition for resale. No junk please! Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS, 15, MINN.

WANT – Seeburg 8800 R.C. Please quote prices. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

WANT – Will buy new or used Advance Rolls. Also Chicago Coin Basketballs. State lowest price and condition. SEIDEL COIN MACHINE SALES, 458 W. 47th ST., N. Y. C. Tel: PLaza 9-1380.

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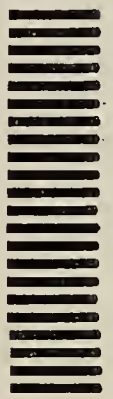
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WANT

WANT – Late Model 1946-1947 Phonographs, Aireon, Wurlitzer, Rock-Ola, Seeburg, AMI. State Lowest Price and Conditions in first letter. GENERAL MUSIC COMPANY, 2277 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – A $74.50 new Vest Pocket Bell is yours for $25. and one Mills Escalator, Yellow-Blue-Brown Front or Cherry Bell. Machine must be in running condition. Trading Post, Dept. A. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N. Y.

FOR SALE

FOR SALE – ARCADE EQUIPMENT: 1 Wurlitzer Skee Ball 14 ft. $175.; 1 Genco Skill Roll 9 ft. $150.; 1 Super Roll (like new) $300.; 1 Rapid Fire $75.: 5 Ten Strike H.D. $50. ea.; new Sportsman (write); 2 All Star Hockey $90. ea. PIN GAMES: Kilroy $185.; Vanities (just like new) $185.; Lucky Star $245.; Play Boy (write); Ballyhoo (write); Havanas (just like new) $200.; Heavy Hitter with stand (write); Williams' Cyclones $265.; Williams' Torchy (write). ONE BALLS: Bally Victory Derby (brand new) $400.; Preakness $35.; Pace Maker $35.; Hawthorne $35. COUNTER GAMES: Hy Flys (brand new) $49.; A.B.T. Challenger (brand new) $50.; Pop Ups (very clean) $25.; 10 Windmills (very clean) $5. ea.; Pee Wee (just like brand new) $35. BELLS: Used Cherry Bells & Blue Fronts (write); new Black Cherrys (write); new Jennings (write); Mills Safe Stands (new) $25.; Chicago Metal Safes (new) write. CONSOLES: 3 Mills 4 Bells (very clean) $125. ea.; 2 Keeney's 5¢ Super Bonus Bell, new $325. ea.; 2 – 5-10-25¢ Keeney 3 Way (just like new) $900. ea.; 15 Jumbo Parade P.O. $50. ea.; 4 – 1946 Bakers Racers (like new) write; 2 Jennings Challenger (brand new) write; Deluxe Draw Bells (write); 2 Fast Times (very clean) $50. ea. MUSIC: Wurlitzer 71 with stand $140.; 2 Wurlitzer 616 $100. ea.; 1 Wurlitzer Twin 12 steel Cab. with Seeburg Steppers $150.; 10 Seeburg 5¢ Wall-O-Matic Wireless $20. ea.; new Packard Bar Brackets $4.; 10 Speak Organs P.M. Speakers $10. ea.; 3 Buckley Wall Boxes $10. ea.; 1 Rock-Ola Deluxe 1939 $225.; 1 – 24 record Wurlitzer (Victory Model E) $145.; 1 AMI Singing Towers $160.; Mills Throne $135.; Seeburg Commander E.S.R.C. $200.; Seeburg Concert Grand $225.; Seeburg Regal $175.; 11 Wurlitzer Model 100 Wall Boxes $10. ea.; 6 Wurlitzer Model 115 Wall Boxes $6. ea.; 4 Buckley 24 Wall Boxes $10. ea.: 10 Wurlitzer 331 Bar Boxes $5. ea. MONROE COIN MACHINE DISTRIBUTORS, 2323 CHESTER AVE., CLEVELAND 14, OHIO Tel: SU. 4600

FOR SALE – Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE – Operators! Wake up those Ray Guns to new profits this season. Convert with extra moving target units now. Write for information today. COIN AMUSEMENT GAMES, INC., 1335 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – 10 Pace Saratoga 5¢ $49.50 ea., 1 Bally Roll-Em $49.50., 4 Mills Jumbo Parade F.P. $39.50 ea., 1 Liberty Bell 5¢ $19.50., 6 Keeney 5¢ Super Bell used $100. ea., 1 Fast Time 5¢ $39.50, 1 Watling Big Game 5¢ $19.50, 1 Victory Derby P.O. $189.50. Make offer on entire lot of used scales. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 6, MO.

FOR SALE – Keeney combination free play and payout One Ball. Long life for Keeney's quality machines. Big Parlay, slightly used $250.; a few new Big Parlays, still in original crates, regularly $600. Less than distributors price. Save with safety from an authorized Mills and Keeney Distributor. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – 5 DuGrenier Challengers, like new Cigarette machines, 7 column $120. ea. Write us for your needs on new five ball pingames. H. Z. VENDING & SALES CO., 1205 DOUGLAS ST., OMAHA 2, NEBR.

FOR SALE – 1 Ten Spot; 2 Leader; 1 Slugger 25 cycle; 2 Monicker: 1 Big Chief 25 cycle; 1 Playball 25 cycle; Attention; 2 – 1940 One-Two-Three Mills; 1 Pimlico; 1 '41 Derby; 1 Record Time; 1 Dark Horse; Sport Special. All for $450. HACOLA CO., 265 FRANKLIN ST., BUFFALO 2, N. Y.

FOR SALE – ABC Bowler $20.; Big Parade $34.; Band Wagon $29.; Eagle Squadron $49.; Kismet $54.: Production $37.; Venus $22.; Yankee Doodle $39. All in good order on location or just off. Many others at comparative low prices. Will trade. SUN SALES CORP., 3817 N.E. 2nd AVE. MIAMI 37, FLA.

FOR SALE – 1 Keeney 3-Way Bonus Superbells, excellent condition $900.: 4 Atomic Bombers, like new $275.; 2 Jack Rabbits $250.; Genco "Whizz" $75.; Amusematic Lite League $115.; Ace Bomber (Mutoscope) $115. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel. 6-1994

THE NEWS BOX

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MART

THE CASH BOX COIN MACHINE MART

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FOR SALE – Ten Rock-Ola Commandos in excellent shape, ready for location. Cabinets perfect and all plastics intact. For sale at $175. F.O.B. Fayettevile. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, N. C.

FOR SALE – 9 Seeburg Wall-O-Matic Boxes $22.50 ea.; 10 Seeburg Select-O-Matic Boxes $10.50 ea.; 1 Seeburg Adaptor, tube SD 241Z complete with transformers $24.50. All A-1 condition. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

FOR SALE – 10 Panorams, clean, perfect condition mechanically, excellent outward appearance. These Panorams were used in our own Arcade $199.50 ea. 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – New Daval Free-Play machines in original cartons. Make us an offer. GENERAL MUSIC CO., 1157 POST ST., SAN FRANCISCO 9, CALIF.

FOR SALE – 5 Ball Pin Games, clean and ready for locations $25. ea. or 5 for $100. Argentine, Attention, Belle Hop, Big Chief, Blondie, Bola Way, Bosco, Capt. Kidd, Champ, Dixie, Drum Major, Gobs, Gold Star, Gun Club, Hi Hat, Home Run '41, Horoscope, Majors '41, Pan American, Play Ball, Production, School Days, Score Card, Seven Up, Silver Skates, Snappy '41, South Paw, Speed Ball Spot Pool, Star Attraction, Stratoliner, Tail Gunner, Ten Spot, Victory, Zig Zag. BONNIVILLE AMUSEMENTS, 1111 BUCKINGHAM AVE., NORFOLK, VA.

FOR SALE – Two 1946 models Evans Bangtails, priced right; Wurl. Twin 12 Hideaway with 5 Buckley Wall Boxes $125.; 6 Northwestern Penny Merchanlisers and 22–No. 33 Peanut Venders. Lot of 28 machines $165.; Seeburg Hideaway and 5 Wall-O-Matics, write. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Midget Racers, while they last $55. ea.; 1 Floor Model Metal Typer, solid base $75.; Any Pre-war game $30. GEORGE FAIR, 951 TROY ST., DAYTON 4, OHIO

FOR SALE – Wurlitzer Counter Model #61. In good shape and ready for location. First offer of $65. and we will send it to you. Also have Solotone Equipment at very low prices. Write or wire. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, N. C.

FOR SALE – Best offer takes one or all. "No Junk". Each one guaranteed to be clean and in good working order. Chicago Coin Goalee (like new); Genco Bank Roll 14 ft.; Supreme Skee Roll 9 ft.; Scientific Pokerino; Seeburg Chicken Sam. MUSIC SERVICE 737 NASSAU ROAD, HEMPSTEAD, N. Y.

FOR SALE – $25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – Chicago Coin's Basketball Champ (like brand new) write; Western Pokerinos (used) $195.; Watling Slots (used 1 week) 5¢ $155., 10¢ $165., 25¢ $185.; Gray Front 5¢, reconditioned $85.; Blue Front $85.; Pace 10¢ chrome slug proof $80.; Jennings 4 Star Chief $75.; Daval Free Play counter game $45.; Daval Skill Thrill $47.50; Smiley $10.; Tally Roll $150. GENERAL MUSIC CO., 2377 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – 44,000 Records suitable for playing on Juke Boxes. 432 different artists. 20¢ ea. W. F. EMERSON & CO., 3411½ LEE ST., GREENVILLE, TEXAS

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – Rock-Ola, Seeburg, Wurlitzer – Hideaway Units. Write for list and special price. ACE AUTOMATIC DISTRIBUTORS, 1703 FIFTH AVE., PITTSBURGH 19, PA.

FOR SALE – Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE–Attention Arcade Owners! Slightly used, and floor model Atomic Bombers, almost like new $275.; also 1 Mills Panoram in excellent condition and thoroughly reconditioned. Will sacrifice at $225. For used phonographs, beautifully reconditioned, we have what you want. Write and let us know what you need. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-921 N. BROAD ST., PHILA. 23, PA.

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO.. 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

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COIN MACHINE MART

FOR SALE

FOR SALE – 1 Smarty $150.; 2 Step Up $150. ea.; 1 Big League (Bally) $115.; 2 Double Barrel, A-1 $95. ea.; 3 Surf Queen, clean $95. ea.; 1 Evans Winterbook Bangtails (write); 2 Wurlitzer Counter Model 61 $75. ea.; 3 A.B.T. Challenger, like new $27.50 ea.; 1 Gottlieb Gripper, A-1 $22.50; 1 – 1946 25¢ Jennings Standard Chief (chrome) like new (write). AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Ten Super Deluxe Aireons. In perfect condition. Just like new. Make me an offer. ACE MUSIC CO., INC., 15 OAK ST., PORTSMOUTH, VA.

FOR SALE – State your needs for Coin Machine Equipment. We can supply at lowest cost to you. Contact BOX 131, THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

FOR SALE – Manufacturers, Distributors, Operators – Attention!! Coin Machine Plant for Sale and Territory vacant. Coin Craft Canada, Hamilton, Ontario, Canada ceased operating some time ago, is now redy to withdraw from business completely. Model Plant $20,000. Surplus Stock $10,000. This is a Snap. COIN CRAFT CANDADA, 441 ABERDEEN AVE., HAMILTON, ONTARIO, CAN.

FOR SALE – To all regulation and miniature Billiard Room Operators. We have been in the Billiard Supply business for a quarter of a century. We don't carry inferior goods. Our Rubberized, reinforced with smooth canvas back, Grade A Table Cloth (sample furnished) 4 x 8 $20.50. Wide enough to gain two cushion covers. 4½ x 9 $23.75. Positively 15% savings. Genuine synthetic German ivoryite cue balls, size 2¼ inches. The livest position ball ever molded $4.65. For further information, write. Four prong Canadian maple shaft plastic ferrels, tipped with rubber bumpers $31.50 per doz. net. 12% saving. Genuine chrome through and through. Assorted tips $2.50 per hundred. We have 3 – 4x8 slightly used 6 legged slate top slot tables (pearl design). Our make and trap, positively bug proof. This table sold new for $565. Write for price, booklet and picture. DIXIE VENDING MACHINE CO., P. O. BOX 187, ANNISTON, ALA.

FOR SALE – Territory closed! Machines used few weeks only, like new. Evans Bangtail J. P. Cash $495.; Comb. F.P. $645.; Keeney Bonus Super Bell 5; $395.; 5-10-25¢ $995.; Bally Draw Bells $295.; Bakers Races J.P. $145.; Paces Races (Red Arrow) $145.; Victory Specials chrome rails $275. M.A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE – Complete line of Mills new Black Cherry slots, Buckley's new Track Odds, rebuilt Black Cherry and Golden Falls machines in 5¢, 10¢ & 25c denominations. We are in a position to fill all your slot machine requirements. Immediate delivery on Black Cherry or Golden Falls complete Case & Casting assemblies. Contact us for highest quality merchandise at standard prices. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1312.

FOR SALE – Victory Derbys, like new $150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell $900.; 5¢-5¢ Lucky Lucres one coil type $50. ea.; 5-25 Lucky Lucres $60. ea. 1/3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587

FOR SALE – 8 – 24's 30 wire Seeburg Wall Boxes; 5-10-25 Wurlitzer Wall Boxes. All kinds of Music Boxes for sale. PIONEER MUSIC CO., INC., 329 WARREN ST., ROXBURY 19, MASS.

FOR SALE – Big Hit $125.; Superliner $125.; 5-10-20 $45.; Miss America $175.; Step Up $145.; Midget Racer $125.; Frisco $99.50; Four Aces $45.; Bombardier $45.; Argentine $35.; '41 Major $35.; Laura $65.; Knockout $50.; Hi-Hat $35.; Spot Pool $35.; Wild Fire $25.; Defense $25.; Silver Spray $25.; Band Wagon $25.; Pimlico $120.; '41 Derby $95. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N.Y. Tel: Main 5973

FOR SALE – 10 Super Skee Rolls $110. ea.; 2 Air Raiders $65. ea.; 1 Rapid Fire $65. ea.; 2 Brand new, in cases, Champion Hockey $85. ea.; 1 Defender $95.; 1 Premier Skee Roll with Barrel $195. WANT – Total Rolls. MARCUS KLEIN, 577 – 10th AVE., N. Y. C.

FOR SALE – 1 Skill Time; 1 Super Track Time; 1 Twin Paces Reels; 3 Paces Reels; 1 Flatop Claw; 2 Deluxe Rock-Olas; 1 Counter Model Rock-Ola; 2 – 5 Balls "Sporty"; 1 Super Bell; 1 Hi-Hand. All $200. TOMMY RYAN, BLACKSTONE APTS., 33 & CHARLES STS., BALTIMORE 18, MD.

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE – Checked, perfect Surf Queen $55.; Big League $60.; Spellbound, Superliner $100.; Dynamite, Smarty $125.; Show Girl $145.; Suspense $100.; Midget Racers $75. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: 7-4641

FOR SALE – 15 Model 120 Wurlitzer Wall Boxes, $12.50 ea., Reconditioned and in perfect condition. MEL O DEE MUSIC CO., 626 W. WASHINGTON ST., PHOENIX, ARIZONA.

FOR SALE – Mills Black Cherry, 1 – 5¢, 1 – 25¢, brand new original crates $400. for the two; 1 Jennings 10¢ Club Electric lights Super Deluxe, used ten days (write for price); Mills 25¢ Blue Front single Jack $75.; Mills 5¢ Brown Front $65. 1/3 Deposit, balance C.O.D. BUSINESS STIMULATORS, 912-914 E. WASHINGTON, INDIANAPOLIS, IND.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 18 only Automatic Postage Stamp Dispensers for use indoors or outdoors, regularly $38.75 – while they last $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE – Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE – 4 Paces Racers 5¢-25¢ Brown, Red Arrow, Post & Pre-War $75. up; 3 Evans Ten Strikes Pre & Post-War $65. up; 1 – 10¢ Watling Pre-War $75. All games in working order. PRESTELL AMUSEMENT CO., 911 WEST FRUIT AVE., ALBUQUERQUE, N. M.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – The Best Mills Blue Fronts in the South. Any denomination. Ready for location. Refinished in Crackle Finish Baked on Paints. Also Mills Bells Refinished and Overhauled for $30.; parts are extra. Sixteen years experience. Send one in by Express. Work gauaranteed. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANAH, GA. Tel: 3-5432

FOR SALE – 4 Bally Midget Racers, clean, good as new in original crates, all for $225. 1/3 Deposit or certified check. DUFF'S RECORD SHOP, 24 E. PICCADILLY ST., WINCHESTER, VA. Tel: 3267

FOR SALE – We have 'em; buy your new or used 5 Balls from us and save money; Torchy; Cyclone; Ranger; Lightning; Carousel; Havana; Amber; Midget Racer; Suspense; Tornado, etc.; Packard Floor Models; Hideaways; Wall Boxes; Speakers; Adapters; Cable; Rock-Ola Floor and Play-masters; Rock-Ola Super 40 $189.50; Pace Slots; Lucky Strike and Penny Counter Games. For any needs and low prices contact: AUTOMATIC COIN MACHINE CO., 13 W. LINWOOD BLVD., KANSAS CITY 2, MO.

FOR SALE – 32 new Watling Rol-A-Tops in original crates. 5¢ $175., 10¢ $200., 25¢ $225. Used Mills Black Cherry Bells, Watlings, Jennings, Cherry Bell Rebuilt machines, all in good working condition. Write for prices. J. J. Kellogg, KELLOGG SALES CO., KOEHLER HOTEL, GRAND ISLAND, NEBR.

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777

FOR SALE – 2 Triple Bells, 5-5-5, like new and 1 Triple Bell, 5-5-25, like new. Write for prices. 1 Three Way (5-10-25) Bonus Bell, like new $800. ROTH NOVELTY CO., 54 N. PENNSYLVANIA AVE., WILKES-BARRE, PA. Tel: 3-2853

FOR SALE – Shoot your way to Tokio $25.; Liberator $25.; Sky Battle $70.; Zingo $50.; Ten Strike (H.D.) $35. GIOMI BROS., 216 N. 3rd ST., ALBUQUERQUE, N.M.

FOR SALE – Seeburg Hi Tones R.C. 9800 and 8200's $185. ea.; Wurl. 24 Hideaway $75.; Wurl. 600-R $125.; Mills Thrones $90.; Wurl. 616 lite-up $95.; Aireon $250.; Ten Strikes H.D. $50.; Tally Roll $150.; Super Triangle $150.; Rola-score $175. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY 4, N.Y.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455

FOR SALE – 2 Keeney Super Bonus Bells 5¢ play, very clean $325. ea.; 2 Super Track Times $175. ea.; 1 Bally Draw Bell $225.; 1 Mills Golf Ball slot 25¢ play(motor driven payout $150. LA FRANCE AMUSEMENTS, 482 BELLEVILLE AVE., NEW BEDFORD, MASS.

FOR SALE – Used Mills Slots: 5¢ Bonus $137.50; 10¢ Bonus $147.50; 5¢ Blue Front $97.50; 5¢ Brown Front $107.50; 10¢ Gold Chrome Bell $160.; 25¢ Gold Chrome Bell $165.; 25¢ Black Front Special $150.; 5¢ Cherry Bell $107.50. Brand new post-war Jennings Chief Jackpot Bells in all models available for immediate shipment. Write for complete list. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE – Reconditioned, refinished 5 Ball Games: Rio $140.; Cross Fire $165.; Maisie $169.50; Havana $169.50; Kilroy $155.; Step Up $115.; Cyclone $175. ROCK CITY AMUSEMENT CO., 125 – 6th AVE. NO., NASHVILLE 3, TENN.

FOR SALE – Rock-Ola Commando $150.; Watling 25¢ Rol-A-Top $65.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thrones $200.; Foot Ease $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE – Ten Strikes; Air Raider; Texas Leaguer; Rock-A-Ball; Bowl-A-Bomb; Midget Skee Ball; Undersea Raider; Lite League; Seeburg Duck Guns; Wurl. 61 & stand; A.M.I. Hi Boy 302; 40 record A.M.I. Singing Towers. Make offer. G. N. VENDING CO., 663 W. BROAD ST., COLUMBUS 8, OHIO

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Seeburg 3-wire Wall Boxes, used only few weeks, some can't be told from new, type 3W2-L56 only $37.50; Seeburg WS2Z Wall-O-Matics, no cracked cases, refinished same color as new boxes. Cleaned & checked inside, 70L7 tube, new nameplate on case $17.50 ea. FROST MUSIC CO., 1415 BIRCHARD AVE., FREMONT, OHIO

FOR SALE – Keeney free play and payout – Skylark $40.; Fortune $50. as is; newly repainted and reconditioned Sky Lark $75.; Fortune $90. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – $15 ea. for following: Bally Play Ball, Flicker; C.C. Fox Hunt, Yacht Club; Exhibit's Wings; Gottlieb's Spot Pool. $10. ea. for following: Lucky; Polo; Oh Johnny; W. Sails. AUTOMATIC MUSIC CO., 449 COLO. AVE., GRAND JUNCTION, COLO. Tel: 2240

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Wurlitzer Skee Balls, thoroughly reconditioned, high score type head. Recently equipped with new nets & balls. Cabinets revarnished. Complete mats. CURTIS COIN MACHINE CO., 3033 HAMILTON AVE., DETROIT 1, MICH.

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – Chicago Coin Gold Bell; Mexico; Ranger; Playboy; Carousel; Honey; Torchy; Marjorie. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE – Jockey Clubs and Turf Kings – Chrome drill proof rails, newly repainted cabinet more outstanding than original paint job, new coin chutes $100. ea.; Grand Nationals, Sport Kings ,Grandstands, Thistledowns $25. ea., five for $100. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – New Premier Barrel Rolls, orig. crates $300.; used Champion Hockey $50.; new Bally Double Barrel $150.; used Pin Games, good working condition $30.; Tom Mix Ray Gun, refinished $50. GREEN & DELITZ, 115 WEST FRANKLIN ST., WAUSAU, WIS.

FOR SALE – New Packard 1000 "Out Of This World" Revolving Speakers and all other models; Adaptors for Twin 12 Wurlitzer; new and used Pla-Mor Boxes; 5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Mor and other boxes on the Dance Floor and many other places; new Phono Casters, fit any model, sample set $1. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Chicago Coin Gold Ball. Write, wire or phone for price. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE – 8 Massengill Coin-operated Pool Tables, size 3½ x 7 feet. Good working order and clean. Complete with Cues, Balls, Rack, etc. ACE MUSIC CO., 416 BROAD ST., NASHVILLE 3, TENN.

FOR SALE – 1 Wurlitzer 616 (110V., D.C.) $134.50; 1 Rock-Ola Premier $199.50; 2 Rock-Ola Commando $199.50 ea.; 1 Aireon Super Deluxe $475.; 1 Seeburg 8800 Hi Tone ESRC $232.50; 1 Seeburg 8200 Hi Tone $159.50. Phone, Wire, Write. SILENT SALES SYSTEM, 635 D. ST., N.W.. WASHINGTON 4, D.C. Tel: DI-0500 2505 NO. CHARLES ST., BALTIMORE 18, MD. Tel: Belmont 8189

FOR SALE – 10 Victory Cabinets, new for Wurlitzer machines $50. ea. Make offer on used Pinball Cartons. 2 – 71 Wurlitzers $75. ea. 1/3 deposit. TARAN DIST., INC., 2820 N.W. 7th AVE., MIAMI, FLA.

FOR SALE – Automatic Hostess Studio-Muzak type Background studio doing $50,000. annually. Situated between N. Y. and Phila. No competition. Enormous possibility for Expansion. Write BOX 130, THE CASH BOX, 381 FOURTH AVE., N. Y. 16, N. Y.

FOR SALE – Music and Pin Ball Route. Established twelve years. Located in best section of West Florida near permanent Air Base where business is good the year around. Route consists of forty-five machines including twenty new machines. Priced for quick sale $20,000. One-half down, balance easy terms. Reason for selling – other interests. BILL FULLER, CRESTVIEW, FLA.

FOR SALE – Bally One-Ball Payouts – Victory Derbies, front repainted, machine can't be told from new $150. to $175. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE.. ORLANDO, FLA.

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Wurlitzers; 1 – 500K $135.; 10 - 600R - $150. ea.; 5 - 700 $250. ea.; 8 - 750E $325. ea.; 6 - 800 $300. ea. 4 Seeburg Envoys RCES $200. ea. All in good order on location or just off. 60 unit AMI Hostess Equipment. Write for price. SUPREME DISTRIBUTORS, INC., 3817 N.E. 2nd AVE., MIAMI 37, FLA.

FOR SALE – 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA., PA. Tel: MI. 4-2624

PARTS AND SUPPLIES

FOR SALE – Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly $69.50, now $37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly $59.50, now $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE – Badger Parts Specials – 30 wire cable 19¢ ft.; Independent 7/8" Locks 60¢ ea., $6.80 doz.; 28 volt bulbs $15. per 100; B-3 pickups $2.95 ea., $32.50 doz.; Phono Title Strips $4.75 M, $4.50 M in 5M lots; Electric Hand Drill $11.80; 12" Speaker Cabinets $4.95; Coin Wrappers 65¢ M, 60¢ M case lots; Zipcord 250' Spool $4.75. Also parts in stock for Keeney, Rock-Ola, Bally, Mills Genco, Exhibit, Gottlieb, etc. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE – Phonograph Covers $11.75 ea. Heavy Canvas. Snow and Rain resistant. Quilted Pads $2.75 ea. Limited Quantity. REDD DISTRIBUTING CO., INC., 130 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel: Stadium 3320

FOR SALE – Free Play Adaptor for Model 1015 Wurlitzer in production. Adapter allowing Free play of Phonograph without Moto-Drive Register. Perfect for Party Jobs, continuous play and allows selection of records. $5. ea.; 3 for $12.50. COHEN AMUSEMENT CO., P. O. BOX 301, MONTGOMERY, ALA.

FOR SALE – G.E. Mazda Lumilines, 24 to carton 85¢ ea. gov't. tax included; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack 5½¢ ea.; Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 7½¢ ea.; G.E. Mazda small bulbs No. 51, 55, 63, 44, 46, 47 – 5¢ ea.; No. 50 – 5½¢ ea. gov't tax included. These bulbs are boxed & not gov't surplus. G.E. Mazda 1489 Gun Bulbs 45¢ ea. Tops All. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel: Watkins 9-7490

FOR SALE – New 30 Wire Alpha Cable $250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea., $46. per 100; 2-1/2" 48¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE – Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case $6.30: 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE – Electric Drill – Cummins Portable, Quarter Inch – AC-DC $17.50; Circuit Tester – Philco Model 7003 $17.50. REDD DISTRIBUTING CO., INC., 130 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel: Stadium 3320

FOR SALE – Coin Machine Needles made sp. for Coin operated automatic phonos. Durable – Long lasting No. 10 J Straight: 50 needles, 44¢ ea.: 100, 40¢ ea.: 500, 36¢ ea.; 1000, 36¢ ea. plus 100 needles Free. Small bulbs, pilot lites: No. 51 & 55 – 10 for 48¢, 100 for $4.40; 300, $.042 ea. No. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300, $.05 ea. 3AG, 2 Amp. Fuses – $3. per 100. Less 2% C.O.D. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

MISCELLANEOUS

NOTICE – Ten Dollars Just For Your Name! Sit down Now and Write us your name, address and number of this ad. You will receive $10. Free credit, within one year, on purchase of $50. or more. Also receive free each month, our illustrated Newsette. Ad No. 1. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L.I., N.Y.

NOTICE – We carry a complete line of all the latest equipment of all the leading manufacturers – plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

NOTICE – Music Operators: Just a reminder to send your Used Needles to us for Re-Sharpening. Hundreds of satisfied Operators offer the best testimonials of the quality of our work. It is fully GUARANTEED. Free Shipping Containers and Details sent on request. Drop us a card. Don't put it off. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

M A I L



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Blonde Bombshell

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Nickel or Quarter Play



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Any Coin Combination



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